

# Exchange Student Module List - Level 5 (PGE3)



Coordinator: Elodie SAINT-YVES

<b>FALL SEMESTER</b> September 2022 - December 2022 Exams : December 2022 RESIT EXAMS: End of June 2023		Hours	Credits
<b>Please choose 1 specialization (3 to 5 management modules (15-30 ECTS))</b> <b>In case there are several tracks in a specialization, please select modules in one track only.</b> <b>NB: it is NOT possible to mix modules from different specializations.</b>			
<b>1. International Human Resource Management</b>			
HR505E	Strategic Core Competencies for IHRM Professionals	15	3
LW505E	International & Comparative Employment Law	27	6
OB512E	People Management and Cross-cultural Leadership	27	6
<b>Business Students Track</b>			
HR510E	Global Talent Management	27	6
OB518E	Managing Yourself and Building Positive Relationships at Work	27	6
<b>Non Business Students Track</b>			
FI509E_1	Financial Tool Box	27	6
OB505E_1	Global Organisation Behaviour	27	6
<b>2. Luxury Marketing &amp; Brand Management</b>			
MK501E_1	Consumer Behaviour in a Sustainable Environment	27	6
MK542E_1	Contemporary Brand Management	27	6
MK545E	Development and Marketing of New Products in a Sustainable Environment	27	6
ST506E	Contemporary Trends in the Luxury Industry	27	6
MK559E	Luxury Marketing Strategy	27	6
<b>3. Data Business Analysis</b>			
IS507E	Programming for Data Analytics	27	6
QM501E	Introduction to Business Analytics	27	6
QM502E	Statistical Modeling for Business	27	6
QM506E	Data Management	27	6
QM512E	Time Series Analysis	27	6
QM524E	Optimization and Simulation	27	6
<b>4. International Finance</b>			
CR501E_FI	Ethics and Corporate Social Responsibility in Finance	27	6
EC501E	Applied Economics	27	6
FI502E	Advanced Corporate Finance	27	6
FI505E	Coding and Data Science for Finance	27	6
FI506E	Quantitative Finance	27	6
FI525E	Exchange Markets	27	6
<b>5. Financial Data Intelligence</b>			
CR501E_FI	Ethics and Corporate Social Responsibility in Finance	27	6
EC505E	Financial Theory	27	6
EC510E	Economic Modelling	27	6
EC511E	Introduction to Financial Econometrics	27	6
FI505E	Coding and Data Science for Accounting and Finance	27	6

**6. International Accounting, Management Control & Auditing**

AC504E	External Auditing	27	6
AC514E	Management & Cost Accounting	27	6
AC515E	Advanced Accounting and Consolidation	27	6
AC518E	Financial & Managerial Accounting: Fundamentals	27	6
AC519E	Accounting in the Digital Age	27	6
CR501E_FI	Ethics and Corporate Social Responsibility in Finance	27	6

**7. International Negotiation & Business Development**

NG506E	International Negotiation & Business Development	27	6
SC504E	International Sourcing & Procurement	27	6
QM510E	Data Science for Negotiation and Business Development	27	6
HR512E	Interpersonal Communication Skills	27	6

**Business Students Track**

FI593E	International Trade and Finance	27	6
MK536E	Marketing of Innovation	27	6

**Non Business Students Track**

FI509E_1	Financial Tool box	27	6
MK512E_1	Global Marketing Strategy	27	6

**8. Supply Chain Management**

SC501E_1	Introduction to Supply Chain Management	27	6
SC503E	Procurement & Inventory Management	27	6
SC505E	Coordination in Supply Chain Management	27	6
SC514E	Sustainable Supply Chain & Green Logistics	13,5	3
SC517E	Supply Chain Analytics and Digitalization	27	6
SC519E	Quality Management & Lean Supply Chain	27	6

**9. Strategic & Digital Marketing**

MK536E	Marketing of Innovation	27	6
MK546E	Omni-Channel Consumer Behaviour	27	6
MK549E	Integrating Online and Offline Marketing Communications	27	6

**Digital Marketing and Communication track**

IS513E	Database for Direct Marketing and E-CRM	27	6
MK558E	Digital Marketing and Branding	27	6

**Strategic Marketing track**

MK542E_1	Contemporary Brand Management	27	6
MK544E_1	B2B Marketing	27	6

**10. Sports & Tourism Management**

CR505E	Sports and Tourism Management and Sustainable development	27	6
MK509E	Tourism Marketing and Management	27	6
MK521E	Merchandising in Sports & Tourism Sectors	27	6
MK561E	Media Studies for Sports & Tourism Sectors	27	6
MK567E	Sport Marketing and Sponsorship	27	6
SC516E	Sales & Purchasing in Sport & Tourism industry	27	6

**11. Global Business Management (only available in Fall semester)**

FI509E_1	Financial Tool Box	27	6
IS525E_1	Introduction to Data Science for Business	27	6
MK512E_1	Global Marketing Strategy	27	6
OB505E_1	Global Organisation Behaviour	27	6
PM508E_1	Project Management	27	6
SC501E_1	Introduction to the Supply Chain Management	27	6

LANGUAGE MODULES (Optional)			
OLV2F1	French Language	30	3
FG001N	French culture	30	3
COMPULSORY EVENT			
EV002N	International Fair	6	-
<b>SPRING SEMESTER</b> January 2023 - April 2023 Exams : April 2023 RESIT EXAMS: Beginning of July 2023			
SECOND TERM January 2023 - April 2023		Hours	Credits
Please choose 3 to 5 management modules (18-30 ECTS) in one of the following 11 specializations. In case there are several tracks in a specialization, please select modules in one track only. <b>NB: it is NOT possible to mix modules from different specializations.</b> <b>(36 ECTS possible if optional Strategy OR language modules are taken)</b>			
1. International Human Resource Management			
CR501E_2	Corporate Social Responsibility	27	6
HR507E	Managing Global Employment Relations	27	6
HR508E	HRM in Action	27	6
HR509E	Operational Core Competencies in HRM	27	6
HR511E	Digitalisation (and cybersecurity) of HRM	15	3
HR513E	Global Diversity and Equality Management	15	3
OB521E	Managing Change and Complexity	15	3
PM501E	Project Management Tool Box	27	6
2. Luxury Marketing & Brand Management			
CR501E_2	<b>Corporate Social Responsibility</b>	27	6
MK503E_2	Marketing Research in a Digital Environment	27	6
MK543E	Advanced Brand Management	27	6
MK547E	Omni-Channels in the Luxury Industry	27	6
MK550E	Digital and Influencer Marketing in the Luxury Industry	27	6
MK556E	Sustainable Design and Brand Identity in the Luxury Industry	27	6
3. Data Business Analysis			
CR501E_2	<b>Corporate Social Responsibility</b>	27	6
Marketing specialization			
IS512E_2	Social Media Intelligence	27	6
MK510E_2	E-Marketing	27	6
MK520E_2	Customer Data Analysis	27	6
MK530E_2	Retail Analytics	27	6
Supply Chain specialization			
QM525E_2	Advanced analytics in production systems	27	6
QM526E_2	Data Driven SCM	27	6
QM527E_2	Advanced analytics in logistics	27	6
SC521E_2	Introduction to global supply chain management	27	6
Finance specialization			
FI509E_2	Financial Toolbox	27	6
FI529E_2	Alternative Investments	27	6
FI530E_2	Deep Learning and Neural Networks for Finance	27	6
FI531E_2	AI and FinTech	27	6
4. International Finance			
FI507E	Financial Engineering & Commodity Trading	27	6
EC502E	Financial Economics	27	6
FI519E	Mergers and acquisition: an international perspective	27	6
FI526E	Empirical Methods in Finance	27	6
ELECTIVE INTERNATIONAL FINANCE MODULES (choose 1 module)			
FI531E_2	AI and FinTech	27	6
FI534E	International Financial Regulation	27	
FI513E	Islamic Finance	27	
LW502E	International & EU Business Law	27	

5. Financial Data Intelligence			
FI507E	Financial Engineering and Commodity Trading	27	6
FI531E_2	AI and FinTech	27	6
<b>Specialization: AI-driven Finance</b>			
FI526E	Empirical Methods in Finance	27	6
FI530E_2	Deep Learning and Neural Networks for Finance	27	6
FI532E	Financial Data Infrastructure	27	6
FI533E	Recent Topics in AI and Finance	27	6
<b>Specialisation: FinTech Business</b>			
AC510E	International taxation	27	6
CY501E	Cyber Security Management	27	6
FI535E	Blockchain and Crypto assets	27	6
LW502E	International & EU business law	27	6
6. International Accounting, Management Control & Auditing			
AC503E	Management Control	27	6
AC505E	International Financial Reporting	27	6
AC510E	International Taxation	27	6
FI540E	Corporate Governance: an overall perspective	27	6
<b>ELECTIVE INTERNATIONAL ACCOUNTING MODULES (choose 1 module)</b>			
AC522E	Financial Management & Business Advisory	27	6
AC524E	Forensic Accounting	27	
7. International Negotiation & Business Development			
CR501E_2	Corporate Social Responsibility	27	6
LW504E	Managing Risks and International Business Law	27	6
MK544E_2	B2B Marketing	27	6
NG508E	Management of International Negotiation and Business Development	27	6
NG509E	Sales Strategy and Management	27	6
8. Supply Chain Management			
CR501E_2	Corporate Social Responsibility	27	6
SC506E_2	Global Supply Chain & International Trade	27	6
SC518E	Supply Chain Risk Management	13,5	3
<b>Logistics Track :</b>			
IS516E	Production & Information Systems	27	6
QM521E	Production Systems	27	6
SC510E	Distribution & Transportation Management	27	6
<b>Purchasing Track</b>			
LW513E	Commercial Law and Contract Negotiation	27	6
SC522E	Strategic Sourcing & Supply Management	27	6
SC523E	Purchasing Management	27	6
9. Strategic & Digital Marketing			
CR501E_2	<b>Corporate Social Responsibility</b>	27	6
MK503E_2	Marketing Research in a Digital Environment	27	6
MK541E	Customer Experience Management	27	6
<b>Digital Marketing and Communication track</b>			
IS514E	Designing User Experience & Webanalytics	27	6
MK552E	Digital Advertising and Communication	27	6
PM504E	Web Based Project Management	27	6
<b>Strategic Marketing track</b>			
MK502E	International Marketing Management	27	6
MK522E	Marketing Intelligence and Pricing Strategy	27	6
MK514E	Omni-Channel Distribution and Retail Management	27	6
10. Sports & Tourism Management			
HR518E	Hospitality Management	27	6
LW503E	Legal Environment of Sports & Tourism Sectors	27	6
MK526E	International Sport Policies and Sport Organisation Management	27	6
MK568E	Corporate Design & Brand Identity in the Sports & Tourism Sectors	27	6
PM503E	Events Management in Sports & Tourism Sectors	27	6

**OPTIONAL MODULES - ALL SPECIALIZATIONS****STRATEGY MODULES (1 only depending on your background in strategy)**

ST540E	Strategic Management	30	6
ST541E	Advanced Strategy	30	

**LANGUAGE MODULES (Optional)**

OLV2F2	French Language	30	3
FG002N	French culture	30	3

**A student must choose minimum 15 ECTS in management modules per semester and up to 36 ECTS with Optional Strategy or Language Modules.**

**A full time workload in Europe is equivalent to 30 ECTS.**