

Exchange module list Level 3 2022_2023

Coordinator: Elodie SAINT-YVES



FALL SEMESTER September 2022 - December 2022 Exams : December 2022 Resit exams - End June 2023 NB Students should select 15 ECTS minimum per semester		Hours	Credits
CORE MODULES Choose up to 3 modules			
HR301E_B	International HR management	24	4
NG302E_B	International Negotiation Skills	24	4
ST304E_B	Entrepreneurship and Innovation Management: Fundamentals	24	4
SPECIALISATION TRACKS Choose up to 3 modules from 1 Track only			
FINANCE AND BANKING SPECIALISATION			
FI300E_B	Financial Mathematics	24	4
FI301E_B	Concepts of Corporate Finance	24	4
FI303E_B	Financial Analysis	24	4
MARKETING SPECIALISATION			
MK303E_B	Omni Channel Management & Distribution	24	4
MK304E_B	Marketing Metrics (data analytics)	24	4
MK306E_B	Digital Marketing Strategy	24	4
PURCHASING & SUPPLY CHAIN SPECIALISATION			
SC301E_B	Supply Chain Management	24	4
SC302E_B	Purchasing Management	24	4
SC303E_B	Inventory Management & Warehousing	24	4
COMPULSORY EVENTS			
EVO02N	International Fair	6	-
LANGUAGE MODULES (Optional)			
OLV2F1	French Language	30	3
FG001N	French Culture for International Students	30	3
SPRING SEMESTER January 2023 - April 2023 EXAMS : April 2023 Resit Exams - Beginning July 2023		Hours	Credits
CORE MODULES Choose up to 4 modules			
CR301E_B	Business Ethics	24	4
PM301E_B	Project Management	24	4
ST302E_B	Strategy	24	4
ST305E_B	Doing Business in France	24	4
SPECIALISATION TRACKS - Choose up to 3 modules from 1 Track only			
FINANCE AND BANKING SPECIALISATION			
FI302E_B	Financial Markets and Risk Management	24	4
FI304E_B	Banking Systems and Services	24	4
FI305E_B	Fundamentals of Auditing	24	4
MARKETING SPECIALISATION			
MK307E_B	Business to Business Marketing	24	4
MK308E_B	Merchandising (on/off-line)	24	4
MK309E_B	Digital Marketing Communications	24	4
PURCHASING & SUPPLY CHAIN SPECIALISATION			
QM311E_B	Production Systems	24	4
SC304E_B	Sourcing	24	4
SC305E_B	Transportation and Distribution	24	4
LANGUAGE MODULES (Optional)			
OLV2F2	French Language	30	3
FG002N	French Culture for International Students	30	3