

# PGE1 - Management & Perspectives 2022-2023

Do you want to study and understand all the different aspects of management?

The "MANAGEMENT & PERSPECTIVES" track allows you to remain focused on the fundamentals of management, all while predicting how management will evolve in the future.

This track is born from the very DNA of Rennes School of Business' expertise, allowing you to benefit from everything that makes our school so rich: management courses taught 100% in English, an opportunity to study the humanities and a proactive approach to building your career.

*Specifics Courses of this pathway are in bold*

## MANAGEMENT MODULES

Principles of Accounting I  
Introduction to Information Systems  
Principles of Responsible Marketing & Sustainable Consumption  
Principles of Supply Chain Management  
Quantitative Methods Toolbox  
**Strategic Thinking in a Complex World**

## HUMANITIES

Géopolitique et affaires Internationales  
**Psychology**  
**Droit**

## LANGUAGES

English Communication for Business  
LV2 Arabic, Chinese, German, Italian, Japanese, Russian, Spanish, Portugese  
LV3 Arabic, Chinese, German, Italian, Japanese, Russian, Spanish, Portugese, Langues des Signes, Korean

## CORE MODULES

Principles of Accounting II  
**Economic Behaviour**  
Principles of Finance  
Data Science for Business  
Consumer Experience  
**Sales and Negotiation**  
**Leading People and Teams**

*Other personal and professional development courses and events*



**RENNES  
SCHOOL  
of BUSINESS**

**UNFRAMED THINKING**