

PGE1 Global Tech & Cybersecurity 2022-2023

The "GLOBAL TECH & CYBERSECURITY" track immerses you in the fundamentals of management with 30% of the modules oriented towards the challenges, opportunities and risks posed by the technological transformation of our economies. It is designed to train you as a manager, all while giving you a solid general culture of cybersecurity from a multidisciplinary perspective.

The six dedicated modules of the track will give you a broad focus on the repercussions and risks of technological innovation in business. Subjects such as law, management, economics, psychology, strategy and negotiation will be oriented towards a detailed understanding of cybersecurity, but also of artificial intelligence and the international context in which these transformations are occurring.

Specifics Courses of this pathway are in bold

MANAGEMENT MODULES

Principles of Accounting I
Introduction to Information Systems
Principles of Responsible Marketing & Sustainable Consumption
Principles of Supply Chain Management
Quantitative Methods Toolbox
Artificial intelligence and Strategy

HUMANITIES

Géopolitique et affaires Internationales
Deciphering the attention economy
Droit de l'innovation et de la cybersécurité
Comment évolue un manager dans la cybersécurité

LANGUAGES

English Communication for Business
LV2 Arabic, Chinese, German, Italian, Japanese, Russian, Spanish, Portuguese
LV3 Arabic, Chinese, German, Italian, Japanese, Russian, Spanish, Portuguese, Langues des Signes, Korean

CORE MODULES

Principles of Accounting II
Principles of Finance
Data Science for Business
Consumer Experience
Geoeconomics of Tech
Entrepreneurship in the cybersecurity field

Other personal and professional development courses and events



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UNFRAMED THINKING