

PGE1 - Geopolitics & International Affairs 2022-2023

With 30% of the modules based on geopolitics, this track will prepare you for a career in which cultural, political and human elements will play an essential role. Far from theoretical and conceptual approaches, experts from the field, whether officers, diplomats, academics or business leaders, will share their real-life business experience and connect you to their networks.

Specifics Courses of this pathway are in bold

MANAGEMENT MODULES

Principles of Accounting I
Introduction to information Systems
Principles of Responsible Marketing & Sustainable Consumption
Principles of Supply Chain Management
Quantitative Methods Toolbox
Strategic thinking : a Geopolitic Perspective

HUMANITIES

Géopolitique et affaires Internationales
Psychologie et opérations d'influence
Le jeu du droit et de la puissance
Theatre and the art of commanding for managers

LANGUAGES

English Communication for Business
LV2 Arabic, Chinese, German, Italian, Japanese, Russian, Spanish, Portugese
LV3 Arabic, Chinese, German, Italian, Japanese, Russian, Spanish, Portugese, Langues des Signes, Korean

CORE MODULES

Principles of Accounting II
Principles of Finance
Data Science for Business
Consumer Experience
Geoeconomics at the service of Power
Cultural Anthropology at the service of Negotiation

Other personal and professional development courses and events



**RENNES
SCHOOL
OF BUSINESS**

UNFRAMED THINKING