

BACHELOR IN MANAGEMENT

Year 3.6 - Work-study specialization programme "International and Innovative Business Management" 2021 / 2022

FALL SEMESTER / SEMESTER 5

SPRING SEMESTER / SEMESTER 6

DATES: SEPTEMBER 2021 - DECEMBER 2021
EXAMS: DECEMBER 2021

DATES: FEBRUARY 2022 - APRIL 2022
EXAMS: APRIL-MAY 2022

4 COMPULSORY MANAGEMENT MODULES SEMESTER 5 and/or SEMESTER 6 for all students

International HR management	Business Ethics
International Negotiation Skills	Project Management
Entrepreneurship and Innovation Management: Fundamentals	Strategy
International Business Environment	Strategic Management of Innovation

SPECIALISATION COURSES (Choose 2 per semester)

FINANCE SPECIALISATION COURSES

Concepts of Corporate Finance	Financial Markets and Risk Management
Financial Analysis	Fundamentals of Auditing

MARKETING SPECIALISATION COURSES

Omni Channel Management & Distribution	Business to Business Marketing
Digital Marketing Strategy	Merchandising (on/off-line)

PURCHASING & SUPPLY CHAIN SPECIALISATION COURSES

Supply Chain Management	Production Systems
Purchasing Management	Transportation and Distribution

TRANSVERSAL SKILLS

Presentation Guidelines for Project Writing

PROFESSIONAL DEVELOPMENT

Talents and Career Passport including:
EV004N Corporate Days 4/year

Ateliers Career Development
Work-study professional experience

Accompagnement et Suivi pédagogique et professionnel de l'alternance

PROGRAMME REQUIREMENTS

LV1 - Official Test
Bachelor Dissertation - Junior Specialist (May)