

Bachelor in Management 2021_2022
Year 3 - TRACK 3.1, post IBPM 1 & 2, study abroad S5



Programme manager: Aude Gwendoline

Programme Mission:

"Acquire all assets and tools to commit oneself into practical managerial actions and create a positive impact on the economy, human beings and our planet. "

FALL SEMESTER September 2021 - December 2021

Study Abroad S5 (dates determined by Host University)

SPRING SEMESTER January 2022 - April 2022

CORE MODULES

Business Ethics
Project Management
Strategy

SPECIALISATION TRACKS (Choose 1)

FINANCE AND BANKING SPECIALISATION

Financial Markets and Risk Management
Banking Systems and Services
Fundamentals of Auditing

MARKETING SPECIALISATION

Business to Business Marketing
Merchandising (on/off-line)
Digital Marketing Communications

PURCHASING & SUPPLY CHAIN SPECIALISATION

Production Systems
Sourcing
Transportation and Distribution

TALENTS AND CAREER

Talents and Career Passport including:
Créer son profil, se mailler un réseau virtuel (spring semester)
Corporate Days / 2 CD during Spring Semester
Final Internship Junior Specialist: minimum 8 weeks

PROGRAMME REQUIREMENTS

LV1 - Official Test
Bachelor Dissertation - Junior Specialist (May)