

Bachelor in Management 2021_2022

Year 2 (English Track)

Programme manager: Aude Gwendoline



Programme Mission:

"Acquire all assets and tools to commit oneself into practical managerial actions and create a positive impact on the economy, human beings and our planet. "

FALL SEMESTER

CORE MODULES

Sustainable Development
Financial Operations
Information Systems and Web-based Operations
Gestion de Projet Appliquée (Reciprocity)
Inferential Statistics
Introduction to Purchasing and logistics

LANGUAGE MODULES (for French Students LV1+LV2) (Blended learning if groups < 10)

English Communication for Business
Chinese LV2
Chinese LV2 - Beginner
German LV2
Italian LV2
Russian LV2
Spanish LV2

LANGUAGE MODULES (for International Students, TOEIC or equivalent already validated on entry)

French Culture for International Students
French LV2

COMPULSORY EVENT

International Fair

SPRING SEMESTER

CORE MODULES

Microeconomics
Fundamentals of international Law
International Business Management
Organisational Behaviour
Multicultural Diversity and Cross-Cultural Management

TRANSVERSAL SKILLS

Bachelor Dissertation Guidelines

LANGUAGE MODULES (for French Students LV1+LV2) (Blended learning if groups < 10)

Chinese LV2
Chinese LV2 -Beginner
German LV2
Italian LV2
Russian LV2
Spanish LV2

LANGUAGE MODULES (for International Students, TOEIC or equivalent already validated on entry)

French LV2

TALENTS AND CAREER

Talents & Career Passport including:
Career Development
Corporate Days (2/year)
Internship 16 weeks minimum