

Bachelor in Management 2021_2022

2ème année (Classic Track)



Programme manager: Aude Gwendoline

Programme Mission:

"Acquire all assets and tools to commit oneself into practical managerial actions and create a positive impact on the economy, human beings and our planet. "

FALL SEMESTER

CORE MODULES

Sustainable Development
Opérations Financières
Informations Systems and Web-based Operations
Gestion de Projet Appliquée (Reciprocity)
Inferential Statistics
Introduction aux Achats et à la Logistique

LANGUAGE MODULES

English Communication for Business
Chinois LV2
Français LV2
Allemand LV2
Italien LV2
Russe LV2
Espagnol LV2

COMPULSORY EVENT

International Fair

SPRING SEMESTER

CORE MODULES

Microeconomics
Fondamentaux du Droit
International Business Management
Organisational Behaviour
Multicultural Diversity and Cross Cultural Management

TRANSVERSAL SKILLS

Bachelor Dissertation Guidelines

LANGUAGE MODULES

Chinois LV2
Allemand LV2
Italien LV2
Russe LV2
Espagnol LV2

TALENTS AND CAREER

Talents & Career Passport including :
Career Development
Corporate Days (2/year)
Stage d'immersion (16 semaines mini)