MASTER IN MANAGEMENT

INNOVATIVE PROJECT MANAGEMENT*

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

Format: Apprenticeship
Teaching language: English or French
Intake: September
Campus: Rennes

Duration: 2 years
Degree awarded: Master in Management
RNCP Title No. 41234 niveau 7

MASTER YEAR 1 *

* Indicative 26-27 courses.

The aim of this programme is to enable students to develop the skills needed to identify and implement 'product', 'service' and/or 'organisational' innovations on behalf of companies. It trains 'Business Developers' to support companies/organisations in their development and improve their performance in France and abroad.

• 1er semestre

Geo-Economy
Digital Tools for Project Management
Introduction to Programming Language
Introduction to Research Methods
Managing Diversity : Awareness to Action
Operations Management
Financial Markets and Portefolio Management
Geopolitics in the Face of Environmental, Social and Digital Transformations
Communicating Effectively in English IPM

• 2e semestre

Strategic Formulation and Simulation
Financial Risk Management
Strategic Human Ressource Management
Creating intercultural dialogue
Advanced production systems
Change Management in a Digital and Sustainable World
Trade Marketing
Communicating Effectively in English IPM

CAREER OPPORTUNITIES

- Events Project Manager
- Innovation Marketing Manager
- International Development Manager
- Export Manager
- R&D/Sustainable Development Researcher
- Innovation Project Manager
- HR Manager
- Management Controller...

*ONLY FOR PGE STUDENTS

+ MASTER YEAR 2