

MASTER IN INNOVATIVE PROJECT MANAGEMENT *



Format: Apprenticeship
Teaching language: French
Intake: September
Campus: Rennes

Duration: 2 year
Degree awarded: Master in Management
RNCP Title No. 41234

MASTER YEAR 1

Courses subject to change

• 1er semestre

- > Geo-Economy
- > Financial Markets and Portfolio Management
- > Geopolitics in the Face of Environmental, Social and Digital Transformations
- > Introduction to Programming Language
- > Digital Tools for Project Management
- > Managing Diversity : awareness to action
- > Operations Management
- > Introduction to Research Methods
- > Communicating Effectively in English IPM

• 2e semestre

- > Financial Risk Management
- > Creating intercultural dialogue
- > Strategic Human Resources Management
- > Trade Marketing
- > Change Management in a Digital and Sustainable World
- > Advanced product systems
- > Strategic Formulation and Simulation
- > Communicating Effectively in English IPM



The aim of this programme is to enable students to develop the skills needed to identify and implement 'product', 'service' and/or 'organisational' innovations on behalf of companies. It trains 'Business Developers' to support companies/organisations in their development and improve their performance in France and abroad.



CAREER OPPORTUNITIES

- Events Project Manager
- Innovation Marketing Manager
- International Development Manager
- Export Manager
- R&D/Sustainable Development Researcher
- Innovation Project Manager
- HR Manager
- Management Controller...

+ MASTER YEAR 2

***ONLY FOR PGE STUDENTS**



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