

MASTER IN

INNOVATIVE PROJECT MANAGEMENT (EX-RPI) *



Format: Apprenticeship
Teaching language: French
Intake: September
Campus: Rennes

Duration: 2 year
Degree awarded: Master in
Management
RNCP Title No. 36269

MASTER YEAR 1 *

* Courses subject to change

• 1er semestre

- > Geo-Economy
- > Digital Tools for Project Management
- > Introduction to Programming
- > Introduction to Research Methods
- > Managing Diversity
- > Operations Management
- > Financial Markets and Portfolio Management
- > Geopolitics and Transitions
- > English Communication for Business

• 2e semestre

- > Strategic Formulation and Simulation (Business Game)
- > Financial Risk Management
- > Human Resources Management
- > Creating intercultural dialogue
- > Advanced product systems
- > Change Management in a Digital and Sustainable World
- * Courses subject to change
- > Trade Marketing, Advanced Production Systems and Industry
- > English Communication for Business



The aim of this programme is to enable students to develop the skills needed to identify and implement 'product', 'service' and/or 'organisational' innovations on behalf of companies. It trains 'Business Developers' to support companies/organisations in their development and improve their performance in France and abroad.



CAREER OPPORTUNITIES

- Events Project Manager
- Innovation Marketing Manager
- International Development Manager
- Export Manager
- R&D/Sustainable Development Researcher
- Innovation Project Manager
- HR Manager
- Management Controller...

+ MASTER YEAR 2

***ONLY FOR PGE STUDENTS**

