

**Bachelor In Management Year 3 - 3.4 - Direct Entry DD Exchange Students with Internship and BD at Home University - 2026/2027**

Diplôme préparé : Diplôme de Gestion et Management des entreprises (Bachelor in Management)

MAJ 27/05/2026

Campus : Rennes

Format : Fulltime

Semester 5 - August 2026 to December 2026							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
<b>Core Modules</b>							
HR301E_B	International HR Management	24				24	4
NG302E_B	International Negotiation Skills	24				24	4
ST302E_B	Strategy	24				24	4
ST307E_B	International Business Environment	24				24	4
<b>Specialization (choose 1 specialization)</b>							
<b>Finance Specialization</b>							
FI300E_B	Financial Mathematics	24				24	4
FI301E_B	Concepts of Corporate Finance	24				24	4
FI303E_B	Financial Analysis	24				24	4
<b>Digital Marketing Specialization</b>							
MK303E_B	Omni Channel Management and Distribution	24				24	4
MK306E_B	Digital Marketing Strategy	24				24	4
MK313E_B	Consumer Behaviour	24				24	4
<b>Supply Chain Specialization</b>							
SC301E_B	Supply Chain Management	24				24	4
SC302E_B	Purchasing Management	24				24	4
SC303E_B	Inventory Management and Warehousing	24				24	4
<b>Languages (choose 1 option for the year)</b>							
0LV2F1	French Language	30				30	2
0FC1	French Culture (taught in English)	30				30	2
<b>Compulsory Events</b>							
3PUM_B	Programme Update Meeting BIM3	2				2	-
EV001N	Welcome [Back] Days	8				8	-
EV002N	International Day	6				6	-
<b>Career Development</b>							
CP301E_B	Career Passport : Challenger	18				18	-
<b>TOTAL PERIOD</b>		<b>232.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>232.0</b>	<b>30</b>

Semester 6 - January 2027 to July 2027							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
<b>Core Modules</b>							
CR302E_B	Mindful Decision-Making			24		24	4
PM303E_B	Lean Project Management			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
ST305E_B	Doing Business in France			24		24	4
<b>Specialization (same as semester 5)</b>							
<b>Finance Specialization</b>							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
<b>Digital Marketing Specialization</b>							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
<b>Supply Chain Specialization</b>							
QM311E_B	Operations and Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4
SC306E_B	Introduction to Supply Chain Analytics			24		24	4

Languages (chosen in semester 5)							
0LV2F2	French Language			30		30	2
0FC2	French Culture ( <i>taught in English</i> )			30		30	2
Compulsory Events							
3PUM_B	Programme Update Meeting BIM3			2		2	-
Career Development							
CP301E_B	Career Passport : Challenger			18		18	(P/F)
Programme Requirements							
TILV1_B	LV1 - Official Test						(P/F)
<b>TOTAL PERIOD</b>		<b>0.0</b>	<b>0.0</b>	<b>218.0</b>	<b>0.0</b>	<b>218.0</b>	<b>30</b>
<b>TOTAL YEAR</b>		<b>232.0</b>	<b>0.0</b>	<b>218.0</b>	<b>0.0</b>	<b>450.0</b>	<b>60</b>