

Bachelor In Management Year 3 - 3.3 - Direct Entry International Students and DD Exchange Students with Internship and BD at Rennes SB - 2026/2027

Diplôme préparé : Diplôme de Gestion et Management des entreprises (Bachelor in Management)

MAJ 27/05/2026

Campus : Rennes

Format : Fulltime

Semester 5 - August 2026 to December 2026							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core Modules							
HR301E_B	International HR Management	24				24	4
NG302E_B	International Negotiation Skills	24				24	4
ST302E_B	Strategy	24				24	4
ST307E_B	International Business Environment	24				24	4
Specialization (choose 1 specialization)							
Finance Specialization							
FI300E_B	Financial Mathematics	24				24	4
FI301E_B	Concepts of Corporate Finance	24				24	4
FI303E_B	Financial Analysis	24				24	4
Digital Marketing Specialization							
MK303E_B	Omni Channel Management and Distribution	24				24	4
MK306E_B	Digital Marketing Strategy	24				24	4
MK313E_B	Consumer Behaviour	24				24	4
Supply Chain Specialization							
SC301E_B	Supply Chain Management	24				24	4
SC302E_B	Purchasing Management	24				24	4
SC303E_B	Inventory Management and Warehousing	24				24	4
Research							
RM302E_B	Research Methods for Bachelor Dissertation	15				15	2
Languages (choose 1 option for the year)							
0LV2F1	French Language	30				30	2
0FC1	French Culture (taught in English)	30				30	2
Compulsory Events							
3PUM_B	Programme Update Meeting BIM3	2				2	-
EV001N	Welcome [Back] Days	8				8	-
EV002N	International Day	6				6	-
Career Development							
CP301E_B	Career Passport : Challenger	18				18	-
TOTAL PERIOD		247.0	0.0	0.0	0.0	247.0	32

Semester 6 - January 2027 to July 2027							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core Modules							
CR302E_B	Mindful Decision-Making			24		24	4
PM303E_B	Lean Project Management			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
Specialization (same as semester 5)							
Finance Specialization							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
Digital Marketing Specialization							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
Supply Chain Specialization							
QM311E_B	Operations and Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4

SC306E_B	Introduction to Supply Chain Analytics			24		24	4	
Languages (chosen in semester 5)								
OLV2F2	French Language			30		30	2	
OFC2	French Culture (<i>taught in English</i>)			30		30	2	
Research								
BD301N_B	Bachelor Dissertation						6	
Compulsory Events								
3PUM_B	Programme Update Meeting BIM3			2		2	-	
Career Development								
CP301E_B	Career Passport : Challenger			18		18	(P/F)	
Programme Requirements								
TILV1_B	LV1 - Official Test						(P/F)	
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						(P/F)	
		TOTAL PERIOD	0.0	0.0	194.0	0.0	194.0	32
		TOTAL YEAR	247.0	0.0	194.0	0.0	441.0	64