

Undergraduate Exchange Students Level 3 - 2026/2027

MAJ 27/05/2026

Campus : Rennes

Format : Fulltime

Fall Semester - September 2026 to December 2026

Minimum: 16 ECTS = 4 modules (elective modules + specialization track)

Maximum: 32 ECTS (16 ECTS elective modules + 12 ECTS specialization track + 4 ECTS language electives)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specialization (Choose 1 specialization track only out of the 4 proposed)							
Finance Specialization (Choose up to 3 modules)							
FI300E_B	Financial Mathematics	24				24	4
FI301E_B	Concepts of Corporate Finance	24				24	4
FI303E_B	Financial Analysis	24				24	4
Digital Marketing Specialization (Choose up to 3 modules)							
MK303E_B	Omni Channel Management and Distribution	24				24	4
MK306E_B	Digital Marketing Strategy	24				24	4
MK313E_B	Consumer Behaviour	24				24	4
Supply Chain Specialization (Choose up to 3 modules)							
SC301E_B	Supply Chain Management	24				24	4
SC302E_B	Purchasing Management	24				24	4
SC303E_B	Inventory Management and Warehousing	24				24	4
Elective Modules (Choose up to 4 modules)							
HR301E_B	International HR Management	24				24	4
NG302E_B	International Negotiation Skills	24				24	4
ST302E_B	Strategy	24				24	4
ST307E_B	International Business Environment	24				24	4
Language Electives (Optional)							
0LV2F1	French Language	30				30	2
0FC1	French Culture (taught in English)	30				30	2
Compulsory Events							
EV001N	Welcome [Back] Days	8				8	-
EV002N	International Day	6				6	-

Spring Semester - January 2027 to April 2027

Minimum: 16 ECTS = 4 modules (elective modules + specialization track)

Maximum: 32 ECTS (16 ECTS elective modules + 12 ECTS specialization track + 4 ECTS language electives)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specializations (Choose 1 specialization track only out of the 4 proposed)							
Finance Specialization (Choose up to 3 modules)							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
Digital Marketing Specialization (Choose up to 3 modules)							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
Supply Chain Specialization (Choose up to 3 modules)							
QM311E_B	Operations and Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4

SC306E_B	Introduction to Supply Chain Analytics			24		24	4
Elective Modules (Choose up to 4 modules)							
CR302E_B	Mindful Decision-Making			24		24	4
PM303E_B	Lean Project Management			24		24	4
ST305E_B	Doing Business in France			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
Language Electives (Optional)							
OLV2F2	French			30		30	2
0FC2	French Culture (<i>taught in English</i>)			30		30	2
Compulsory Events							
EV010E_TC	Orientation Days (TC Level 3)			12		12	-