

MSc in International Management (IMGT) - 2026/2027

Diplôme préparé : Master of science
Campus : Rennes
Format : Fulltime

MAJ 27/05/2026

Fall Semester - August 2026 to December 2026							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core Modules							
FI509E_MSC	Financial Tool Box	24				24	6
HR512E_MSC	Interpersonal Communication Skills	24				24	6
PM508E_MSC	Project Management	24				24	6
Specialization (students have to choose one track for both semesters)							
Data Analytics Specialization							
IS507E_MSC	Programming for Data Analytics	24				24	6
QM501E_MSC	Business Analytics	24				24	6
QM506E_MSC	Data Management	24				24	6
Finance Specialization							
EC511E_MSC	Financial Econometrics	24				24	6
FI545E_MSC	Coding and Data Science for Accounting and Finance	24				24	6
FI546E_MSC	Quantitative Finance	24				24	6
Luxury Marketing Specialization							
MK532E_MSC	Contemporary Brand Management	24				24	6
MK535E_MSC	Marketing of Innovation	24				24	6
MK545E_MSC	Development and Marketing of New Products for Sustainability	24				24	6
Marketing Specialization							
MK532E_MSC	Contemporary Brand Management	24				24	6
MK535E_MSC	Marketing of Innovation	24				24	6
MK546E_MSC	Omni-channel Consumer Behaviour	24				24	6
Supply Chain Specialization							
CR514E_MSC	Sustainable Supply Chain and Green Logistics	24				24	6
QM501E_MSC	Business Analytics	24				24	6
SC531E_MSC	Supply Chain Analytics and Digitalization	24				24	6
Languages							
French Speaking Students : choose a new language							
5LCC1	Initiation to Chinese Language and Culture	30				30	6
5LCS1	Initiation to Spanish Language and Culture	30				30	6
Non French Speaking Students : international Freemarket students automatically enrolled in French module							
5LCF1	French Language and Culture	30				30	6
Research							
For students who have chosen the research path with the RM501E and MD501E modules							
FRA507N	Credit Transfer for Research Methods						6
RM501E_1_MSC	Research Methods (September intake)	15	9.0			24.0	6
Career Development							
CP510E_1_MSC	Career Passport : Compass	18				18	-
Compulsory Events							
EV001N	Welcome [Back] Days	8				8	-
EV002N	International Day	6				6	-
5PUM_MSC	Programme Update Meeting MSC IMGT September Intake	2				2	-
TOTAL PERIOD		223.0	9.0	0.0	0.0	232.0	48

Spring Semester - January 2027 to July 2027							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core Modules							
Students have to choose between CR501E in Rennes or CR501E_W abroad							
CR501E_MSC	Corporate Social Responsibility			24		24	6
CR501E_W_MSC	Corporate Social Responsibility (Winter Session)			24		24	6
IS525E_MSC	Data Science for Business			24		24	6

ST540E_MSC	Strategic Management			24		24	6	
Specialization (identical to the Fall Semester)								
Data Analytics Specialization								
QM502E_MSC	Statistical Modeling for Business			24		24	6	
QM512E_MSC	Time Series Analysis			24		24	6	
QM524E_MSC	Optimization and Simulation			24		24	6	
Finance Specialization								
EC501E_MSC	Applied Economics			24		24	6	
FI542E_MSC	Exchange Markets			24		24	6	
QM512E_MSC	Time Series Analysis			24		24	6	
Luxury Marketing Specialization								
MK504E_MSC	Consumer Behaviour in a Sustainable Environment			24		24	6	
MK539E_MSC	Luxury Marketing Strategy			24		24	6	
ST507E_MSC	Contemporary Trends in the Luxury Industry			24		24	6	
Marketing Specialization								
MK544E_MSC	B2B Marketing			24		24	6	
MK549E_MSC	Integrating Online and Offline Marketing Communications			24		24	6	
MK558E_MSC	Digital Marketing and Branding			24		24	6	
Supply Chain Specialization								
SC505E_MSC	Coordination in Supply Chain Management			24		24	6	
SC519E_MSC	Quality Management and Lean Supply Chain			24		24	6	
SC530E_MSC	Procurement and Inventory Management			24		24	6	
Languages (Identical to the Fall Semester)								
French Speaking Students : choose a new language								
5LCC2	Initiation to Chinese Language and Culture			30		30	6	
5LCS2	Initiation to Spanish Language and Culture			30		30	6	
Non French Speaking Students : international Freemarket students automatically enrolled in French module								
5LCF2	French Language and Culture			30		30	6	
Career Development								
CP510E_1_MSC	Career Passport : Compass			21.5		21.5	10	
Research								
FRA508N	Credit Transfer for MSc Dissertation (validated at Home University)						20	
MD501E_MSC	MSc Dissertation						20	
Career Development								
For students who have chosen the internship path								
EP503N1	Performance during internship						13	
EP503N2	Internship Report						13	
Compulsory Events								
5PUM_MSC	Programme Update Meeting MSC IIMG T September Intake			2		2	-	
		TOTAL PERIOD	0.0	0.0	197.5	0.0	197.5	85
		TOTAL YEAR	223.0	9.0	197.5	0.0	429.5	133