

Postgraduate Exchange Students Level 5 - 2026/2027

MAJ 07/05/2026

Campus : Rennes

Format : Fulltime

Fall Semester - September 2026 to December 2026

Minimum: 16 ECTS (excluding language electives)

Maximum: 34 ECTS (including 4 ECTS language electives)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specializations (Choose 1 specialization only out of the 10 proposed)							
Data & Business Analytics Specialization (Choose up to 7 modules)							
CR520E	Case Studies in Business Analytics, Ethics and Risk	15				15	2
IS515E	CRM Systems with AI integration (Part 1)	24				24	4
IS532E	Harnessing AI for Business	24				24	4
MK531E	AI and Marketing	24				24	4
QM505E	Data Science Toolbox	24				24	4
QM526E	Data Driven Demand Planning	15				15	2
QM528E	Decision Models for Supply Chain Planning	24				24	4
Financial Data Intelligence Specialization (Choose up to 6 modules)							
EC505E	Financial Theory	24				24	4
FI505E	Coding and Data Science for Finance	24				24	4
FI531E_1	AI and Fin Tech	24				24	4
FI535E	Block chain and crypto assets	24				24	4
EC512E	Econometrics	24				24	4
FI548E	Large Language Models for Finance	24				24	4
Digital Marketing Management Specialization (Choose up to 6 modules)							
CR515E	Corporate Social Responsibility in Marketing	24				24	4
IS515E	CRM Systems with AI integration (Part 1)	24				24	4
MK531E	AI and Marketing	24				24	4
MK536E	Marketing of Innovation	24				24	4
MK542E	Contemporary Brand Management	24				24	4
MK552E	Digital Advertising and Communication	24				24	4
Geopolitics & Business Specialization (Choose up to 6 modules)							
CR509E	Geopolitics of Natural Resource and Environmental Management	24				24	4
CR528E	Strategy for Net zero	24				24	4
GO502E	Eurasian Foreign Policies	24				24	4
GO506E	Professional Seminar: Strategic Watch and Cartography	24				24	4
GO509E	Digital Tools for Influence and Lobbying	24				24	4
GO511E	Geopolitics and Law	24				24	4
International Negotiation & Business Development Specialization (Choose up to 6 modules)							
CR509E	Geopolitics of Natural Resource and Environmental Management	24				24	4
CR528E	Strategy for Net zero	24				24	4
IS508E	Digital Tools for Sales Management, Forecasting and Prospection	24				24	4
LW504E	Managing Risks and International Business Law	24				24	4
NG506E	International Negotiation and Business Development	24				24	4
NG509E	Sales Strategy and Management	24				24	4
International Finance Specialization (Choose up to 6 modules)							
FI502E	Advanced Corporate Finance	24				24	4
FI505E	Coding and Data Science for Finance	24				24	4
FI506E	Quantitative Finance	24				24	4
FI519E	Mergers and Acquisitions: an International Perspective	24				24	4
FI525E	Exchange Markets	24				24	4

FI513E	Islamic Finance (Not compatible with FI515E module)	24				24	4
FI515E	Sustainable Finance (Not compatible with FI513E module)	24				24	4
Logistics, Supply Chain & Purchasing Specialization (Choose up to 6 modules)							
QM521E	Advanced Production Systems	24				24	4
SC503E	Inventory Management and Warehousing	24				24	4
SC506E	Global SC and International Trade	24				24	4
SC507E	Sustainable SC and Green Logistics	24				24	4
SC510E	Distribution and Transportation Management	24				24	4
SC525E	Strategic Sourcing, Purchasing and Contract Negotiation	24				24	4
Luxury Marketing & Brand Management Specialization (Choose up to 6 modules)							
CR517E	Corporate Responsibility in the Luxury Industry	24				24	4
MK542E	Contemporary Brand Management	24				24	4
MK550E	Digital and Influencer Marketing in the Luxury Industry	24				24	4
MK552E	Digital Advertising and Communication	24				24	4
MK559E	Luxury Marketing Strategy	24				24	4
ST506E	Contemporary Trends in the Luxury Industry	24				24	4
International Accounting & Auditing Specialization (Choose up to 7 modules)							
AC526E	Financial Accounting Foundations	24				24	4
AC527E	Managerial and Cost Accounting in the Digital Era	24				24	4
AC528E	Performance Management and Control	24				24	4
AC529E	Accounting Analytics and Visualization with AI Tools	24				24	4
AC531E1	Advanced Financial Reporting I	24				24	4
AC532E	Taxation in Globalised World	15				15	2
CR532E	Corporate Governance and Business Ethics	24				24	2
International Music Business Specialization (Choose up to 7 modules)							
ST517E	Managing Creative Talents in Cultural and Creative Industries	24				24	4
CR533E	Corporate Responsibility in the Music Industry	24				24	4
ST518E	Advanced Music Production: From Creation to Recording	15				15	2
CR534E	Insights and Key Factors in the Global Music Industry	24				24	4
LW519E	Creation and Copyright: Processes, Frameworks, and Practices	24				24	4
PM513E	Creative Production and Live Event Management	24				24	4
ST519E	Creative Production Pipelines: Distribution and Monetisation Strategies	15				15	2
Elective Modules (Available for all specializations)							
GO515E_TC	Geopolitics and International Business	24				24	6
HR514E_TC	Globalmindedness and Intercultural Intelligence	24				24	6
Language Electives (Optional)							
0FC1	French Culture (taught in English)	30				30	2
0LV2F1	French Language	30				30	2
Compulsory Events							
EV001N	Welcome [Back] Days	8				8	-
EV002N	International Day	6				6	-

Spring Semester - January 2027 to April 2027

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Maximum: 34 ECTS (including 4 ECTS language electives)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specializations (Choose 1 specialization only out of the 10 proposed)							
Data & Business Analytics Specialization (Choose up to 3 modules)							
IS512E	Social Media Intelligence			24		24	4
MK530E	Retail Analytics			24		24	4
QM522E	Big Data and Business Analytics			24		24	4
Financial Data Intelligence Specialization (Choose up to 3 modules)							
FI507E	Financial Engineering and Commodity Trading			24		24	4
FI530E	Deep Learning and Neural Networks for Finance			24		24	4
FI549E	Generative AI and Autonomous Finance			24		24	4

Digital Marketing Management Specialization (Choose up to 4 modules)							
IS513E	Database for Direct Marketing and E-CRM (Part 2)			24		24	4
MK514E	Omni-Channel Distribution and Retail Management			24		24	4
MK551E	Social Media and Search Engine Advertising			15		15	2
MK554E	Advanced Digital PR and Corporate Communications			15		15	2
Geopolitics & Business Specialization (Choose up to 4 modules)							
CR518E	Ethics and Responsible Business Negotiations			15		15	2
EC507E	Geo-Economics			24		24	4
GO508E	Art and Influence			24		24	2
GO513E	Commercial and Political Influence			24		24	4
International Negotiation & Business Development Specialization (Choose up to 4 modules)							
CR518E	Ethics and Responsible Business Negotiations			15		15	2
CR521E	Critical Marketing			24		24	4
NG510E	Simulations in International Negotiation and Business Development			24		24	2
SC528E	International Sourcing and Procurement			24		24	4
International Finance Specialization (Choose up to 3 modules)							
FI507E	Financial Engineering and Commodity Trading			24		24	4
FI526E	Empirical Methods in Finance			24		24	4
FI531E_2	AI and Fin Tech			24		24	4
Logistics, Supply Chain & Purchasing Specialization (Choose up to 3 modules)							
SC513E	SC Project Management			24		24	4
SC517E	Supply Chain Analytics and Digitalization			24		24	4
SC518E	SC Risk and Disaster Management			24		24	4
Luxury Marketing & Brand Management Specialization (Choose up to 4 modules)							
MK543E	Advanced Brand Management			24		24	4
MK547E	Omni-channels in the Luxury Industry			24		24	4
MK556E	Sustainable Design and Brand Identity in the Luxury Industry			15		15	2
NG522E	Management of Sales in the Luxury Industry			15		15	2
International Accounting & Auditing Specialization (Choose up to 3 modules)							
AC533E	Auditing and Assurance			24		24	4
AC531E2	Advanced Financial Reporting II			24		24	4
AC534E	Group Accounting			24		24	4
International Music Business Specialization (Choose up to 3 modules)							
MK571E	Digital Marketing and Advertising in the Music Industry			24		24	4
LW520E	Contract Law in the International Music Industries			24		24	4
FI547E	International Music Finance and Accounting			24		24	4
Elective Modules (Available for all specializations)							
CR507E_TC	Ethics and CSR in Finance			24		24	6
CR528E_TC	Strategy for Net zero			24		24	6
MK533E_TC	Services Marketing			24		24	6
SC529E_TC	Purchasing and Sales Management			24		24	6
ST540E_TC	Strategic Management			24		24	6
Language Electives (Optional)							
0FC2	French Culture (<i>taught in English</i>)			30		30	2
0LV2F2	French Language			30		30	2
Compulsory Events							
EV012E_TC	Orientation Days (TC Level 5)			12		12	-