

MSc in Data & Business Analytics - Master 2 - 2025/2026

Diplôme préparé : Diplôme Supérieur en Analyse, Intelligence et Sécurité des Données & MSc in Data & Business Analytics
Campus : Rennes
Format : Fulltime

MAJ 25/06/2025

Semester 9 - August 2025 to December 2025							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specialization							
CR520E	Case Studies in Business Analytics, Ethics and Risk	15				15	2
IS515E	CRM Systems with AI integration (Part 1)	24				24	4
IS519E	Data Project Management	15				15	2
IS532E	Harnessing AI for Business	24				24	4
MK531E	AI and Marketing	24				24	4
OB519E	Unframed Leadership and Collaborative Intelligence	15				15	2
QM505E	Data Science Toolbox	24				24	4
QM526E	Data Driven Demand Planning	15				15	2
QM528E	Decision Models for Supply Chain Planning	24				24	4
RM514E	Research methods for data strategies (focus in lit review and GP)	15				15	2
TS504N_DBAN	Learning Expedition	25				25	-
Career Development							
CP501E	Career Passport	21				21	-
Compulsory Events							
5PUMM	Programme Update Meeting M2 Rennes	2				2	-
EV001N	Welcome Days	12				12	-
	TOTAL PERIOD	234.0	0.0	0.0	0.0	234.0	30

Semester 10 - January 2026 to July 2026							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specialization							
IS512E	Social Media Intelligence			24		24	4
MK530E	Retail Analytics			24		24	4
QM522E	Big Data and Business Analytics			24		24	4
TS504N_DBAN	Learning Expedition			25		25	2
Research							
GP5	Graduating Project			18		18	12
Career Development							
CP501E	Career Passport			18		18	4 (P/F)
EP502N	End of Studies Internship						(P/F)
Compulsory Events							
5PUMM	Programme Update Meeting M2 Rennes			1		1	-
		TOTAL PERIOD	0.0	0.0	134.0		30
		TOTAL YEAR	234.0	0.0	134.0	0.0	60