

MSc in International Management (IMGT) - 2025/2026

Diplôme préparé : Master of science

Campus : Rennes

Format : Fulltime

MAJ 03/06/2025

Fall Semester - August 2023 to December 2023

1st Semester - August 2023 to December 2023								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
FI509E_MSC	Financial Tool Box	24				24	6	MSC.CG3_LO2
HR512E_MSC	Interpersonal Communication Skills	24				24	6	MSC.CG1_LO3 MSC.CG2_LO1
PM508E_MSC	Project Management	24				24	6	MSC.CG3_LO2
Specialization (students have to choose one track for both semesters)								
Data Analytics track								
IS507E_MSC	Programming for Data Analytics	24				24	6	MSC.CG1_LO1
QM501E_MSC	Business Analytics	24				24	6	MSC.CG1_LO1
QM506E_MSC	Data Management	24				24	6	MSC.CG3_LO1
Finance track								
EC511E_MSC	Financial Econometrics	24				24	6	MSC.CG3_LO2
FI545E_MSC	Coding and Data Science for Accounting and Finance	24				24	6	MSC.CG1_LO1
FI546E_MSC	Quantitative Finance	24				24	6	MSC.CG3_LO2
Luxury Marketing track								
MK532E_MSC	Contemporary Brand Management	24				24	6	MSC.CG1_LO2 MSC.CG2_LO2
MK535E_MSC	Marketing of Innovation	24				24	6	MSC.CG1_LO2 MSC.CG2_LO2
MK545E_MSC	Development and Marketing of New Products for Sustainability	24				24	6	MSC.CG1_LO3 MSC.CG2_LO2
Marketing track								
MK532E_MSC	Contemporary Brand Management	24				24	6	MSC.CG1_LO2 MSC.CG2_LO2
MK535E_MSC	Marketing of Innovation	24				24	6	MSC.CG1_LO2 MSC.CG2_LO2
MK546E_MSC	Omni-channel Consumer Behaviour	24				24	6	MSC.CG2_LO2
Supply Chain track								
CR514E_MSC	Sustainable Supply Chain and Green Logistics	24				24	6	MSC.CG1_LO3 MSC.CG2_LO2
QM501E_MSC	Business Analytics	24				24	6	MSC.CG1_LO1
SC531E_MSC	Supply Chain Analytics and Digitalization	24				24	6	MSC.CG1_LO1
Sustainable Management track								
CR514E_MSC	Sustainable Supply Chain and Green Logistics	24				24	6	MSC.CG1_LO3 MSC.CG2_LO2
CR524E_MSC	Corporate Sustainability Data Analysis and Reporting	24				24	6	MSC.CG3_LO2
MK535E_MSC	Marketing of Innovation	24				24	6	MSC.CG1_LO2 MSC.CG2_LO2
Languages								
Fluent French Speaking students will choose a new language								
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5LCA1	Initiation to Arabic Language and Culture	30				30	6	POSTG.CG1_LO3
5LCC1	Initiation to Chinese Language and Culture	30				30	6	POSTG.CG1_LO3
5LCI1	Initiation to Italian Language and Culture	30				30	6	POSTG.CG1_LO3
5LCS1	Initiation to Spanish Language and Culture	30				30	6	POSTG.CG1_LO3
Non-fluent French speakers								
International Freemarket students are automatically registered for the French module								
5LCF1	French Language and Culture	30				30	6	POSTG.CG1_LO3
Research								
Students have to choose between the internship path (EP503N1 and EP503N2) and the research path (RM501E and MD501E)								
RM501E_1_MSC	Research Methods (September intake)	15	9.0			24.0	6	MSC.CG2_LO1
Career development								
CP510E_1_MSC	Career Passport	33				33	10	MSC.CG2_LO3
Compulsory Events								
EV001N	Welcome Days	12				12	-	
5PUM_MSC	Programme Update Meeting MSC IMGT	2				2	-	

TOTAL PERIOD	203	9.0	0.0	0.0	212.0	48
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Spring Semester - January 2024 to July 2024

Spring Semester - January 2024 to July 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
Students have to choose between CR501E in Rennes or CR501E_W abroad.								
CR501E_MSC	Corporate Social Responsibility			24		24	6	MSC_CG3_LO1
CR501E_W_MSC	Corporate Social Responsibility (Winter Session)			24		24	6	MSC_CG3_LO1
IS525E_MSC	Data Science for Business			24		24	6	MSC_CG1_LO1
ST540E_MSC	Strategic Management			24		24	6	MSC_CG1_LO2
Specialization (identical to the Fall Semester)								
Data Analytics track								
QM502E_MSC	Statistical Modeling for Business			24		24	6	MSC_CG3_LO2
QM512E_MSC	Time Series Analysis			24		24	6	MSC_CG3_LO2
QM524E_MSC	Optimization and Simulation			24		24	6	MSC_CG3_LO2
Finance track								
EC501E_MSC	Applied Economics			24		24	6	MSC_CG3_LO2
FI542E_MSC	Exchange Markets			24		24	6	MSC_CG1_LO2
QM512E_MSC	Time Series Analysis			24		24	6	MSC_CG3_LO2
Luxury Marketing track								
MK504E_MSC	Consumer Behaviour in a Sustainable Environment			24		24	6	MSC_CG1_LO2
MK539E_MSc	Luxury Marketing Strategy			24		24	6	MSC_CG1_LO3
ST507E_MSC	Contemporary Trends in the Luxury Industry			24		24	6	MSC_CG2_LO2
Marketing track								
MK544E_MSC	B2B Marketing			24		24	6	MSC_CG3_LO1
MK549E_MSC	Integrating Online and Offline Marketing Communications			24		24	6	MSC_CG2_LO2
MK558E_MSC	Digital Marketing and Branding			24		24	6	MSC_CG1_LO2
Supply Chain track								
SC505E_MSC	Coordination in Supply Chain Management			24		24	6	MSC_CG3_LO2
SC519E_MSC	Quality Management and Lean Supply Chain			24		24	6	MSC_CG3_LO2
SC530E_MSC	Procurement and Inventory Management			24		24	6	MSC_CG3_LO1
Sustainable Management track								
CR512E_MSC	Managing Sustainable Projects			24		24	6	MSC_CG3_LO2
CR522E_MSC	Principles of Sustainable Finance			24		24	6	MSC_CG3_LO1
CR523E_MSC	Creative Leadership for Sustainable Organizational Change			24		24	6	MSC_CG1_LO3
Languages (Identical to the Fall Semester)								
Fluent French speakers								
5LCA2	Initiation to Arabic Language and Culture			30		30	6	POSTG_CG1_LO3
5LCC2	Initiation to Chinese Language and Culture			30		30	6	POSTG_CG1_LO3
5LCI2	Initiation to Italian Language and Culture			30		30	6	POSTG_CG1_LO3
5LCS2	Initiation to Spanish Language and Culture			30		30	6	POSTG_CG1_LO3
Non-fluent French speakers								
5LCF2	French Language and Culture			30		30	6	POSTG_CG1_LO3
Career development								
CP510E_1_MSC	Career Passport			42		42	10	MSC_CG2_LO3
Research								
MD501E_MSC	MSc Dissertation						20	MSC_CG1_LO2
Career development								
EP503N1	Performance during internship						13	MSC_CG2_LO3
EP503N2	Internship Report						13	MSC_CG2_LO3
Compulsory Events								
5PUM_MSC	Programme Update Meeting MSC IMGT			2		2	-	
		TOTAL PERIOD	0	0.0	218.0	0.0	218.0	72
		TOTAL YEAR	203.0	9.0	218.0	0.0	430.0	120