

**Bachelor In Management Year 3 - 3.3 - Direct Entry International Students and DD Exchange Students with Internship and BD at Rennes
SB - 2025/2026**

MAJ 26/05/2025

Campus : Rennes

Format : Fulltime

Semester 5 - August 2025 to December 2025

Semester 3 - August 2023 to December 2023								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
HR301E_B	International HR Management	24				24	4	BIM_CG1_LO3
NG302E_B	International Negotiation Skills	24				24	4	BIM_CG1_LO3
ST302E_B	Strategy	24				24	4	BIM_CG1_LO2
ST307E_B	International Business Environment	24				24	4	BIM_CG1_LO2
Specialization (choose 1 specialization)								
Finance Specialization								
FI300E_B	Financial Mathematics	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI301E_B	Concepts of Corporate Finance	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI303E_B	Financial Analysis	24				24	4	BIM_CG3_LO2
Marketing Specialization								
MK303E_B	Omni Channel Management and Distribution	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK306E_B	Digital Marketing Strategy	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK313E_B	Consumer Behaviour	24				24	4	BIM_CG2_LO1
Supply Chain Specialization								
SC301E_B	Supply Chain Management	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC302E_B	Purchasing Management	24				24	4	BIM_CG3_LO2
SC303E_B	Inventory Management and Warehousing	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
Research								
RM302E_B	Research Methods for Bachelor Dissertation	15				15	2	BIM_CG2_LO1
Languages (choose 1 option for the year)								
0FC1	French Culture	30				30	2	BIM_CG1_LO3 POSTG_CG1_LO3
0LV2F1	French	30				30	2	BIM_CG1_LO3 POSTG_CG1_LO3
Compulsory Events								
3PUM_B	Programme Update Meeting BIM3	2				2	-	
EV001N	Welcome Days	12				12	-	
EV002N	International Fair	6				6	-	
Career development								
CP310E_B	Career Passport	19.5				19.5	-	BIM_CG2_LO3
TOTAL PERIOD		252.5	0.0	0.0	0.0	252.5	32	

Semester 6 - January 2026 to July 2026

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
CR302E_B	Mindful Decision-Making			24		24	4	BIM_CG2_LO3 BIM_CG3_LO1
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	BIM_CG2_LO2
PM303E_B	Lean Project Management			24		24	4	BIM_CG3_LO1
Specialization (same as semester 5)								
Finance Specialization								
FI302E_B	Financial Markets and Risk Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI304E_B	Banking Systems and Services			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI305E_B	Fundamentals of Auditing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
Marketing Specialization								
MK307E_B	Business to Business Marketing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK309E_B	Digital Marketing Communications			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK314E_B	Brand Management and Sustainability			24		24	4	BIM_CG3_LO1 BIM_CG3_LO2

Supply Chain Specialization									
QM311E_B	Operations and Production Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2	
SC305E_B	Transportation and Distribution Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2	
SC306E_B	Introduction to Supply Chain Analytics			24		24	4	BIM_CG1_LO1 BIM_CG2_LO1	
Languages (chosen in semester 5)									
0FC2	French Culture			30		30	2	BIM_CG1_LO3 POSTG_CG1_LO3	
0LV2F2	French			30		30	2	BIM_CG1_LO3 POSTG_CG1_LO3	
Research									
BD301N_B	Bachelor Dissertation						6	BIM_CG1_LO3 BIM_CG2_LO1 BIM_CG2_LO2	
Compulsory Events									
3PUM_B	Programme Update Meeting BIM3			2		2	-		
Career development									
CP310E_B	Career Passport			22.5		22.5	(P/F)	BIM_CG2_LO3	
Internship (Programme requirement)									
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						(P/F)	BIM_CG2_LO3	
Programme Requirements									
TILV1_B	LV1 - Official Test						-		
		TOTAL PERIOD	0	0.0	198.5	0.0	198.5	32	
		TOTAL YEAR	252.5	0.0	198.5	0.0	451.0	64	