

EXCHANGE STUDENT LEVEL 3

MAJ 20/05/2025

Campus : Rennes

Format : Fulltime

FALL SEMESTER - September 2025 to December 2025

Minimum: 16 ECTS = 4 modules (elective modules + specialization track)

Maximum: 32 ECTS (16 ECTS credits elective modules + 12 ECTS credits specialization track + 4 ECTS credits language electives)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
SPECIALIZATION TRACKS (Choose 1 specialization track ONLY out of the 3 proposed)								
FINANCE SPECIALIZATION TRACK (Choose up to 3 modules)								
FI300E_B	Financial Mathematics	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI301E_B	Concepts of Corporate Finance	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI303E_B	Financial Analysis	24				24	4	BIM_CG3_LO2
MARKETING SPECIALIZATION TRACK (Choose up to 3 modules)								
MK303E_B	Omni Channel Management and Distribution	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK306E_B	Digital Marketing Strategy	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK313E_B	Consumer Behaviour	24				24	4	BIM_CG2_LO1
SUPPLY CHAIN SPECIALIZATION TRACK (Choose up to 3 modules)								
SC301E_B	Supply Chain Management	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC302E_B	Purchasing Management	24				24	4	BIM_CG3_LO2
SC303E_B	Inventory Management and Warehousing	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
ELECTIVE MODULES (Choose up to 4 modules)								
HR301E_B	International HR Management	24				24	4	BIM_CG1_LO3
NG302E_B	International Negotiation Skills	24				24	4	BIM_CG1_LO3
ST302E_B	Strategy	24				24	4	BIM_CG1_LO2
ST307E_B	International Business Environment	24				24	4	BIM_CG1_LO2
LANGUAGE ELECTIVES (Optional)								
OLV2F1	French	30				30	2	BIM_CG1_LO3 POSTG_CG1_LO3
OFC1	French Culture	30				30	2	BIM_CG1_LO3 POSTG_CG1_LO3
EVENTS (Compulsory)								
EV001N	Welcome Days	12				12	-	
EV002N	International Fair	6				6	-	

SPRING SEMESTER - January 2026 to April 2026

Minimum: 16 ECTS = 4 modules (elective modules + specialization track)

Maximum: 32 ECTS (16 ECTS credits elective modules + 12 ECTS credits specialization track + 4 ECTS credits language electives)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
SPECIALIZATION TRACKS (Choose 1 specialization track ONLY out of the 3 proposed)								
FINANCE SPECIALIZATION TRACK (Choose up to 3 modules)								
FI302E_B	Financial Markets and Risk Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI304E_B	Banking Systems and Services			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI305E_B	Fundamentals of Auditing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MARKETING SPECIALIZATION TRACK (Choose up to 3 modules)								
MK307E_B	Business to Business Marketing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK309E_B	Digital Marketing Communications			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK314E_B	Brand Management and Sustainability			24		24	4	BIM_CG3_LO1 BIM_CG3_LO2
SUPPLY CHAIN SPECIALIZATION TRACK (Choose up to 3 modules)								
QM311E_B	Operations and Production Management			24		24	4	BIM_CG1_LO2

								BIM_CG3_LO2
SC305E_B	Transportation and Distribution Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC306E_B	Introduction to Supply Chain Analytics			24		24	4	BIM_CG1_LO1 BIM_CG2_LO1
ELECTIVE MODULES (Choose up to 4 modules)								
CR302E_B	Mindful Decision-Making			24		24	4	BIM_CG2_LO3 BIM_CG3_LO1
ST305E_B	Doing Business in France			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	BIM_CG2_LO2
PM303E_B	Lean Project Management			24		24	4	BIM_CG3_LO1
LANGUAGE ELECTIVES (Optional)								
OLV2F2	French			30		30	2	BIM_CG1_LO3 POSTG_CG1_LO3
0FC2	French Culture			30		30	2	BIM_CG1_LO3 POSTG_CG1_LO3
EVENTS (Compulsory)								
EV010E_TC	Orientation Days (TC Level 3)			12		12	-	