

EXCHANGE STUDENT LEVEL 2

MAJ 20/05/2025

Campus : Rennes

Format : Fulltime

FALL SEMESTER - September 2025 to December 2025

All core modules are compulsory

Minimum: 30 ECTS credits (excluding language elective)

Maximum: 34 ECTS credits (including 4 ECTS language elective)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
CORE MODULES								
CY201E	Cybersecurity Fundamentals	24				24	2	BIM_CG1_LO1
FI202E	Financial Operations	24				24	4	BIM_CG3_LO2
GO201E	Geopolitics and Environment	24				24	4	BIM_CG1_LO2
MK204E	Marketing Metrics	24				24	4	BIM_CG3_LO2
OB202E	Organisational Behaviour: Navigating Human Connections	24				24	4	BIM_CG1_LO2
RM201E	Inferential Statistics	24				24	4	BIM_CG2_LO1
MK203E_TC	Services Marketing Management	24				24	4	BIM_CG2_LO2
ST307E_B	International Business Environment	24				24	4	BIM_CG1_LO2
LANGUAGE ELECTIVE (Optional)								
2LV2F1	French	48				48	4	BIM_CG1_LO3
EVENTS (Compulsory)								
EV001N	Welcome Days	12				12	-	
EV002N	International Fair	6				6	-	

SPRING SEMESTER - January 2026 to April 2026

All core modules are compulsory

Minimum: 28 ECTS credits (excluding language elective)

Maximum: 30 ECTS credits (including 2 ECTS language elective)

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
CORE MODULES								
CR202E	Business Design for Desirable Futures			24		24	4	BIM_CG3_LO1
CR210N	Business Game			21		21	2	BIM_CG2_LO2
EC201E	Microeconomics			24		24	4	BIM_CG1_LO2
IS202E	Managing Secure Web Projects			24		24	4	BIM_CG1_LO1
LW203E	Fundamentals of International Law			24		24	4	BIM_CG1_LO1
OB203E	Multicultural Diversity and Cross Cultural Management			15		15	2	BIM_CG1_LO3
RM202E	Introduction to Research Methods			24		24	4	BIM_CG2_LO1
ST305E_B	Doing Business in France			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
LANGUAGE ELECTIVE (Optional)								
2LV2F2	French			24		24	2	BIM_CG1_LO3
EVENTS (Compulsory)								
EV009E_TC	Orientation Days (TC Level 2)			12		12	-	