

# RENNES SB ALUMNI

Your network



European Business Schools  
Ranking 2020

# ONCE A STUDENT, ALWAYS AN ALUMNI

## ALUMNI COMMUNITY

- Students from DAY 1 in Rennes School of Business
- Graduates for ever





# MISSIONS & SERVICES



## DATA

- Online directory
- Statistics and reports

## EXPERIENCES

- +150 events
- +17,000 social community
- +300 volunteers
- Portraits & souvenirs

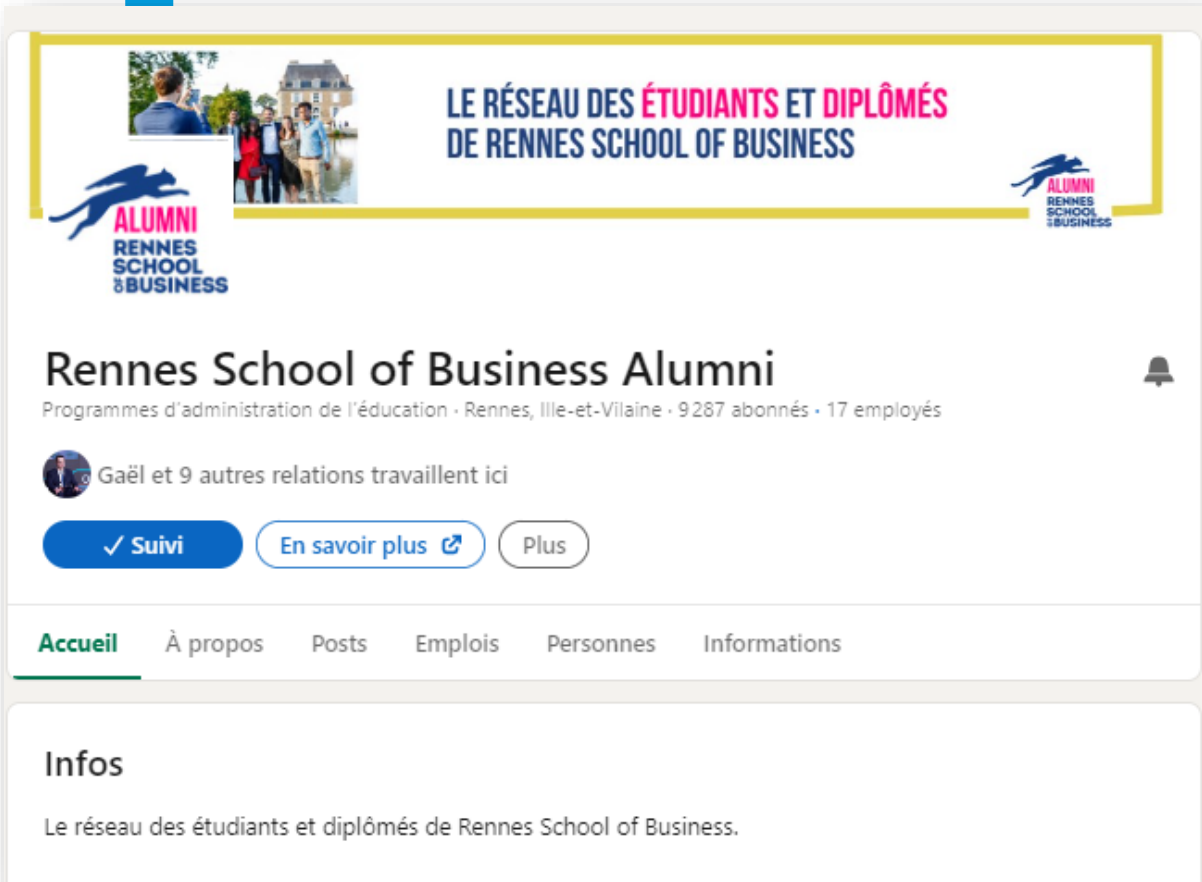


## CAREER

- Maximise your employability
- Career Starter / Booster

# IN PRACTICE: STEP 1

> JOIN OUR LINKEDIN PAGE



Stay up to date with  
our latest news

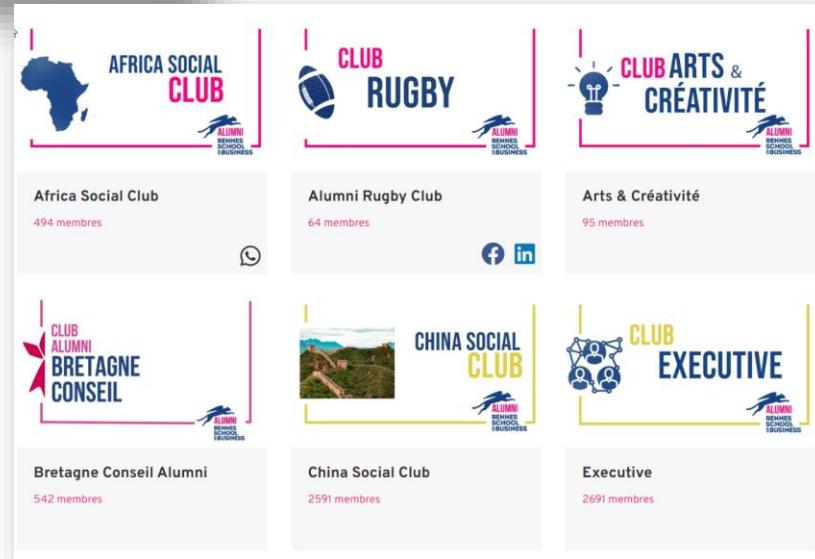
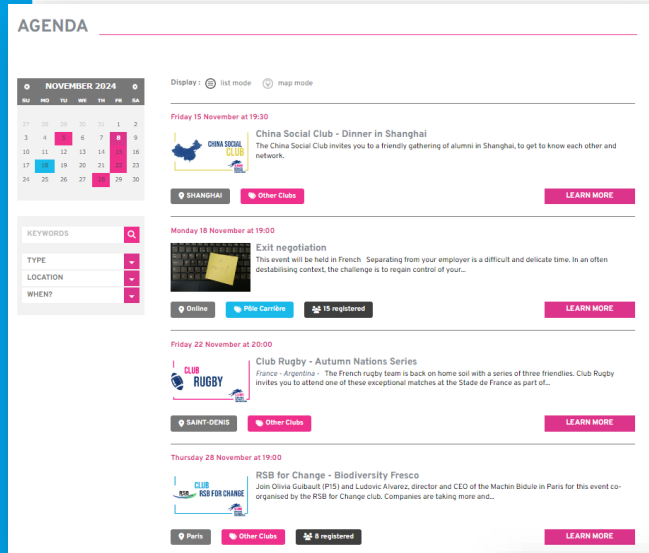
#BienPlusQu1Reseau

# IN PRACTICE: STEP 2



## PARTICIPATE IN ALUMNI EVENTS

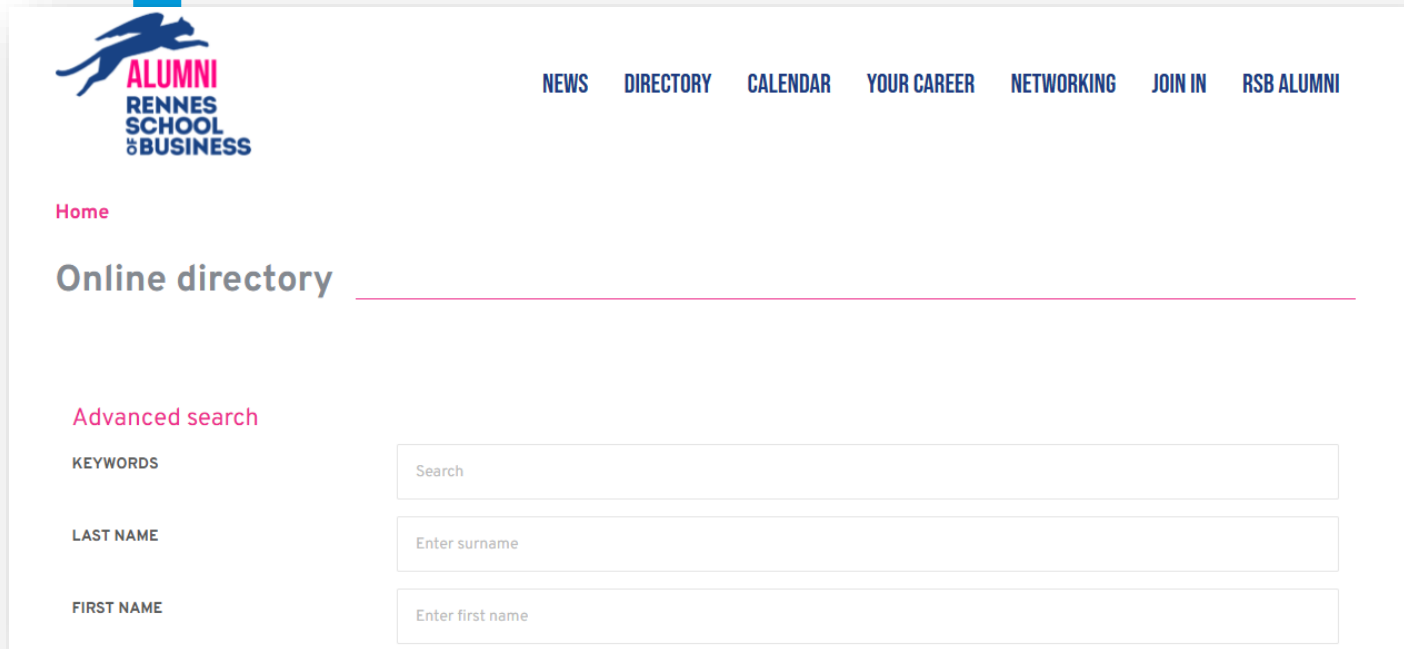
Access the online calendar of events on our website.



Check out the activity of our Clubs and interact with our Club managers

# IN PRACTICE: STEP 3

## > USE THE DIRECTORY WISELY



The screenshot shows the website for the Rennes School of Business Alumni. The header includes the school's logo (a blue running animal) and the text "ALUMNI RENNES SCHOOL OF BUSINESS". A navigation menu contains links for NEWS, DIRECTORY, CALENDAR, YOUR CAREER, NETWORKING, JOIN IN, and RSB ALUMNI. Below the header, there is a "Home" link and a section titled "Online directory" with a pink underline. Underneath, there is an "Advanced search" section with three input fields: "KEYWORDS" (with a "Search" placeholder), "LAST NAME" (with "Enter surname" placeholder), and "FIRST NAME" (with "Enter first name" placeholder).

ALUMNI  
RENNES  
SCHOOL  
OF BUSINESS

NEWS DIRECTORY CALENDAR YOUR CAREER NETWORKING JOIN IN RSB ALUMNI

Home

Online directory

Advanced search

KEYWORDS

LAST NAME

FIRST NAME

You may find your perfect contact in the directory. Don't miss your chance to make a first good impression

# NETWORKING – AN ART

**Have a clear and relevant request (not a guesswork)**



Give context:

"I'm curious to know more about your transition from consultant to entrepreneur" (spoiler: it helps to start the conversation).

Avoid "I would like to discuss your background" without further specification.



# NETWORKING – AN ART

**Take the time to get to know each other**



Start by asking for advice, not a contract. Show that you are looking to learn, not to beg. It goes much better

Don't ask for a job at the first message (we're not on a dating app)





# NETWORKING – AN ART

**Build your network before activating it**



The right time is when you're still curious, not desperate. Alumni love to help!

Don't be on red alert when you make contact, no one wants to be the firefighter on duty



# NETWORKING – AN ART

## Relaunch without becoming a stalker



Wait at least a week before any gentle reminder.  
Pick up your phone and try to reach the person  
you're targeting

No need to send a reminder every 6 hours,  
unless you want to be identified as a bot.



# NETWORKING – AN ART

**Make it tailor-made**



Take the time to mention a specific point in the journey of the person you are contacting

Personalize (or be prepared to be ignored): A generic "Dear Sir/Madam" smells like a scam



**All of this makes the difference between "meh" and "oh interesting!"**

# VISIT OUR WEBSITE

[www.rennes-sb-alumni.com](http://www.rennes-sb-alumni.com)

➤ Use the « student login » button

➤ Any questions :  
[alumni@rennes-sb.com](mailto:alumni@rennes-sb.com)

