

Programme Grande Ecole 2ème année - S7 & S8 in Rennes - ASTi DD Tongji - 2024/2025

MAJ 12/09/2024

Semester 7 - August 2024 to December 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
CORE MODULES								
EV411N	Onboarding Seminar	15				15	-	
FI410E	Corporate Finance	30				30	4	PGE_CG3_LO2
OB406E	Change Management in a Digital & Sustainable World	15				15	2	PGE_CG3_LO1 POSTG_CG3_LO1
ST410E	Strategic Formulation and Simulation	30				30	4	PGE_CG1_LO2
CURIOSITY PACKS (Choose 1 pack)								
PACK 1 - Sustainable Business								
CR402E	Sustainable Consumption	24				24	4	PGE_CG2_LO2 PGE_CG3_LO1
CR411E	Sustainable Production Systems	24				24	4	PGE_CG2_LO2 PGE_CG3_LO1
PACK 2 Business Analytics								
MK411E	Marketing Analytics	24				24	4	PGE_CG1_LO1
ST412E	Strategy Analytics	24				24	4	PGE_CG1_LO1
PACK 3 - Finance								
FI404E	Financial Risk Management	24				24	4	PGE_CG1_LO2 PGE_CG3_LO2
FI411E	Financial markets: fundamentals	24				24	4	PGE_CG1_LO1 PGE_CG1_LO3
PACK 4 - Supply Chain Management								
SC402E	Principles of Purchasing	24				24	4	PGE_CG1_LO2
SC410E	Operations & Supply Chain Management	24				24	4	PGE_CG1_LO2 PGE_CG3_LO2
PACK 5 - Geopolitics and International Affairs								
GO402N	Negotiation on the stage	24				24	4	PGE_CG1_LO3
GO401N	Géopolitique de la transition numérique et écologique	24				24	4	PGE_CG3_LO1
Pack 6 - Cybersecurity and Digital Management								
CY402E	Data Management & Cybersecurity	24				24	4	
CY403E	Introduction to Cyber Threat Intelligence	24				24	4	
RESEARCH								
RM403E	Interdisciplinary Approaches to Global Challenges	24				24	4	PGE_CG2_LO1
TRANSVERSAL_SKILLS								
TS411N	Learning by Doing (School Associations)	40				40	4	
LANGUAGES (One Language module)								
4LV1E1	English Communication for Business	30				30	2	PGE_CG1_LO3
4LV2A1	Arabic	30				30	2	PGE_CG1_LO3
4LV2C1	Chinese	30				30	2	PGE_CG1_LO3
4LV2G1	German	30				30	2	PGE_CG1_LO3
4LV2I1	Italian	30				30	2	PGE_CG1_LO3
4LV2J1	Japanese	30				30	2	PGE_CG1_LO3
4LV2P1	Portugese	30				30	2	PGE_CG1_LO3
4LV2R1	Russian	30				30	2	PGE_CG1_LO3
4LV2S1	Spanish	30				30	2	PGE_CG1_LO3
4LV2F1	French	30				30	2	PGE_CG1_LO3
OPTIONAL_LANGUAGES								
0LV3R1	Russian LV3	10				10	-	
0LV3S1	Spanish LV3	10				10	-	
0LV3A1	Arabic LV3	10				10	-	
0LV3C1	Chinese LV3	10				10	-	
0LV3G1	German LV3	10				10	-	
0LV3I1	Italian LV3	10				10	-	
0LV3J1	Japanese LV3	10				10	-	
0LV3K1	Korean LV3	10				10	-	
0LV3LS1	French sign language LV3	10				10	-	
0LV3P1	Portuguese LV3	10				10	-	
COMPULSORY EVENTS								
EV002N	International Fair	6				6	-	
CAREER DEVELOPMENT								

CP411E1	Career Passport		30				30	2 (P/F)	PGE_CG2_L03
		TOTAL PERIOD	368	0.0	0.0	0.0	368.0	30	

Semester 8 - January 2025 to July 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO	
		Face to face	Online	Face to face	Online				
CORE MODULES									
IS410E	Information Systems and AI for Business			30		30	4	PGE_CG1_L01	
PM401E	Project Management			30		30	4	PGE_CG1_L02 PGE_CG3_L02	
HR406E	Creating Intercultural Dialogue			15		15	2		
ELECTIVES (Choose 2 packs)									
Pack 1 - Corporate Finance & Financial Markets									
AC412E_2	Financial & Managerial Accounting			24		24	4	PGE_CG3_L02	
FI402E	Financial Markets and Portfolio Management			24		24	4	PGE_CG1_L01 PGE_CG3_L02	
Pack 2 - Social Business & Entrepreneurship									
CR412E	Social Economy			24		24	4	PGE_CG3_L01	
CR413E	Social Entrepreneurship			24		24	4	PGE_CG3_L01	
Pack 3 - Digital Management & Information Systems									
IS403E	Introduction to Coding			24		24	4	PGE_CG1_L01	
IS444E	Implementation of Business Information Systems			24		24	4	PGE_CG1_L01	
Pack 4 - B-to-B Marketing & Brand management									
MK442E	New Products and Brand Management			24		24	4	PGE_CG1_L02 PGE_CG1_L03 PGE_CG2_L02 PGE_CG1_L03	
MK444E	B2B marketing			24		24	4	PGE_CG3_L01 POSTG_CG3_L01	
Pack 5 - Operations Management: HR & Logistics									
HR443E	Strategic Human Resource Management			24		24	4	PGE_CG1_L02 PGE_CG3_L02	
SC403E	Logistics management			24		24	4	PGE_CG2_L02	
LANGUAGES (One Language module)									
4LV1E2	English Communication for Business			30		30	2	PGE_CG1_L03	
4LV2A2	Arabic			30		30	2	PGE_CG1_L03	
4LV2C2	Chinese			30		30	2	PGE_CG1_L03	
4LV2G2	German			30		30	2	PGE_CG1_L03	
4LV2I2	Italian			30		30	2	PGE_CG1_L03	
4LV2J2	Japanese			30		30	2	PGE_CG1_L03	
4LV2P2	Portuguese			30		30	2	PGE_CG1_L03	
4LV2R2	Russian			30		30	2	PGE_CG1_L03	
4LV2S2	Spanish			30		30	2	PGE_CG1_L03	
4LV2F2	French			30		30	2	PGE_CG1_L03	
OPTIONAL_LANGUAGES									
0LV3A2	Arabic LV3			10		10	-		
0LV3C2	Chinese LV3			10		10	-		
0LV3G2	German LV3			10		10	-		
0LV3I2	Italian LV3			10		10	-		
0LV3J2	Japanese LV3			10		10	-		
0LV3K2	Korean LV3			10		10	-		
0LV3LS2	French sign language LV3			10		10	-		
0LV3P2	Portuguese LV3			10		10	-		
0LV3R2	Russian LV3			10		10	-		
0LV3S2	Spanish LV3			10		10	-		
CAREER DEVELOPMENT									
CP411E2	Career Passport			25.5		25.5	2 (P/F)	PGE_CG2_L03	
EP402N	Internship M1 (in France or Abroad)						-	PGE_CG2_L03	
EP403N	Gap Year (in France or Abroad)						-	PGE_CG2_L03	
		TOTAL PERIOD	0	0.0	326.5	0.0	326.5	30	
		TOTAL YEAR	368.0	0.0	326.5	0.0	694.5	60	