

Master of Science in International Management (MSc IMGT) - Full-Time - Rennes - September intake - 2024/2025

MAJ 23/05/2024

Fall Semester - September 2024 to December 2024

September 2024 to December 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
FI509E_MSC	Financial Tool Box	24				24	6	
HR512E_MSC	Interpersonal Communication Skills	24				24	6	
PM508E_MSC	Project Management	24				24	6	
Specialization tracks (students have to choose one track for both semesters)								
Data Analytics track								
IS507E_MSC	Programming for Data Analytics	24				24	6	
QM501E_MSC	Business Analytics	24				24	6	
QM506E_MSC	Data Management	24				24	6	
Finance track								
EC511E_MSC	Financial Econometrics	24				24	6	
FI545E_MSC	Coding and Data Science for Accounting & Finance	24				24	6	
FI546E_MSC	Quantitative Finance	24				24	6	
Luxury Marketing track								
MK532E_MSC	Contemporary Brand Management	24				24	6	
MK535E_MSC	Marketing of Innovation	24				24	6	
MK545E_MSC	Development and Marketing of New Products for Sustainability	24				24	6	
Marketing track								
MK532E_MSC	Contemporary Brand Management	24				24	6	
MK535E_MSC	Marketing of Innovation	24				24	6	
MK546E_MSC	Omni-channel Consumer Behaviour	24				24	6	
Negotiation track								
GO519E_MSC	Digital Tools for Influence and Lobbying	24				24	6	
MK512E_MSC	Global Marketing Strategy	24				24	6	
NG505E_MSC	International Negotiation & Business Development	24				24	6	
Supply Chain track								
CR514E_MSC	Sustainable Supply Chain & Green Logistics	24				24	6	
QM501E_MSC	Business Analytics	24				24	6	
SC531E_MSC	Supply Chain Analytics & Digitalization	24				24	6	
Sustainable Management track								
CR514E_MSC	Sustainable Supply Chain & Green Logistics	24				24	6	
CR524E_MSC	Corporate Sustainability Data Analysis and Reporting	24				24	6	
MK535E_MSC	Marketing of Innovation	24				24	6	
Languages modules								
Fluent French speakers								
Fluent French Speaking students will choose a new language								
5LCA1	Initiation to Arabic Language & Culture	30				30	6	POSTG.CG2_LO1
5LCC1_1	Initiation to Chinese Language & Culture	30				30	6	
5LCI1	Initiation to Italian Language & Culture	30				30	6	POSTG.CG2_LO1
5LCS1	Initiation to Spanish Language & Culture	30				30	6	POSTG.CG2_LO1
Non-fluent French speakers								
International Freemarket students are automatically registered for the French module								
5LCF1_1	French Language & Culture	30				30	6	
Research path								
Students have to choose between the internship path (EP503N1 and EP503N2) and the research path (RM501E and MD501E)								
RM501E_1_MSC	Research Methods (September intake) (linked to the MSc dissertation)	15	9			24	6	
Career development								
CP510E_1_MSC	Career Passport	31.5				31.5	-	
TOTAL PERIOD		220.5	9.0	0.0	0.0	229.5	48	

Spring Semester - January 2024 to July 2024

Spring Semester - January 2024 to July 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
Students have to choose between CR501E in Rennes or CR501E_W abroad.								

Students registered on the Negotiation & Supply Chain Tracks will take ST540E_MSC_COIL. All others students will take ST540E_MSC.								
CR501E_MSC	Corporate Social Responsibility			24		24	6	
CR501E_W_MSC	Corporate Social Responsibility (Winter Session)			24		24	6	
IS525E_MSC	Data Science for Business			24		24	6	
ST540E_MSC	Strategic Management			24		24	6	
ST540E_MSC_COIL	Strategic Management			24		24	6	
Specialization tracks (Identical to the Fall Semester)								
Data Analytics track								
QM502E_MSC	Statistical Modeling for Business			24		24	6	
QM512E_MSC	Time Series Analysis			24		24	6	
QM524E_MSC	Optimization and Simulation			24		24	6	
Finance track								
EC501E_MSC	Applied Economics			24		24	6	
FI542E_MSC	Exchange Markets			24		24	6	
QM512E_MSC	Time Series Analysis			24		24	6	
Luxury Marketing track								
MK504E_MSC	Consumer Behaviour in a Sustainable Environment			24		24	6	
MK539E_MSc	Luxury Marketing Strategy			24		24	6	
ST507E_MSC	Contemporary Trends in the Luxury Industry			24		24	6	
Marketing track								
MK544E_MSC	B2B Marketing			24		24	6	
MK549E_MSC	Integrating Online and Offline Marketing Communications			24		24	6	
MK558E_MSC	Digital Marketing and Branding			24		24	6	
Negotiation track								
LW514E_MSC	Managing Risks and International Business Law			24		24	6	
NG504E_MSC	Sales Strategy and Management			24		24	6	
SC504E_MSc	International Sourcing and Procurement			24		24	6	
Supply Chain track								
SC505E_MSC	Coordination in Supply Chain Management			24		24	6	
SC519E_MSC	Quality Management & Lean Supply Chain			24		24	6	
SC530E_MSC	Procurement & Inventory Management			24		24	6	
Sustainable Management track								
CR512E_MSC	Managing Sustainable Projects			24		24	6	
CR522E_MSC	Principles of Sustainable Finance			24		24	6	
CR523E_MSC	Creative Leadership for Sustainable Organizational Change			24		24	6	
Languages modules (Identical to the Fall Semester)								
Fluent French speakers								
5LCA2	Initiation to Arabic Language & Culture			30		30	6	POSTG.CG2_LO1
5LCC2_1	Initiation to Chinese Language & Culture			30		30	6	
5LCI2	Initiation to Italian Language & Culture			30		30	6	POSTG.CG2_LO1
5LCS2	Initiation to Spanish Language & Culture			30		30	6	POSTG.CG2_LO1
Non-fluent French speakers								
5LCF2_1	French Language & Culture			30		30	6	
Career development								
CP510E_1_MSC	Career Passport			30		30	10 (P/F)	
Research path								
Students have to choose between the internship path (EP503N1 and EP503N2) and the research path (RM501E and MD501E)								
MD501E_MSC	MSc Dissertation						20	
Internship path								
Students have to choose between the internship path (EP503N1 and EP503N2) and the research path (RM501E and MD501E)								
EP503N1	Performance during internship						13	
EP503N2	Internship Report						13	
TOTAL PERIOD		0	0.0	204.0	0.0	204.0	72	
TOTAL YEAR		220.5	9.0	204.0	0.0	433.5	120	