

Master in Data Analysis, Intelligence and Security (Master DAIS) - Master 2 DBAN - Full Time Rennes - 2024/2025

MAJ 24/04/2024

Semester 9 - September 2024 to December 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
OB519E	Unframed Leadership and Collaborative Intelligence (Onboarding Seminar)	18				18	4	POSTG_CG2_LO1
CR520E	Case Studies in Business Analytics, Ethics & Risk	15				15	2	POSTG_CG3_LO1
IS515E	CRM Systems with AI integration	24				24	4	POSTG_CG3_LO2
IS519E	Data Project Management	15				15	2	POSTG_CG3_LO1
IS532E	Harnessing AI for Business	24				24	4	POSTG_CG1_LO3
MK531E	AI & Marketing	24				24	4	POSTG_CG1_LO1
QM505E	Data Science Toolbox	24				24	4	POSTG_CG1_LO2
QM526E	Data Driven Demand Planning	15				15	2	POSTG_CG2_LO2
QM528E	Decision Models for Supply Chain Planning	24				24	4	POSTG_CG1_LO3
TS504N_DBAN	Learning Expedition	18				18	-	POSTG_CG1_LO3
Career development								
CP501E	Career Passport	21				21	-	POSTG_CG3_LO3
		TOTAL PERIOD	222		0.0	0.0	222.0	30

Semester 10 - January 2025 to July 2025								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
IS512E	Social Media Intelligence			24		24	4	POSTG_CG1_LO1
MK530E	Retail Analytics			24		24	4	POSTG_CG3_LO2
QM522E	Big Data & Business Analytics			24		24	4	POSTG_CG1_LO1
TS504N_DBAN	Learning Expedition			32		32	2	POSTG_CG1_LO3
Research								
GP5	Graduating Project			18		18	12	
Career development								
CP501E	Career Passport			24		24	4	POSTG_CG3_LO3
EP502N	End of Studies Internship						(P/F)	POSTG_CG3_LO3
		TOTAL PERIOD	0	0.0	146.0		146.0	30
		TOTAL YEAR	222.0	0.0	146.0	0.0	368	60