

Bachelor in Management Year 3 - 3.5 IQS Students - 2024/2025

MAJ 23/05/2024

Semester 5 - August 2024 to December 2024

Semester 3 - August 2024 to December 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
HR301E_B	International HR Management	24				24	4	BIM_CG3_LO1
NG302E_B	International Negotiation Skills	24				24	4	BIM_CG2_LO1
ST302E_B	Strategy	24				24	4	BIM_CG2_LO2
ST307E_B	International Business Environment	24				24	4	BIM_CG2_LO2
SC301E_B	Supply Chain Management	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
MK303E_B	Omni Channel Management & Distribution	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
MK306E_B	Digital Marketing Strategy	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
Languages (choose 1 option for the year)								
0FC1	French Culture	30				30	2	BIM_CG2_LO1 POSTG_CG2_LO1
0LV2F1	French as a Foreign Language	30				30	2	BIM_CG2_LO1
Compulsory Events								
EV300N_B	Induction Seminar	6				6	-	
EV002N	International Fair	6				6	-	
Career development								
CP310E_B	Career Passport	25.5				25.5	-	BIM_CG3_LO3
TOTAL PERIOD		235.5	0.0	0.0	0.0	235.5	30	

Semester 6 - January 2025 to July 2025

Semester 6 - January 2025 to July 2025									
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO	
		Face to face	Online	Face to face	Online				
Core modules									
CR302E_B	Mindful Decision-Making			24		24	4	BIM_CG1_LO2 BIM_CG3_LO1 BIM_CG3_LO3	
ST305E_B	Doing Business in France			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2	
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	BIM_CG1_LO3	
SC305E_B	Transportation and Distribution Management			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2	
MK307E_B	Business to Business Marketing			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2	
MK309E_B	Digital Marketing Communications			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2	
MK314E_B	Brand Management and Sustainability			24		24	4	BIM_CG3_LO1 BIM_CG3_LO2	
Languages (chosen in semester 5)									
OFC2	French Culture			30		30	2	BIM_CG2_LO1 POSTG_CG2_LO1	
OLV2F2	French as a Foreign Language			30		30	2	BIM_CG2_LO1 POSTG_CG2_LO1	
Career development									
CP310E_B	Career Passport			21		21	(P/F)	BIM_CG3_LO3	
Professional Experience (Programme Requirement)									
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						-	BIM_CG3_LO3	
Programme Requirements									
TILV1_B	LV1 - Official Test						(P/F)		
TOTAL PERIOD		0	0.0	219.0	0.0	219.0	30		
TOTAL YEAR		235.5	0.0	219.0	0.0	454.5	60		