

Bachelor in Management Year 3 - 3.3 Direct Entry - International Students and DD Exchange Students with Internship and BD at Rennes SB - 2024/2025

MAJ 23/05/2024

Semester 5 - August 2024 to December 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
HR301E_B	International HR Management	24				24	4	BIM_CG3_LO1
NG302E_B	International Negotiation Skills	24				24	4	BIM_CG2_LO1
ST302E_B	Strategy	24				24	4	BIM_CG2_LO2
ST307E_B	International Business Environment	24				24	4	BIM_CG2_LO2
Specialization tracks (choose 1 specialization)								
Finance specialization								
FI300E_B	Financial Mathematics	24				24	4	BIM_CG2_LO2
FI301E_B	Concepts of Corporate Finance	24				24	4	BIM_CG2_LO2
FI303E_B	Financial Analysis	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
Marketing Specialization								
MK303E_B	Omni Channel Management & Distribution	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
MK306E_B	Digital Marketing Strategy	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
MK313E_B	Consumer Behaviour	24				24	4	BIM_CG1_LO2
Supply Chain Specialization								
SC301E_B	Supply Chain Management	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
SC302E_B	Purchasing Management	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
SC303E_B	Inventory Management & Warehousing	24				24	4	BIM_CG2_LO2 BIM_CG3_LO2
Research								
RM302E_B	Research Methods for Bachelor Dissertation	15				15	2	BIM_CG1_LO2
Languages (choose 1 option for the year)								
OFC1	French Culture	30				30	2	BIM_CG2_LO1 POSTG_CG2_LO1
OLV2F1	French as a Foreign Language	30				30	2	BIM_CG2_LO1
Compulsory Events								
EV300N_B	Induction Seminar	6				6	-	
EV002N	International Fair	6				6	-	
Career development								
CP310E_B	Career Passport	25.5				25.5	-	BIM_CG3_LO3
		TOTAL PERIOD	250.5	0.0	0.0	0.0	250.5	32

Semester 6 - January 2025 to July 2025								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
CR302E_B	Mindful Decision-Making			24		24	4	BIM_CG1_LO2 BIM_CG3_LO1 BIM_CG3_LO3
PM301E_B	Project Management			24		24	4	BIM_CG3_LO2
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	BIM_CG1_LO3
Specialization tracks (same as semester 5)								
Finance specialization								
FI302E_B	Financial Markets and Risk Management			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2
FI304E_B	Banking Systems and Services			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2
FI305E_B	Fundamentals of Auditing			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2
Marketing Specialization								
MK307E_B	Business to Business Marketing			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2
MK309E_B	Digital Marketing Communications			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2
MK314E_B	Brand Management and Sustainability			24		24	4	BIM_CG3_LO1 BIM_CG3_LO2
Supply Chain Specialization								
QM311E_B	Operations & Production Management			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2
SC305E_B	Transportation and Distribution Management			24		24	4	BIM_CG2_LO2 BIM_CG3_LO2
SC306E_B	Introduction to Supply Chain Analytics			24		24	4	BIM_CG1_LO1 BIM_CG1_LO2
Languages (chosen in semester 5)								

0FC2	French Culture			30		30	2	BIM_CG2_LO1 POSTG_CG2_LO1
0LV2F2	French as a Foreign Language			30		30	2	BIM_CG2_LO1 POSTG_CG2_LO1
Research								
BD301N_B	Bachelor Dissertation						6	BIM_CG1_LO2 BIM_CG1_LO3 BIM_CG2_LO1
Career development								
CP310E_B	Career Passport			21		21	(P/F)	BIM_CG3_LO3
Professional Experience (Programme Requirement)								
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						-	BIM_CG3_LO3
Programme Requirements								
TILV1_B	LV1 - Official Test						(P/F)	
		TOTAL PERIOD	0	0.0	195.0	0.0	195.0	32
		TOTAL YEAR	250.5	0.0	195.0	0.0	445.5	64