



WELCOME BACK TO SCHOOL BIM1 PARIS STUDENTS

Meeting

9th JANUARY
2025

3PM
to 3:40PM

Room 402



BIM 1 WELCOME BACK JANUARY 2025

- › Your spring semester
- › Reminder: Progress BiM1 to BiM2
- › Save the dates

BIM1 YOUR SPRING SEMESTER

BUSINESS PLAN

- Accounting
- Marketing Mix
- Introduction to the Supply Chain
- Pilotage et Développement de l'Entreprise
- Communicate Effectively Orally in a Professional Setting

OTHER

- Applied Data Analysis
- Sales Techniques

12 weeks of
courses

TRANSVERSAL SKILLS

- Communication
- English/French
 - Others LV2

CAREER DEVELOPMENT

- Career Afterworks
- Professionnal
 - Network
- Career Days
- Career Passport

EXAMS & MIDTERMS

Beginning
of
APRIL 2024

INTERNSHIP

End of
APRIL 2024
and

8 weeks
minimum

BiM2

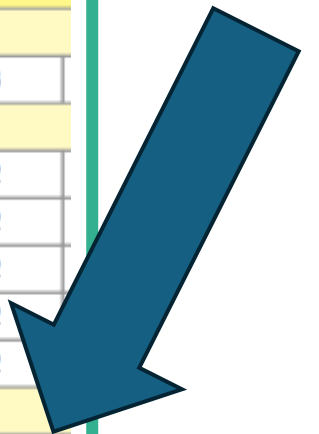


BIM1 YOUR SPRING SEMESTER

Semester 2 - January 2025 to July 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules							
AC102E_PAR	Fundamentals of Accounting 2			24		24	3
MK102E_PAR	Marketing Mix			24		24	3
NG102E_PAR	Sales Techniques			24		24	3
RM101E_PAR	Applied Data Analysis			24		24	3
SC101E_PAR	Introduction to the Supply Chain			24		24	3
ST102E_PAR	Management and Development of the Firm			24		24	3
TS102E_PAR	Communicate Effectively Orally in a Professional Setting			24		24	3
Languages							
French speaking students: LV1 compulsory							
1LV1E2_PAR	English Communication for Business			30		30	3
French speaking students: LV2 same as Fall Semester							
1LV2C2_PAR	Chinese			24		24	2
1LV2C2_DEB_PAR	Beginner Chinese			24		24	2
1LV2G2_PAR	German			24		24	2
1LV2I2_PAR	Italian			24		24	2
1LV2S2_PAR	Spanish			24		24	2
Not French speaking students							
1LV2F2_PAR	French			48		48	5
Career development							
CP101E_PAR	Career Passport			31.5		31.5	4 (P/F)
Professional Experience							
EP101N_PAR	Stage d'immersion						(P/F)
TOTAL PERIOD		0	0.0	253.5	0.0	253.5	30

30 ECTS
Including
4 ECTS
for the
Career
Passport



SAVE THE DATES



13th JANUARY Deadline Career Passport deliv#1 (Moodle)

30th/31st JANUARY CAREER DAYS #2 in RENNES



3rd FEBRUARY Student Representative's Training Workshop 2



17th to 22nd FEBRUARY Winter Holliday



13th MARCH PUM#4 (TBC)



20th MARCH ALUMNI DAY

4th APRIL Deadline Career Passport deliv#2 (Moodle)



7th to 19th of APRIL Exams



Between 21st APRIL and 31st AUGUST Internship 8 weeks minimum

PROGRESS TO BIM2

Double Condition to Progress to BiM2

1 - Your GPA (S1 and S2)

2 - #ECTS CREDITS validated



You find Further informations in your Studenthandbook p.29

PROGRESS TO BIM2

PROGRESSION without condition from BIM1 to BIM 2

Obligation 1: **Grade Point Average ≥ 2**

+

Obligation 2: **Validation of 60 credits ECTS**
= all the modules in the year, without an 'F' for a module

PROGRESS TO BIM2

Specific cases « after RESIT »

≥ 1 GPA < 2 : Total repetition of the year

GPA REPEATERS < 2 : Not allowed to continue at RSB

GPA < 1 : Not allowed to continue at RSB

PROGRESSION TO BIM2

RESIT SESSIONS

FALL semester - END of JUNE

SPRING semester - BEGINNING of JULY

At SCHOOL

No ONLINE

PROGRESSION EN BIM2

POUR PROGRESSER SANS CONDITION EN BIM 2

Obligation 1 :
Grade Point Average ≥ 2

+

Obligation 2 :
Validation de 60 credits ECTS
*= tous les modules de l'année,
sans « F » sur un module*

CAS PARTICULIERS APRÈS RATTRAPAGES

≥ 1 GPA < 2 : Redoublement

GPA REDOUBLANTS < 2 :
Non admis à poursuivre à RSB

GPA < 1 :
Non admis à poursuivre à RSB

PLUS D'INFORMATION
CONSULTEZ VOTRE
LIVRET PEDAGOGIQUE p.33

PROGRESSION TO BIM2

SESSION DE RATTRAPAGES

FALL SEM - Fin juin

SPRING SEM - Début juillet

en présentiel à l'école

Pas de distanciel

CALCULATE YOUR GPA

SIMULATEUR GPA BIM1 PARIS Spring 2025				
Module	STUDENT GRADE	ECTS / MODULE	GRADE x ects	GPA
AC102E_PAR	5	3	15	
MK102E_PAR	3	3	9	
NG102E_PAR	3	3	9	
RM101E_PAR	4	3	12	
SC101E_PAR	3	3	9	
ST102E_PAR	2	3	6	
TS102E_PAR	1	3	3	
1LV1E2_PAR	4	3	12	
1LV2X2_PAR	4	2	8	
CP101E_PAR	3	4	12	
TOTAL		30	95	3,167

Formula colonne D: Grade x ECTS =B3*C3

SIMULATEUR GPA BIM1 PARIS Spring 2025				
Module	STUDENT GRADE	ECTS / MODULE	GRADE x ects	GPA
AC102E_PAR	5	3	15	
MK102E_PAR	3	3	9	
NG102E_PAR	3	3	9	
RM101E_PAR	4	3	12	
SC101E_PAR	3	3	9	
ST102E_PAR	2	3	6	
TS102E_PAR	1	3	3	
1LV2F2_PAR	5	5	25	
CP101E_PAR	3	4	12	
TOTAL		30	100	3,333

REMINDER

The grades of S1 & S2

BEFORE RESIT

will enable to rank all BiM1 students.

This ranking will be used next year for
organizing the exchange abroad

ANY QUESTIONS?

THANK YOU FOR YOUR ATTENTION

Wishing you

A successful and happy 2025!

