



PROGRAMME UPDATE MEETING #4



BiM3

27th FEBRUARY 2025



RENNES
SCHOOL
OF BUSINESS

UNFRAMED THINKING



BIM3 PUM#4 WHAT ABOUT?



BACHELOR DISSERTATION

HANDBOOK 2024-2025

[Version modified on October 23rd, 2024]

Coordinator: Youenn LOHEAC, PhD

Bachelor in Management (BiM)
- Rennes School of Business -



- > *New BiM DIRECTOR Jonathan DESROSIERS*
- > *KEY INFORMATION for your program*
- > *FOCUS FEEL GOOD*
- > *FOCUS ALUMNI DAY*
- > *FOCUS TOEIC sessions at RENNES SB*
- > *FOCUS Bachelor Dissertation*
- > *REMINDER: Obtain your BiM diploma*
- > *Survey OPEN COMMUNITIES*
Special guests Irene and Malouine

DOWNLOAD KEY INFORMATION FOR YOUR PROGRAM

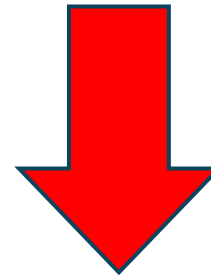
On Rise

/My students documents

/Useful documents

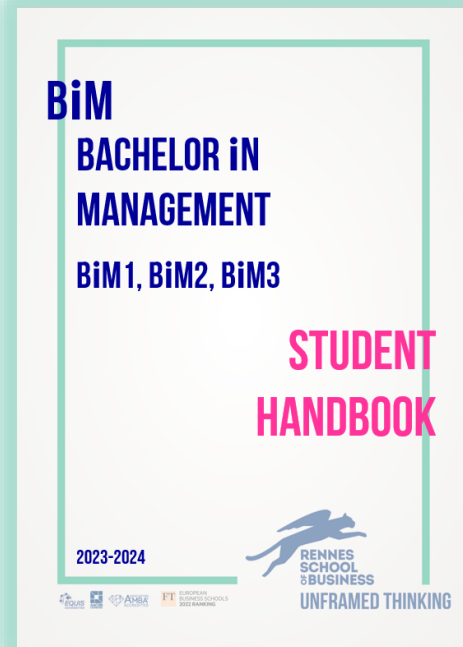
Education rules - Chapter 2

- Conditions and process for validation of BIM3 results
- Resits and general framework (Modules, Bachelor Dissertation ...)
- Conditions for obtaining the diploma and validation of studies



APPENDIX 4

Timetable of end-of-study obligations



DOWNLOAD KEY INFORMATION FOR YOUR PROGRAM

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documents
/Course

Programme
3.1.1 Students S5
Abroad
3.1.4 Direct entry
BIM2
3.2 Direct entry
French students

Semester 6 - January 2025 to July 2025							
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules							
CR302E_B	Mindful Decision-Making			24		24	4
PM301E_B	Project Management			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
Specialization tracks (choose 1 specialization)							
Finance Specialization							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
Marketing Specialization							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
Supply Chain Specialization							
QM311E_B	Operations & Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4
SC306E_B	Introduction to Supply Chain Analytics			24		24	4
Research							
BD301N_B	Bachelor Dissertation						6
Career development (Programme Requirement)							
CP310E_B_2	Career Passport			30		30	(P/F)
Professional Experience (Programme Requirement)							
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						-
Programme Requirements							
TILV1_B	LV1 - Official Test						(P/F)
		TOTAL PERIOD	0.0	0.0	174.0	0.0	174.0
		TOTAL YEAR	15.0	0.0	174.0	0.0	189.0
							30
							60

DOWNLOAD KEY INFORMATION FOR YOUR PROGRAM

On Rise
/My students
documents
/Course

Programme
3.3 International
Students Direct entry
with Internship and
Bachelor Dissertation
Rennes

Semester 6 - January 2025 to July 2025								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	
		Face to face	Online	Face to face	Online			
Core modules								
CR302E_B	Mindful Decision-Making			24		24	4	
PM301E_B	Project Management			24		24	4	
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	
Specialization tracks (same as semester 5)								
Finance specialization								
FI302E_B	Financial Markets and Risk Management			24		24	4	
FI304E_B	Banking Systems and Services			24		24	4	
FI305E_B	Fundamentals of Auditing			24		24	4	
Marketing Specialization								
MK307E_B	Business to Business Marketing			24		24	4	
MK309E_B	Digital Marketing Communications			24		24	4	
MK314E_B	Brand Management and Sustainability			24		24	4	
Supply Chain Specialization								
QM311E_B	Operations & Production Management			24		24	4	
SC305E_B	Transportation and Distribution Management			24		24	4	
SC306E_B	Introduction to Supply Chain Analytics			24		24	4	
Languages (chosen in semester 5)								
0FC2	French Culture			30		30	2	
0LV2F2	French as a Foreign Language			30		30	2	
Research								
BD301N_B	Bachelor Dissertation						6	
Career development								
CP310E_B	Career Passport			21		21	(P/F)	
Professional Experience (Programme Requirement)								
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						-	
Programme Requirements								
TILV1_B	LV1 - Official Test						(P/F)	
		TOTAL PERIOD	0.0	0.0	195.0	0.0	195.0	32
		TOTAL YEAR	250.5	0.0	195.0	0.0	445.5	64

DOWNLOAD KEY INFORMATION FOR YOUR PROGRAM

On Rise
/My students
documents
/Course

Programme

3.4 International
Students Direct entry
with Internship and BD
At home university

Semester 6 - January 2025 to July 2025								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	
Core modules								
CR302E_B	Mindful Decision-Making			24		24	4	
PM301E_B	Project Management			24		24	4	
ST305E_B	Doing Business in France			24		24	4	
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	
Specialization tracks (same as semester 5)								
Finance Specialization								
FI302E_B	Financial Markets and Risk Management			24		24	4	
FI304E_B	Banking Systems and Services			24		24	4	
FI305E_B	Fundamentals of Auditing			24		24	4	
Specialization tracks								
MK307E_B	Business to Business Marketing			24		24	4	
MK309E_B	Digital Marketing Communications			24		24	4	
MK314E_B	Brand Management and Sustainability			24		24	4	
Specialization tracks								
QM311E_B	Operations & Production Management			24		24	4	
SC305E_B	Transportation and Distribution Management			24		24	4	
SC306E_B	Introduction to Supply Chain Analytics			24		24	4	
Languages (chosen in semester 5)								
OFC2	French Culture			30		30	2	
OLV2E2	French as a Foreign Language			30		30	2	
Career development								
CP310E_B	Career Passport			21		21	(P/F)	
Programme Requirements								
TILV1_B	LV1 - Official Test						(P/F)	
		TOTAL PERIOD	0.0	0.0	219.0	0.0	219.0	30
		TOTAL YEAR	235.5	0.0	219.0	0.0	454.5	60

DOWNLOAD KEY INFORMATION FOR YOUR PROGRAM



SYLLABUS

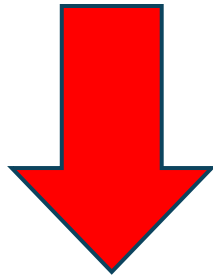
CR302E_B_0101_24

Mindful Decision-Making

On Rise

/My students documents

/My modules syllabi



see details for the assessment

ACADEMIC AREA	: MANAGEMENT AND ORGANIZATIONS
PROGRAMME	: BIM / UGTC LEVEL 3 IBPM
PERIOD	: SPRING
COORDINATOR	: Mrs. Laura NOVAL
INSTRUCTOR(S)	: Dr. Brian HENRY Mrs. Laura NOVAL Mrs. Noha EL ATTAR
CONTACT HOURS	: 24 hours
STUDY TIME	: null hours (Class preparation, homework and assessments)
CREDITS	: 4.0 ECTS

PRE-REQUISITE MODULES :

None

MODULE DESCRIPTION :

This module highlights challenges and best practices in decision-making in complex and modern organizational environments, drawing from current findings in relevant disciplines (social psychology, neuroscience, sociology, and organizational behaviour). The module addresses the main hindrances and facilitators of mindful decision-making, defined as decisions that are not only of benefit for the decision-maker him or herself but also for other people and society in general. The module has a strong focus on personal development aimed at increasing students' capabilities to reach mindful decisions at work.

CONTRIBUTION TO PROGRAMME LEARNING OBJECTIVES :

- Apply knowledge & mobilize data to analyze practical business situations and facilitate decision-making
- Identify key career drivers to build & pursue their chosen career path
- Practice and defend responsible and ethical managerial actions to contribute positively to the world

MODULE INTENDED LEARNING OUTCOMES (ILOs) :

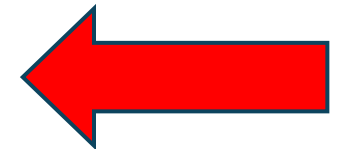
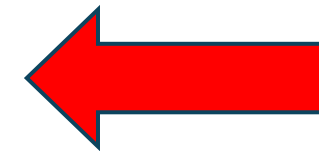
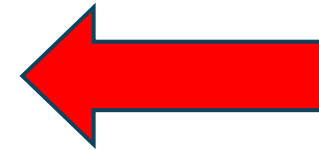
MODULE INTENDED LEARNING OUTCOMES (ILOs):

At the end of this course, the student will be able to:

1. Describe the main challenges, biases, and best practices around individual and team decision-making in organizations.
2. Analyze the impact of different organizational practices and models in decision-making.
3. Incorporate values and responsibility into everyday decision-making at work.
4. Acquire tools to improve one's self-awareness and emotional intelligence for more mindful decisions about and at work.
5. Analyze the impact of decision-making on personal well-being as well as the well-being of others.
6. Understand how global and societal changes impact the way we make decisions.

SAVE THE DATES BIM3

- ❑ 6th MARCH - Study Abroad Connect: BiM2 meet BiM3
11:40AM to 1:30PM Coworking space Building 3
- ❑ 7th MARCH - Student Representatives' Meeting SPRING
- ❑ 20th MARCH - NETWORKING with ALUMNI
- ❑ Monday 7th to Saturday 19th APRIL included - Exams
- ❑ From 22nd APRIL onwards - Internship 8 weeks minimum
- ❑ 7th MAY @2PM - Final Submission Bachelor Dissertation
- ❑ End of JUNE and Beginning of JULY - RESITS for Management modules
- ❑ 15th SEPTEMBER 2025 - Official English Language Score to be validated



FOCUS FEEL GOOD: WELL-BEING & MENTAL HEALTH

"Your mental well-being counts: talk about it!"

Wellness workshops

Take time for a relaxing moment!

Why? Discover breathing exercises, find a safe space to share, refocus on yourself, relax...

When? March 18th

How? Scan this QR code:



The Wellness Corner

A space dedicated to your well-being and mental health, where Stéphanie can support you

Why? Anxiety, low mood, sleep disturbances, the need to talk...

How? Go to the Aloha Student Support website, then select « *Make an appointment* » with the Wellness Corner

FOCUS FEEL GOOD: ETHICS

"Stop to abusive behavior"

Reporting platform

Gender-based and sexual violence, harassment, assault...



For everyone a safe and respectful environment

How? Go to the website:

<https://rennes-sb.signalement.net>



Welcome to the alert portal of Rennes School of Business

In accordance with our ethical rules and the legal provisions in force, this platform allows secure reporting and exchange and is accessible to our **students**, internal, external and casual employees.



ALUMNIDAY

ONE DAY TO CONNECT
ONE LIFE TO SHARE

Save the date

THURSDAY 20TH MARCH 2025



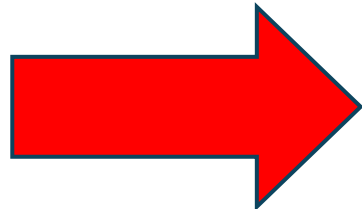
Stay tuned for registrations



FOCUS TOEIC SESSIONS AT RENNES SB

OFFICIAL
ENGLISH
LANGUAGE TEST

TOEIC : 785
TOEFL : 80
IELTS : 6,5



The next TOEIC sessions will take place on the following dates:

Rennes Campus :

- Thursday 23rd January - 5pm - **CLOSED**
- Thursday 27th February - 5pm - **CLOSED**
- Tuesday 25th March - 5pm - **CLOSED**
- Tuesday 1st April - 5pm
- Thursday 3rd April - 5pm
- Monday 7th July - 10am



To register, go to the ALOHA page / Languages

[TOEIC Sessions in School – Aloha Student Support \(rennes-sb.com\)](https://rennes-sb.com)

FOCUS BACHELOR DISSERTATION

BACHELOR DISSERTATION

6 ECTS

Submission is
7th of MAY 2025

Except prg 3.4

*If you don't submit
in May 2025
=> resubmission
in May 2026 only*

27 th February 2025 @2PM	Milestone 2. Intermediate Report Electronic version to be submitted on Moodle. Assessment here ↓
3 rd -17 th March 2025	Milestone 2. Mandatory assessed Meeting A mandatory meeting is organized between student and supervisor (15min), live or remote. 15% of final grade
7 th May 2025 @2pm	Final submission Electronic version to be submitted on Moodle. 80% of final grade
20 th August 2025 @2pm	Resubmissions for students who received a failing grade in May. All grades following resubmission will be capped to a D.

REMINDER: CONTACT FOR THE BD



bachelor.dissertation@rennes-sb.com



BACHELOR DISSERTATION

HANDBOOK 2024-2025

[Version modified on October 23th, 2024]

Coordinator: Youenn LOHEAC, PhD

Bachelor in Management (BiM)
- Rennes School of Business -

REMINDER: CHALLENGE IN BIM3

4 REQUIREMENTS FOR GRADUATION

CREDITS

180 (60 per year)

At the end of your curriculum,
all BiM credits
must be validated

AND

achieve a GPA ≥ 2

**SEE YOUR SPECIFIC
PROGRAMME**

CAREER DEVELOPMENT

For all:
Career Passport
Pass/Fail

And

8 weeks 'Final Internship'
Pass/Fail
except Program 3.4

/

For APPRENTICESHIP
students

Professional Experience
Pass/Fail

BACHELOR DISSERTATION

6 ECTS

Submission is
7th of MAY 2025

Except prg 3.4

*If you don't submit
in May 2025
=> resubmission
in May 2026 only*

OFFICIAL ENGLISH LANGUAGE TEST

TOEIC : 785

TOEFL : 80

IELTS : 6,5

ATTENTION PLEASE!!!

If you do not complete one or more of these four Graduation Conditions and in the communicated deadlines:

=> **You will not graduate in AUTUMNE 2025.**



Consequences in particular for those who wish to pursue their studies:

=> **You can not confirm that you have the Bachelor LEVEL of studies which is a COMPULSORY requirement for entering a MASTER's degree Programme**

=> **You will have to POSTPONE your MASTER STUDIES to the following academic year even if you are accepted**

ATTENTION PLEASE!!!



FOR EXAMPLE

You have been selected, via Fastrack to pursue your studies in Rennes SB or applied to another School, University in France.

More information in
your STUDENT
HANDBOOK

Case 1 : However, you have not validated your TOEIC score before September 15th

- => No graduation possible**
- => postpone plans**

Case 2 : You obtained after any resit an annual GPA \geq 2 but you have still one or more F

- => Repeat part of the BiM3 programme and**
- => No graduation possible**
- => postpone plans**

Case 3 : You have validated all your courses, but your GPA is between 1,7 and 2

- => Total or partial repetition of BiM3 and**
- => No graduation possible**
- => postpone plans**

ANY QUESTION ?

**THANK YOU FOR YOUR ATTENTION
KEEP GOING!**