

PROGRAMME UPDATE MEETING

M1 FULL-TIME PROGRAMMES – RENNES CAMPUS

PUM#2 TUESDAY 28TH JANUARY 2025

Chapter 1

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Your Semester 7

Exam Board &

Your course list

for semester 8

IF International Finance

DMM Digital Marketing Management

LSCM Logistics & Supply Chain Management

MCCLI Management of Cultural, Creative and Luxury Industries

DAIS Data Analytics, Intelligence & Security

IBNG International Business Negotiation and Geopolitics

Semester 8 - January 2025 to July 2025								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
CR407E	Ethics and CSR in Finance			24		24	4	POSTG_CG3_LO1
FI403E	Financial Analysis			24		24	4	POSTG_CG3_LO2
FI410E_2	Corporate Finance			24		24	4	POSTG_CG3_LO2
FI414E	International Financial Regulation			24		24	4	POSTG_CG3_LO2
RM401E	Research Methods			24		24	4	POSTG_CG1_LO2 POSTG_CG2_LO2
Elective modules (choose one module)								
AC405E	International Financial Reporting			24		24	4	POSTG_CG3_LO2
EC412E	Financial Economics			24		24	4	POSTG_CG3_LO2
Languages (Identical to Semester 7)								

Fluent f	Semester 8 - January 2025 to July 2025									
	Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO	
Face to face			Online	Face to face	Online					
4LCA2	Specialization modules									
4LCC2	CR415E	Sustainable Events Management				24		24	4	POSTG_CG2_LO2
4LCI2	FI409E	Financial Tool Box				24		24	4	POSTG_CG3_LO2
4LCS2	HR402E	Thinking Inside Out: Building Effective and Creative Teams				24		24	4	POSTG_CG3_LO1
Non-flu	IS409E	Digital Tools for Project Management				15		15	2	POSTG_CG3_LO2
4LCF2	MK443E	Services Marketing				24		24	4	POSTG_CG1_LO3
CP401E	MK451E	Social Media Advertising				15		15	2	POSTG_CG1_LO1
EP402N	RM401E	Research Methods				24		24	4	POSTG_CG1_LO2 POSTG_CG2_LO2
Languages (Identical to Semester 7)										
Fluent French Speakers										
	4LCA2	Initiation to Arabic Language & Culture				24		24	2	POSTG_CG2_LO1
	4LCC2	Initiation to Chinese Language & Culture				24		24	2	POSTG_CG2_LO1
	4LCI2	Initiation to Italian Language & Culture				24		24	2	POSTG_CG2_LO1
	4LCS2	Initiation to Spanish Language & Culture				24		24	2	POSTG_CG2_LO1
Non-Fluent French Speakers										
	4LCF2	French Language & Culture				24		24	2	POSTG_CG2_LO1
Career development										
	CP401E	Career Passport				31.5		31.5	4	POSTG_CG3_LO3
	EP402N	Internship M1 (in France or Abroad) - Validated in Master 2							(P/F)	POSTG_CG3_LO3
			TOTAL PERIOD	0	0.0	205.5	0.0	205.5	30	
			TOTAL YEAR	210.0	0.0	205.5	0.0	415.5	60	

Chapter 2

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Your Student Handbook
(Your guide for
success 😊)

FULL-TIME MASTER 1 RENNES & PARIS CAMPUS 2024-2025

STUDENT HANDBOOK



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ONLINE RESOURCES



Contact us Sign in



ALOHA SQUARE

CONTACT US

MAKE AN APPOINTMENT

MASTER 1 & MASTER 2

Full-Time and Apprenticeship Programmes in Rennes and Paris

COMMUNICATION

Master 2 Offer AY 2025/2026- Rennes Campus

PUM #1 - M1 Apprenticeship Rennes & Paris

PUM #1 - M1 Full-Time Programmes Rennes & Paris

PUM #1- M2 Full-Time Programmes Rennes

PUM #1- M2 Apprenticeship Rennes & Paris

COURSE LIST & STUDENT HANDBOOK 2024-2025

Master 1 - Course list & Student Handbook

Master 2 - Course list & Student Handbook

KEY CONTACTS

Master - Key Contacts

ADMINISTRATIVE REGISTRATION & EDUCATIONAL INFORMATION

Communication from your Studies Manager

PGE3 - Re-registration for 2024/2025

RE RESTRICTED.

TO ACCESS THE FULL CONTENT!

CONTINUE WITH SSO*.

REQUEST VIA "CONTACT US" OR "MAKE AN APPOINTMENT".

out
modation,

BIM 1/2/3 BACHELOR IN MANAGEMENT

ONE QUESTION, ONE PLACE – ALOHA SQUARE

aloha.rennes-sb.com



Chapter 3

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Career Day#2



CAREER DAYS

ORIENTATION AND ONLINE RECRUITMENT FAIR

30-31 JANUARY 2025

Rennes . On-site

EXPLORE INDUSTRY INSIGHTS

- > Roundtables with Recruiters and Alumni
- > Career Conferences and Workshops
- > Corporate Presentations

MEET RECRUITERS

- > Face-to-Face Recruitment Fair and Networking on January 30th (on-site)
- > Virtual Recruitment Fair on January 31st (online)
- > Coaching Sessions
- > Professional Photo Shoot



AGAP2, Arvor Finance, Astek, Bpifrance, Bridor, Briochin, Brittany Ferries, Campari France, Capfinances 35, CEVA Logistics, CMA CGM, Coca-Cola, Coface, Eureden, EY, Fleet Services Group, Glimps, Grant Thornton, Groupe Roullier, Intermarché & Netto, Lactalis, LAITA, Marine Nationale, Michael Page, Nestlé, Rakuten France, Rennes SB Alumni, Rydge Conseil et Samsic



PROGRAMME J1 - JEUDI 30/01

RENNES CAMPUS (FACE-TO-FACE)

10.00-12.30 AM / 1.30 -5.30 PM

RECRUITEMENT FAIR [FR/EN]

RUE INTERIEURE + CAFET NORTH WING

PROFESSIONAL PHOTO SHOOT [FR/EN]

BUILDING1- GATEWAY 3rd FLOOR

[Register now](#)

10.00-12.30AM / 2.00 5.00 PM

CV BAR AND COACHING [FR/EN]

BUILDING1- CAFETERIA (NORTH WING)

10.00-12.00AM / 2.00 4.00 PM

INTERNSHIP INFO [FR/EN]

BUILDING 1- CAFETERIA (NORTH WING)

10.30-11.30AM

PITCH YOUR COMPANY [EN] CONSULTING

[Register now](#)

11.45-12.30AM

PITCHS [EN] - B TO B SERVICES

[Register now](#)

2.45-3.30PM

PITCHS [EN] - AGRI-FOOD AND INDUSTRY

[Register now](#)

3.45-4.30PM

PITCHS [EN] - RETAIL SECTOR

[Register now](#)

RENNES CAMPUS + STREAMING & ELIVE CONFERENCES

ACCESS TO ELIVE AND STREAMING AVAILABLE **ONLY** FOR PARIS WORK-STUDY STUDENTS

9.30-10.30 AM

OPENING CONFERENCE - UNLOCKING THE FUTURE: THE TRANSFORMATIVE POWER OF GENERATIVE AI [EN]

[Register now](#)

10.45-12.00 AM

CSR CONFERENCE [EN]

WHAT IMPACT ON THE LABOUR MARKET AND FUTURE JOBS?

RECOMMENDED CONFERENCE FOR WORK-STUDY [Register now](#)

1.30-2.30PM

PITCHS [EN] - BANKING AND FINANCE

[Register now](#)

2.45-4.00PM

ELIVE CONFERENCES [EN] « NEW TRENDS AND ISSUES [...]»

- **IN DIGITAL MARKETING** [Register now](#)
- **IN SUPPLY CHAIN** [Register now](#)

RECOMMENDED CONFERENCE FOR WORK-STUDY

PROGRAMME J2 - VENDREDI 31/01

RENNES CAMPUS

9.30 AM - 6.00 PM

PROFESSIONAL PHOTO SHOOT - GATEWAY 3D FLOOR

[Register now](#)

11.00 AM - 1.00 PM

CAREER WORKSHOP [FR] - DEVELOPPER SA CONFIANCE EN SOI ET S'AFFIRMER EN CONTEXTE PROFESSIONNEL

[Register now](#)

2.00 - 4.00 PM

CAREER WORKSHOP [FR] - BOOSTEZ VOTRE RECHERCHE DE STAGE, ALTERNANCE OU EMPLOI AVEC L'IA

[Register now](#)

2.00 - 5.00 PM

CAREER WORKSHOP [FR] - COACHING EN IMAGE : REVELEZ VOTRE POTENTIEL AVEC LA COLORIMETRIE

[Register now](#)

2.00 - 3.00 PM

CONFERENCE [FR] - TROUVER UN JOB A L'ETRANGER, COMMENT ADAPTER SON CV A L'INTERNATIONAL

[Register now](#)

3.45 - 4.45 PM

CONFERENCE [FR] : TROUVER UN V.I.E A L'INTERNATIONAL, MODE D'EMPLOI

[Register now](#)

RENNES CAMPUS + STREAMING & ELIVE

ACCESS TO ELIVE AND STREAMING AVAILABLE ONLY FOR PARIS AND WORK-STUDY STUDENTS

10.00 - 11.15 AM

OPENING CONFERENCE - EMPOWERED TO LEAD: INSIGHTS FROM WOMEN AT THE TOP [EN]

[Register now](#)

11.30 AM - 1.00 PM

CONFERENCE - DÉCRYPTAGE DU MARCHÉ DE L'EMPLOI ET DE SON ÉVOLUTION POUR LES JEUNES DIPLÔMÉS [FR]

[Register now](#)

11.30 - 13.00 PM

TABLE RONDE [FR] « PAROLE DE RECRUTEURS : COMMENT VOUS DEMARQUER EN ENTRETIEN »

[Register now](#)

2.00 - 3.30 PM

REUSSIR SA NEGOCIATION DE SALAIRE [FR]

[Register now](#)

FULL ONLINE [TEAMS]

9.00 AM - 18.00 PM

ONLINE RECRUITMENT FAIR BY SEEKUBE [FR/EN]

[Register now](#)

10.00 - 11.30 AM

WEBINAR [EN] - NEW TRENDS AND ISSUES IN FINANCE: [REGISTER NOW](#)

11.30 AM - 1.00 PM

WEBINAR [EN] SUCCEED IN YOUR SALARY NEGOTIATION

[Register now](#)

1.30 - 3.00 PM

ALUMNI ONLINE ROUNDTABLE [EN] - HOW I FOUND MY JOB IN FRANCE

RECOMMENDED FOR INTERNATIONAL STUDENTS

[Register now](#)

3.45 - 5.00 PM

WEBINAR [EN] : INCLUSION & DIVERSITY MANAGEMENT

COMPULSORY FOR WORK-STUDY

[Register now](#)



We remind you that **your deliverable must be submitted by January 31 at 11:00 AM (French time)** in your MOODLE space Moodle [Course: 24-25 CP401E Career Passport | Rennes School of Business](#)

Submission of your deliverable:

- Use PDF format.
- Submit your file only once.
- Ensure the submitted file is the final version.

Do not wait until the last minute to submit your deliverable.

We will not be able to accept individual submissions outside of this space or after the deadline.

Please remember that the Career Passport module is an academic requirement for your graduation and is separate from the Internship module.

Best regards,

Your **Career Centre**

Chapter 4

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Onboarding Projects



M1 Onboarding seminar 2024:

**The Inclusive Leader of
Tomorrow**

Lighthouse Projects

Project 1

End of year sale project team

- Sanaya Johri
- Anandita Bharadwaj
- Valentine Le Pajolec
- Estefania Checa
- Yin Fan Tian
- Lekisha Pawar
- Josephine Penard
- Isabella Sastre
- Aziz Cherif

End Of The Year Sale

For the Students and the Staff, from the Old to New, all are invited.



Date: 25th of April

Registration starts 2 months prior



Scan to know more.

Project 2

◆ What we do?

Aim:

**foster inclusion;
exploring together;
motivate intercultural-communicate awareness;
bring more fun to students&staff in Rennes School of Business.**

Form:

**Cross-cultural exchange activities are held offline, and will be uploaded to social accounts in the form of videos online.
(YouTube, TIKTOK)**



Project 2

RSB podcast team

- Kady Binate
- Claudia Lopez
- Aleena Koloth
- Santhwana Nair
- Danqi Li
- Huiyi Chen
- Genevieve Nnanemere
- Abshiro Dirie
- Rohan Shetty
- Youssef Ghamraoui
- Gretus Dsilva
- Dharmateja Ponnam
- Anass El Khamsichahd
- Pauline Gantzer
- Cyrine Hamdi

Basic information

- **Guests: 3 (Maximum)**
- **Host number: 1**
- **Location: Learning centre**
- **Budget: time**
advertisement of products & service
- **Time: every week**

Ways to join us

Google form **ONLINE** **E-mail** **OFFLINE** **Face to face**

Preview Time: Monday

Activities

- 01 Talk**
Talk show---share stories in humorous style
- 02 Dance**
Kpop, Hip-pop,etc.
- 03 Sing**
Blues, country,rock,etc.
- 04 Food**
Share the tutorials of food production from different cultures.

Advantages

- **Low cost**
(small scale/facilities/equipment eg.cameraµphone can be borrowed)
- **Combination of online and offline**
- **Professionalism and fun**
- **Low threshold**

Chapter 5

-

Communication process

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Reminder

STUDENT REPRESENTATIVES – M1 FT RENNES

NAME	PROGRAMME
Aleena Brigith KOLOTH ROY	DAIS
Genevieve Kelechi NNANEMERE	IBNG
Eya ROUISSI	IF
Claudia Fernanda LOPEZ HINOJOSA	LSCM
Pauline GANTZER	MCCLI

NAME	PROGRAMME	TO BE REPLACED
Anandita-Yadvendra BHARADWAJ	DMM	

**WOULD YOU LIKE TO ASK A QUESTION BEFORE
WE DISCUSS THE OFL?**



**RENNES
SCHOOL
OF BUSINESS**

UNFRAMED THINKING

Chapter 6

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OFL

OFL- MASTER 2 2025/2026

Master 2 Offer AY 2025/2026- Rennes Campus – Aloha Student Support

OFL January 2025	MASTER 1 Full-Time 2024/2025 Rennes Campus	>>	MASTER 2 Full-Time 2025/2026 Rennes Campus	or	MASTER 2 Apprenticeship 2025/2026 Rennes Campus
OFL	DAIS Data Analytics, Intelligence and Security	↘	DBAN Data and Business Analytics		
			FDI Financial Data Intelligence		
OFL	DMM Digital Marketing Management	→	DMK Digital Marketing Management	or	DMK Digital Marketing Management
		→			IDM Immersive Design Management <i>(Paris Campus)</i>
OFL	IBNG International Business Negotiation and Geopolitics	↘	GEOB Geopolitics and Business		
			INBD International Negotiation and Business Development	or	INBD International Negotiation and Business development
N/A <small>(already done during choice of elective module)</small>	IF International Finance	↘	IAMCA International Accounting, Management Control & Auditing		
OFL			IFIN International Finance	or	IFIN International Finance
OFL	LSCM Logistics and Supply Chain Management	→	LSCP Logistics, Supply Chain and Purchasing	or	LSCP Logistics, Supply Chain and Purchasing
N/A	MCCLI Management of Cultural, Creative and Luxury Industries	→	LMBM Luxury Marketing and Brand Management		