INTAKE
#2024
RENNES
SCHOOL
OF BUSINESS
UNFRAMED THINKING

PROGRAMME UPDATE MEETING#1

M2 APPRENTICESHIP PROGRAMMES – PARIS CAMPUS

PUM#1 MONDAY 25TH NOVEMBER 2024

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Béatrice Rabet
Senior Advisor to the Dean for Programmes

Penny Harrison
Learner Success Manager

Agnès Révéreault
Community Life Coordinator

Laëtitia Melcer
Education Officer

Ljupka Naumovska
Director of Master Programmes

Valérie Unvois-Serrand
Learner Success Coordinator

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

PUMA

RENNES SCHOOL OF BUSINESS

UNFRAMED THINKING

Chapter 1

–

Your programme & course list

Semester 7

IF
International Finance
DMM
Digital Marketing Management
IDM
Immersive Design Management
LSCM
Logistics & Supply Chain Management

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Master in Logistic & Supply Chain Management (Master LSCM) - Master 2 SCLM - Work Study Paris - 2024/2025

MAJ 24/04/2024

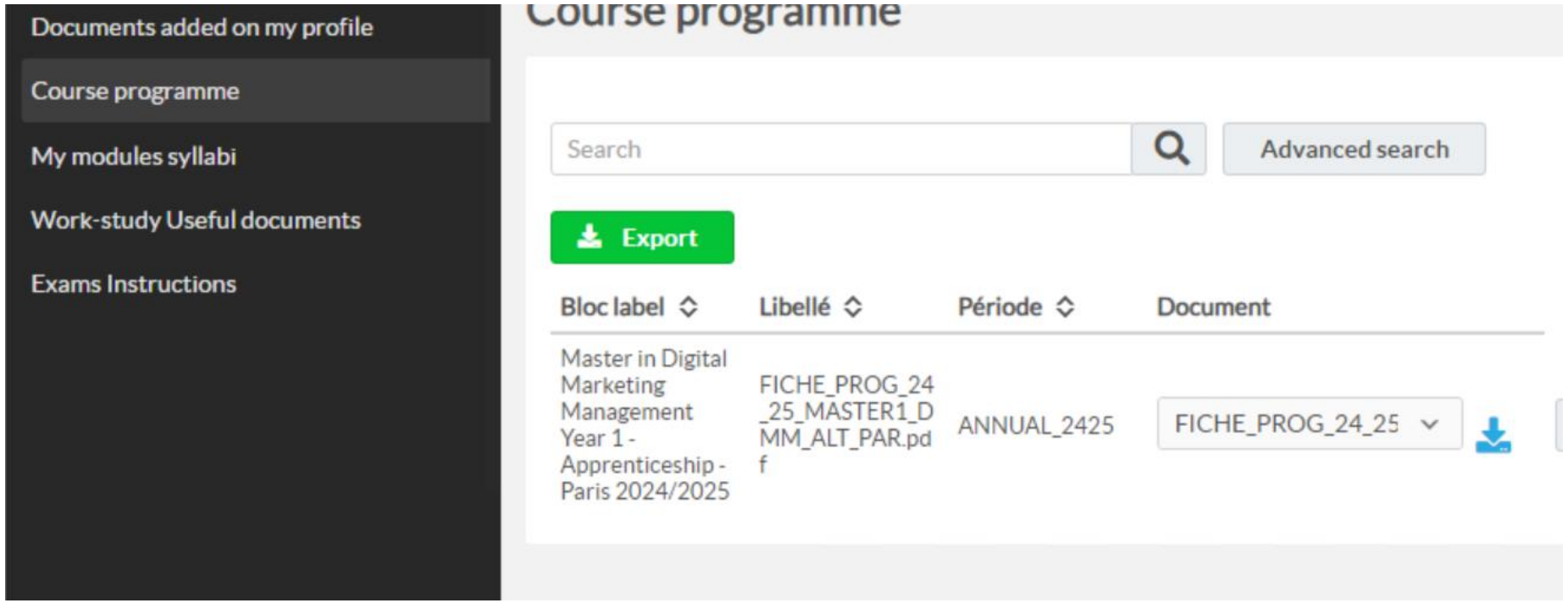
Semester 9 - September 2024 to February 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
OB519E_ALT_PAR	Unframed Leadership and Collaborative Intelligence (Onboarding Seminar)	18				18	4	POSTG_CG1_LO2 POSTG_CG2_LO1
QM521E_ALT_PAR	Advanced Production Systems & Industry 4.0	24				24	4	POSTG_CG1_LO3 POSTG_CG3_LO2
SC503E_ALT_PAR	Inventory Management & Warehousing	24				24	4	POSTG_CG3_LO1
SC506E_ALT_PAR	Global SC & International Trade	24				24	4	POSTG_CG1_LO3
SC507E_ALT_PAR	Sustainable SC & Green Logistics	24				24	4	POSTG_CG2_LO2
SC510E_ALT_PAR	Distribution & Transportation Management	24				24	4	POSTG_CG1_LO3
SC525E_ALT_PAR	Strategic Sourcing & Contract Negotiation	24				24	4	POSTG_CG2_LO2
TS504N_LSCM_ALT_PAR	Learning Expedition	18				18	-	POSTG_CG2_LO1
RM511E_ALT_PAR	Applied Research in Supply Chain (Linked to the Graduating Project)	15				15	2	POSTG_CG2_LO2
Career development								
CP501E_ALT_PAR	Career Passport	6				6	-	POSTG_CG3_LO2
5ALTECOLE_PAR	Work Study Follow-Up - School Periods	4				4	-	POSTG_CG3_LO3
5ALTENTR	Work Study Follow-Up - Company Periods	3				3	-	POSTG_CG3_LO3
	TOTAL PERIOD	**208**		**0.0**	**0.0**	**208.0**	**30**	

Semester 10 - March 2025 to September 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
SC513E_ALT_PAR	SC Project Management			24		24	4	POSTG_CG3_LO2
SC517E_ALT_PAR	Supply Chain Analytics & Digitalization			24		24	4	POSTG_CG1_LO1
SC518E_ALT_PAR	SC Risk & Disaster Management			24		24	4	POSTG_CG3_LO2
TS504N_LSCM_ALT_PAR	Learning Expedition			32		32	2	POSTG_CG2_LO1
Research								
GP5_ALT_PAR	Graduating Project			18		18	12	
Career development								
CP501E_ALT_PAR	Career Passport			28.5		28.5	4	POSTG_CG3_LO2
EP501N_ALT_PAR	Professional Experience						(P/F)	POSTG_CG3_LO3
5ALTECOLE_PAR	Work Study Follow-Up - School Periods			4		4	-	POSTG_CG3_LO3
5ALTENTR	Work Study Follow-Up - Company Periods			3		3	-	POSTG_CG3_LO3
	TOTAL PERIOD	**0**	**0.0**	**157.5**		**157.5**	**30**	
	TOTAL YEAR	**208.0**	**0.0**	**157.5**	**0.0**	**365.5**	**60**	

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING



RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Chapter 2

–

Your Student Handbook

(Your guide to success ☺)

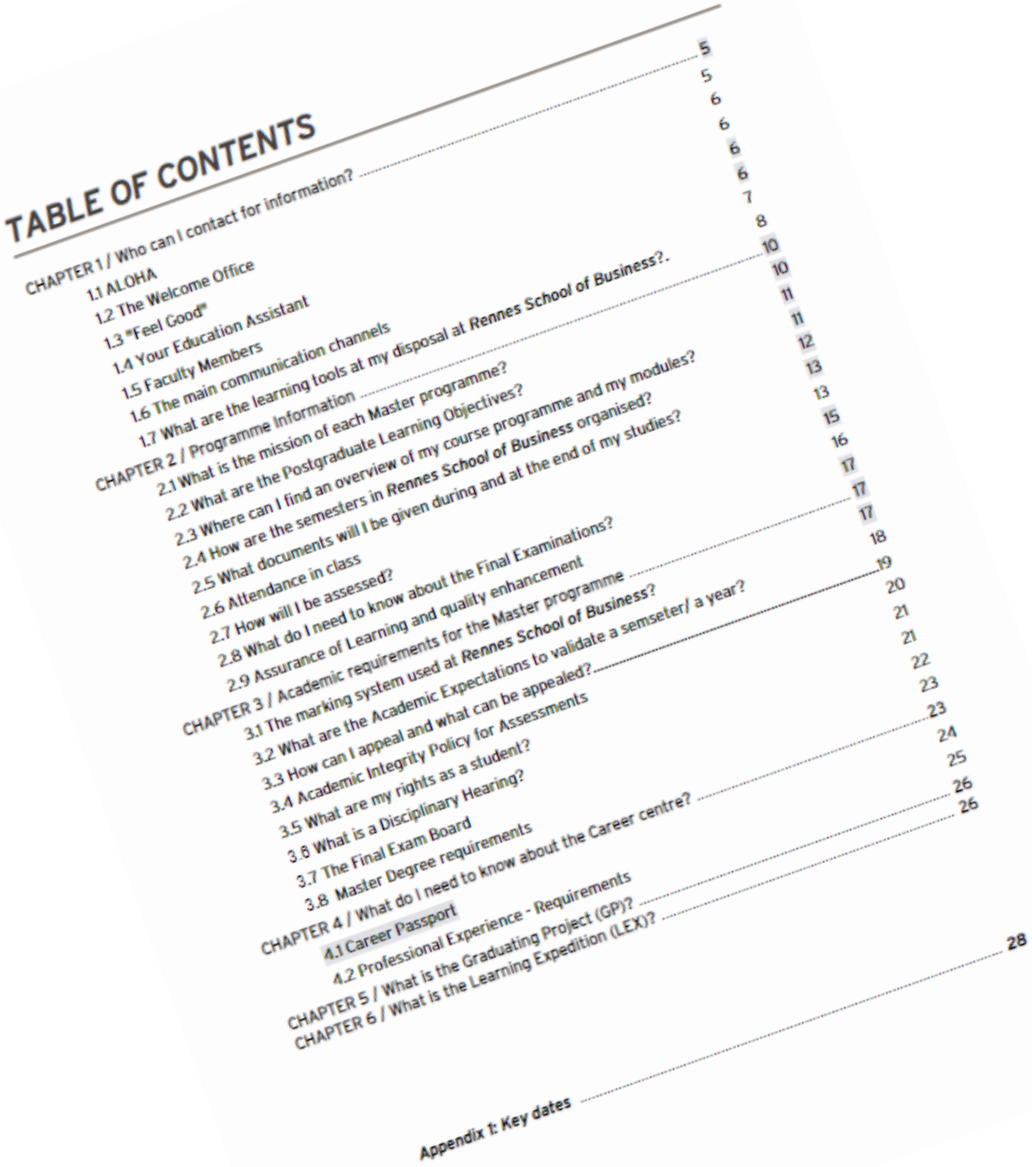


TABLE OF CONTENTS

CHAPTER 1 / Who can I contact for information? 5
1.1 ALOHA 5
1.2 The Welcome Office 6
1.3 "Feel Good" 6
1.4 Your Education Assistant 6
1.5 Faculty Members 6
1.6 The main communication channels 7
1.7 What are the learning tools at my disposal at **Rennes School of Business**?. 8
CHAPTER 2 / Programme Information 10
2.1 What is the mission of each Master programme? 10
2.2 What are the Postgraduate Learning Objectives? 11
2.3 Where can I find an overview of my course programme and my modules? 11
2.4 How are the semesters in **Rennes School of Business** organised? 12
2.5 What documents will I be given during and at the end of my studies? 13
2.6 Attendance in class 13
2.7 How will I be assessed? 15
2.8 What do I need to know about the Final Examinations? 16
2.9 Assurance of Learning and quality enhancement 17
CHAPTER 3 / Academic requirements for the Master programme 17
3.1 The marking system used at **Rennes School of Business**? 17
3.2 What are the Academic Expectations to validate a semseter/ a year? 18
3.3 How can I appeal and what can be appealed? 19
3.4 Academic Integrity Policy for Assessments 20
3.5 What are my rights as a student? 21
3.6 What is a Disciplinary Hearing? 21
3.7 The Final Exam Board 22
3.8 Master Degree requirements 23
CHAPTER 4 / What do I need to know about the Career centre? 23
4.1 Career Passport 24
4.2 Professional Experience - Requirements 25
CHAPTER 5 / What is the Graduating Project (GP)? 26
CHAPTER 6 / What is the Learning Expedition (LEX)? 26

Appendix 1: Key dates 28

MASTER 2 APPPRENTICESHIP PROGRAMMES

RENNES & PARIS CAMPUS 2024-2025

STUDENT HANDBOOK

EQUIS AACSB AMBA

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Chapter 3

–

Learning Expedition

[LEX]

THE LEX: AN INDEPENDENT STUDENT PROJECT

A real or industry challenge/case

To develop your curiosity

To learn by doing

To reinforce teamwork

To develop critical and analytical skills

To have fun!

M2 2024 CURRICULUM

Master in International Finance (Master IF) - Master 2 IFIN - Work Study Paris - 2024/2025

Semester 9 - September 2024 to February 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specialization							
OB519E_ALT_PAR	Unframed Leadership and Collaborative Intelligence (Onboarding Seminar)	18				18	4
FI502E_ALT_PAR	Advanced Corporate Finance	24				24	4
FI505E_ALT_PAR	Coding and Data science for Finance	24				24	4
FI506E_ALT_PAR	Quantitative Finance	24				24	4
FI519E_ALT_PAR	Mergers and Acquisitions: an International Perspective	24				24	4
FI525E_ALT_PAR	Exchange Markets	24				24	4
TS504N_IFIN_ALT_PAR	Learning Expedition	18				18	-
RM510E_ALT_PAR	Applied Research in Finance (Linked to the Graduating Project)	15				15	2
Elective modules (choose 1 module)							
FI513E_ALT_PAR	Islamic Finance	24				24	4
FI515E_ALT_PAR	Sustainable Finance	24				24	4
Career development							
CP501E_ALT_PAR	Career Passport	6				6	-
5ALTECOLE_PAR	Work Study Follow-Up - School Periods	4				4	-
5ALTENTR	Work Study Follow-Up - Company Periods	3				3	-
	TOTAL PERIOD	**208**	**0.0**	**0.0**	**0.0**	**208.0**	**30**

Semester 10 - March 2025 to September 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specialization							
FI507E_ALT_PAR	Financial Engineering and Commodity Trading			24		24	4
FI526E_ALT_PAR	Empirical Methods in Finance			24		24	4
FI531E_2_ALT_PAR	AI and Fin Tech			24		24	4
TS504N_IFIN_ALT_PAR	Learning Expedition			32		32	2
Research							
GP5_ALT_PAR	Graduating Project			18		18	12
Career development							
CP501E_ALT_PAR	Career Passport			28.5		28.5	4
EP501N_ALT_PAR	Professional Experience						(P/F)
5ALTECOLE_PAR	Work Study Follow-Up - School Periods			4		4	-
5ALTENTR	Work Study Follow-Up - Company Periods			3		3	-
	TOTAL PERIOD	**0**	**0.0**	**157.5**		**157.5**	**30**
	TOTAL YEAR	**208.0**	**0.0**	**157.5**	**0.0**	**365.5**	**60**

2 SEMESTERS
50H / 2 ECTS

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

2023-2024 The LEX experience!

MENTORING DELIVERABLES

GROUP: Semester 9 [5%]

Milestone 1: Project structure, allocation of roles & responsibilities, project plan & timeline

INDIVIDUAL: Semester 10 [60%]

Milestone 2: LEX Project submission

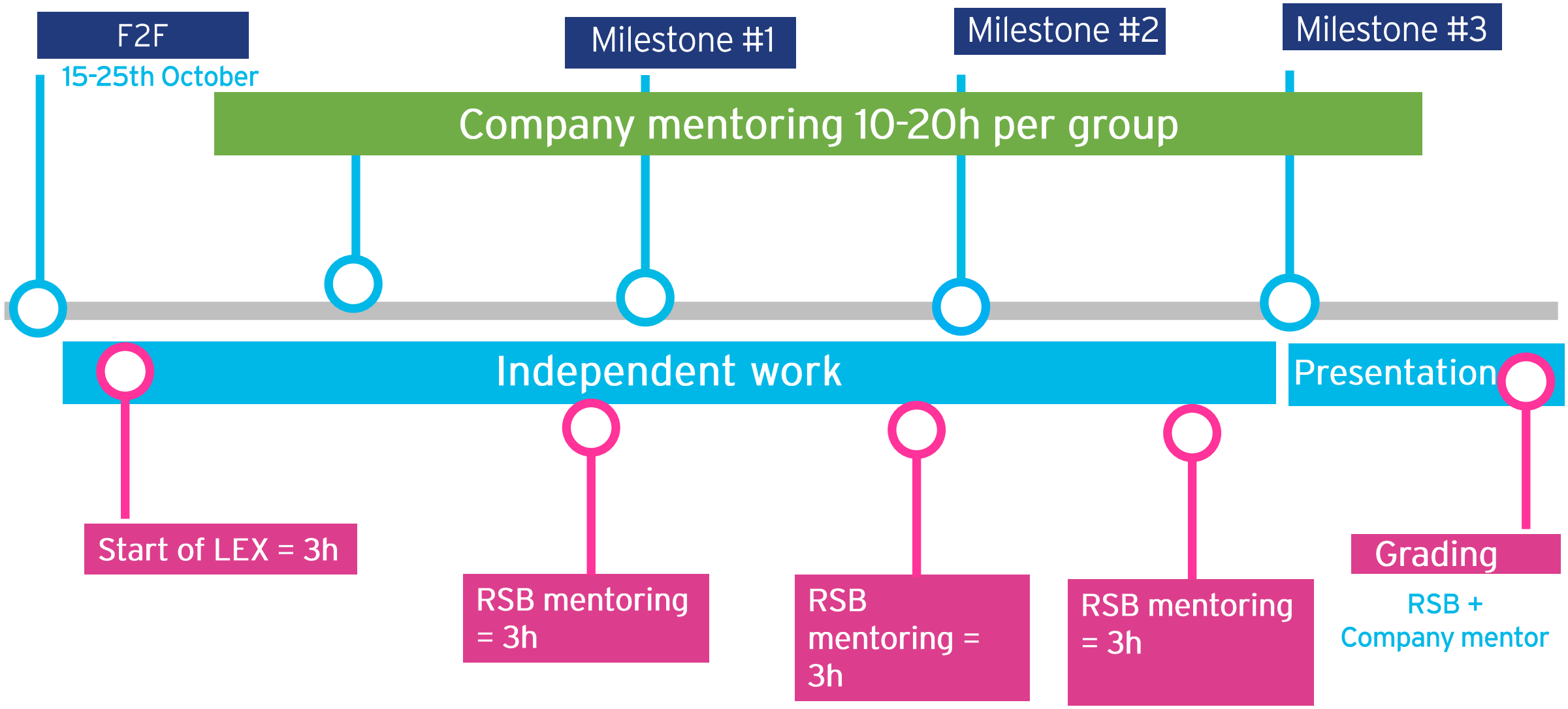
GROUP: Semester 10 [35%]

Milestone 3: LEX team public presentation & feedback

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

LEX TIMELINE

2024-25



Chapter 4

–

Graduating Project

GRADUATING PROJECT – 12 ECTS	
Supervisor choice **RISE**	10th – 24th October 2025
GP Proposal & Action Plan **MOODLE**	30th January 2025
Final submission **MOODLE**	19th June 2025

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Master in Digital Marketing Management (Master DMM) - Master 2 DMK - Work Study - Paris - 2024/2025

Semester 9 - September 2024 to February 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specialization modules							
OB519E_ALT_PAR	Unframed Leadership and Collaborative Intelligence (Onboarding Seminar)	18				18	4
CR515E_ALT_PAR	Corporate Social Responsibility in Marketing	24				24	4
IS515E_ALT_PAR	CRM Systems with AI integration	24				24	4
MK531E_ALT_PAR	AI & Marketing	24				24	4
MK536E_ALT_PAR	Marketing of Innovation	24				24	4
MK542E_ALT_PAR	Contemporary Brand Management	24				24	4
MK552E_ALT_PAR	Digital Advertising and Communication	24				24	4
RM512E_ALT_PAR	Applied Marketing Research (linked to the Graduating Project)	15				15	2
TS504N_DMK_ALT_PAR	Learning Expedition	18				18	-
Career development							
CP501E_ALT_PAR	Career Passport	6				6	-
5ALTECOLE_PAR	Work Study Follow-Up - School Periods	4				4	-
5ALTENTR	Work Study Follow-Up - Company Periods	3				3	-
	TOTAL PERIOD	**208**		**0.0**	**0.0**	**208.0**	**30**

Semester 10 - March 2025 to September 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Specialization modules							
IS513E_ALT_PAR	Database for Direct Marketing and E-CRM			24		24	4
MK514E_ALT_PAR	Omni-Channel Distribution and Retail Management			24		24	4
MK551E_ALT_PAR	Social Media Advertising			15		15	2
MK554E_ALT_PAR	Advanced Digital PR & Corporate Communications			15		15	2
TS504N_DMK_ALT_PAR	Learning Expedition			32		32	2
Research							
GP5_ALT_PAR	Graduating Project			18		18	12
Career development							
CP501E_ALT_PAR	Career Passport			28.5		28.5	4
EP501N_ALT_PAR	Professional Experience						(P/F)
5ALTECOLE_PAR	Work Study Follow-Up - School Periods			4		4	-
5ALTENTR	Work Study Follow-Up - Company Periods			3		3	-
	TOTAL PERIOD	**0**	**0.0**	**163.5**		**163.5**	**30**
	TOTAL YEAR	**208.0**	**0.0**	**163.5**	**0.0**	**371.5**	**60**

RM512E_ALT_PAR [Applied Marketing Research]

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Learning

[Master 2 Full-time] Important: AI Certification Requirement for Your Master Programme

Who?
All Rennes SB students
What?
''Career Essentials with IA''
How long?
5 hours
When?
In your own time – up to 23rd December

Our Dean, Dr Adilson Borges, has launched a school-wide initiative for Rennes SB students to make the most of this exclusive option to gain the ***Career Essentials with AI*** certification, **accredited by Microsoft and LinkedIn Learning**.

This certification will equip you with concrete, industry-relevant AI skills that are highly valued by recruiters.

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Chapter 5

–

Alumni Community

www.rennes-sb-alumni.com

Student login

MISSIONS & SERVICES

DATA

- Online directory
- Statistics & reports

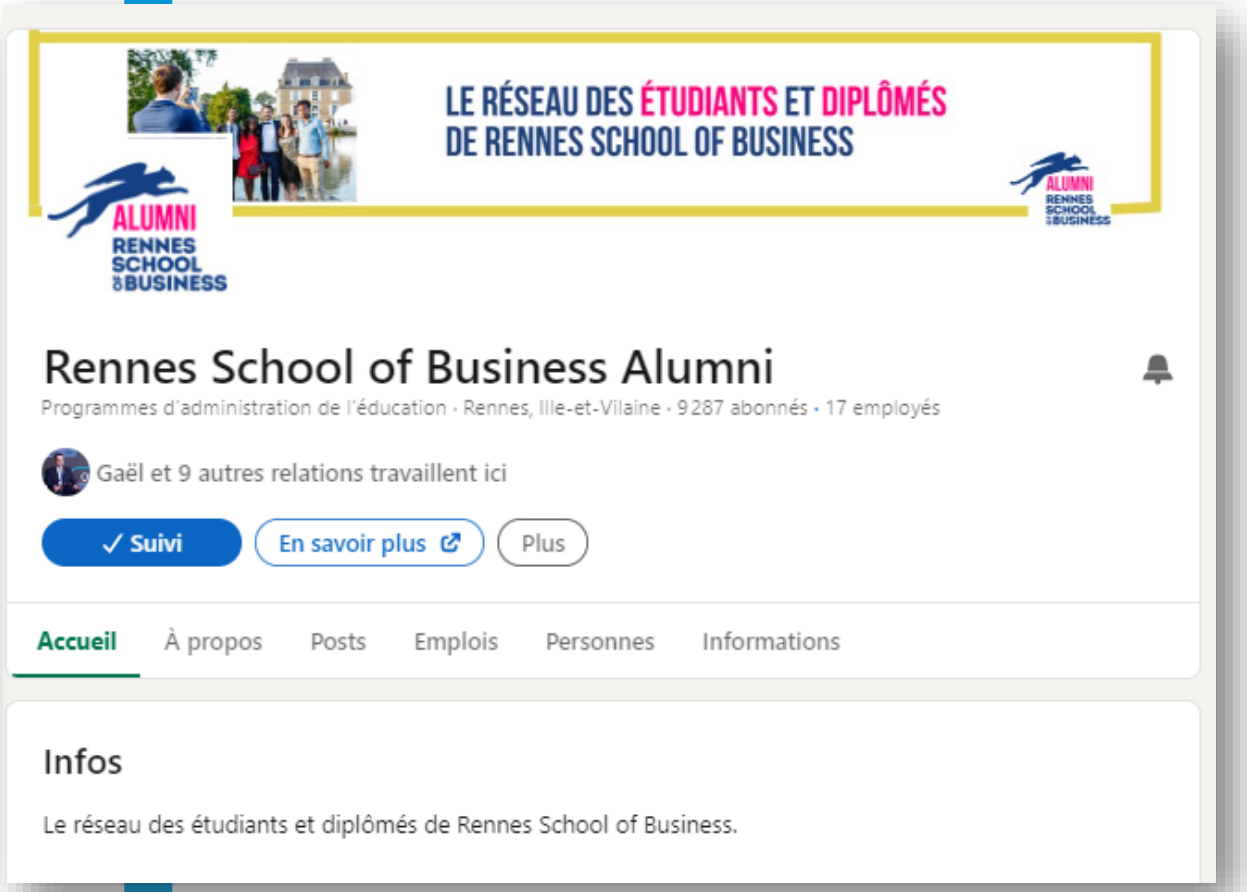
EXPERIENCES

- +150 events
- +17,000 social community
- +300 volunteers
- Portraits & souvenirs

CAREER

- Maximise your employability
- Career Starter / Booster

IN PRACTICE: STEP 1

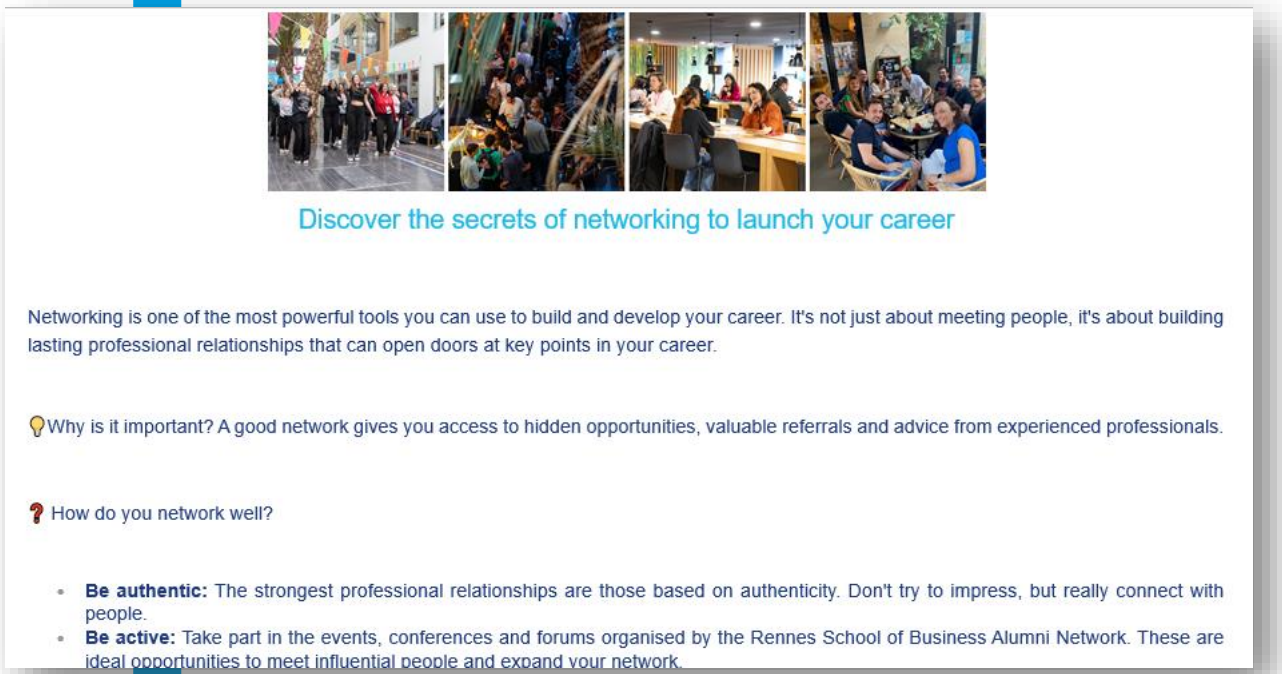


#BienPlusQu1Reseau

> JOIN OUR LINKEDIN PAGE

Stay up to date with our latest news

IN PRACTICE: STEP 2



Discover the secrets of networking to launch your career

Networking is one of the most powerful tools you can use to build and develop your career. It's not just about meeting people, it's about building lasting professional relationships that can open doors at key points in your career.

Why is it important? A good network gives you access to hidden opportunities, valuable referrals and advice from experienced professionals.

How do you network well?

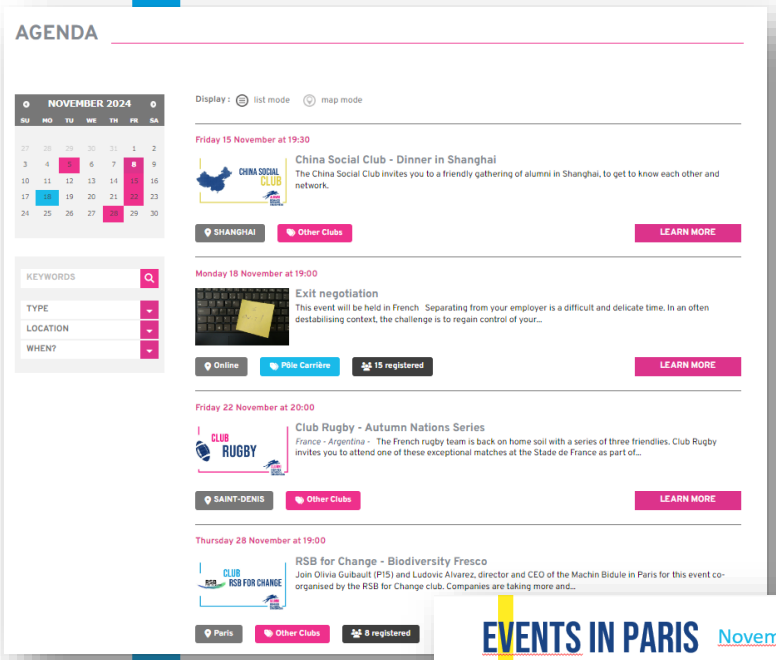
- **Be authentic:** The strongest professional relationships are those based on authenticity. Don't try to impress, but really connect with people.
- **Be active:** Take part in the events, conferences and forums organised by the Rennes School of Business Alumni Network. These are ideal opportunities to meet influential people and expand your network.

READ OUR MINI-COURSE ON MAKING THE MOST OF YOUR ALUMNI NETWORK

Check your Rennes SB mailbox, discover our advice and make the most of the network

IN PRACTICE: STEP 3

PARTICIPATE IN ALUMNI EVENTS



Access the **online calendar** of events on our website.

Check out the **flyers posted each month** on campus with all the upcoming **events in Paris.**

Chapter 6

–

Apprenticeship Programme

DATE LIMITE POUR RENDRE VOTRE RAPPORT D'ETONNEMENT

DEADLINE TO SUBMIT YOUR "RAPPORT D'ETONNEMENT"

> **VENDREDI 29 NOVEMBRE / *FRIDAY NOVEMBER 29th***

> **5-6 PAGES**

> **RAPPORT A ENVOYER A VOTRE TUTEUR ECOLE**
> ***REPORT TO SEND TO YOUR "SCHOOL TUTOR" FOR VALIDATION***

> **ET A TRANSMETTRE A VOTRE MAITRE D'APPRENTISSAGE ENSUITE**
> ***AND THEN TO BE SENT TO YOUR COMPANY TUTOR***

3- Comment construire votre rapport ?

How to build your report ?

En amont / *Before*

• Tenir un **journal de bord au quotidien** • Trier les différents **éléments par thème** pour mieux valoriser les points abordés

• *Write **a daily logbook** • Sort the various **elements by theme** to highlight the points covered :*

1/ Eléments de surprise / *Elements of surprise*

2/ Points forts / *Strengths*

3/ Axes d'amélioration / *Points of improvement*

4/ Solutions / *Solutions*

- Culture et valeurs de l'entreprise,
- Ambiance et relation équipe
- Relation manager-managé
- Poste occupé et environnement

Chapter 7

–

Career Centre

TIMELINE

KICK OFF

CAREER CENTRE
September 23

DELIV.

PROFESSIONAL ENGAGEMENT
April 7
MOODLE

CLASSES

APPRENTICESHIP

PROFESSIONAL INSIGHTS

C. DAY #2

RECRUITMENT & JOB SEARCH
January 30&31
Corporate Partners

C. DAY #3

NETWORKING WITH ALUMNI
March 20
Alumni

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

DELIVERABLES

4
CREDITS

SPRING

PROFESSIONAL ENGAGEMENT

DEADLINE: 07/04/2025

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Chapter 8

–

Your Student Representatives

BECOME A
STUDENT
REPRESENTATIVE
STUDENT
REPRESENTATIVES
BY REGNES SB

STUDENT REPRESENTATIVES – M2 APPRENTICESHIP PARIS

NAME	PROGRAMME
Sonja KAMPER – Erwan LIEBOT (G1/ex M1)	DMM
Louis ACHARD - Pauline VILLERMET (G2)	DMM
Nadia SAIDI	DMM - IDM
Antonin GOUJON-CLOIREC (G1/ex M1)	IF
Hiba IHSANE (G2)	IF
Solène GUARNIERI – Julien RHONE (G3)	IF
Maude GUETTIER	LSCM

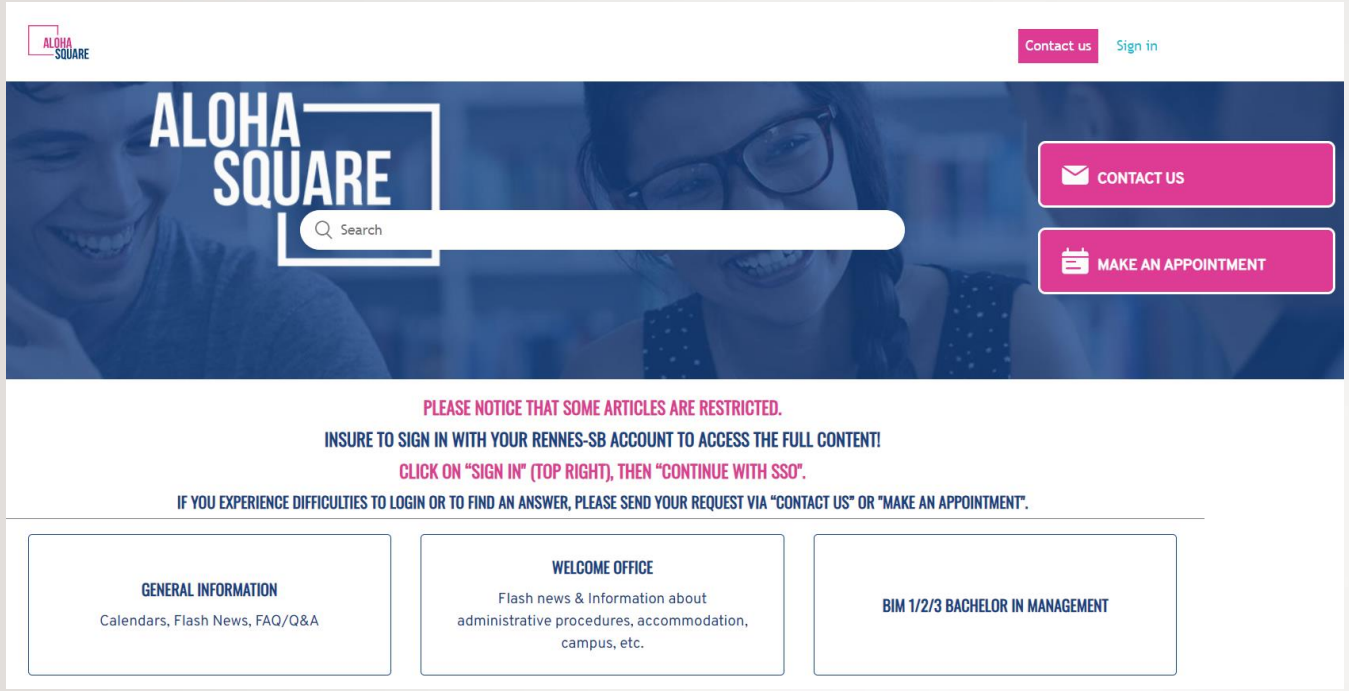
RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Chapter 9

—

You need help?

ONLINE RESOURCES

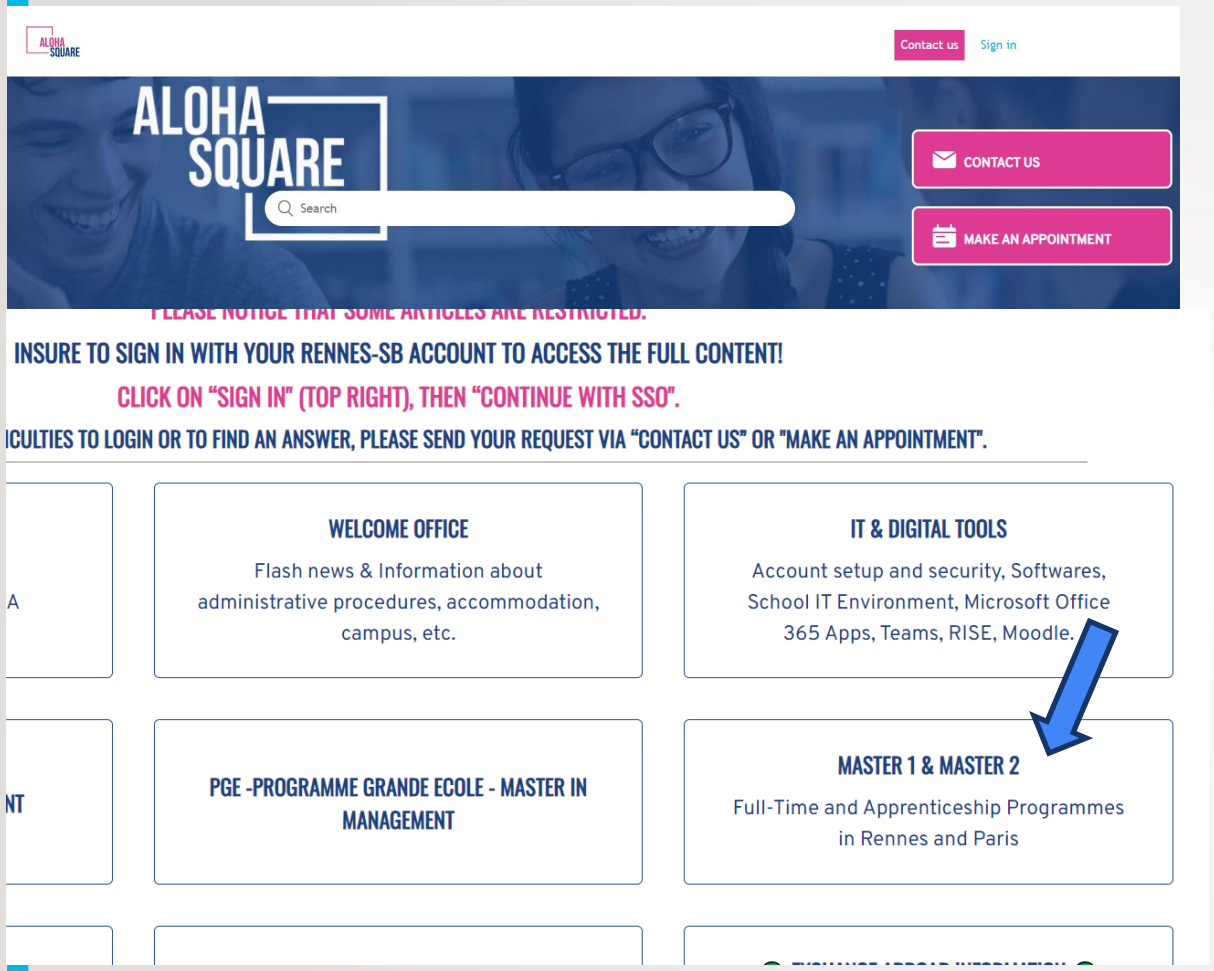


ONE QUESTION, ONE PLACE – ALOHA SQUARE

aloha.rennes-sb.com

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

ONLINE RESOURCES



RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Would you like to ask a question?

EQUIS ACCREDITED AACSB ACCREDITED ASSOCIATION AMBA ACCREDITED
RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING