



PROGRAMME UPDATE MEETING #1

BIM3 ABROAD
4 OCTOBER 2024



**RENNES
SCHOOL
OF BUSINESS**

UNFRAMED THINKING

BACHELOR IN MANAGEMENT BIM3

YOU AND YOUR PROGRAMME requirements for diplomation in
BIM3

RESEARCH METHODS FOR BACHELOR DISSERTATION

MODULE RM302E_B_0L presentation to introduce this online
course (*Dr Joanne GARDNER LE GARS*)

YOUR QUESTIONS

YOU AND YOUR PROGRAMME

you received your specific PROGRAMME
BIM3
by MAIL on 19 SEPTEMBER
BiM Studies

Bachelor in Management Year 3

3.1.1 Post BiM1 & BiM2 - S5 Abroad - 2024/2025

3.1.3 Post BiM1 & BiM2 - S5 & S6 Abroad - 2024/2025

with possibility of a double degree study abroad Full Year

YOU AND YOUR PROGRAMME

Bachelor in Management Year 3 - 3.1.1 Post BiM1 & BiM2 - S5 Abroad - 2024/2025

MAJ 24/05/2024

Semester 5 - August 2024 to December 2024

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Transfer of credits							
PU301N_B	Study Abroad S5						28
Research							
RM302E_B_OL	Research Methods for Bachelor Dissertation	15				15	2
TOTAL PERIOD		15.0		0.0	0.0	15.0	30

Semester 6 - January 2025 to July 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules							
CR302E_B	Mindful Decision-Making			24		24	4
PM301E_B	Project Management			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
Specialization tracks (choose 1 specialization)							
Finance Specialization							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
Marketing Specialization							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
Supply Chain Specialization							
QM311E_B	Operations & Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4
SC306E_B	Introduction to Supply Chain Analytics			24		24	4
Research							
BD301N_B	Bachelor Dissertation						6
Career development (Programme Requirement)							
CP310E_B_2	Career Passport			30		30	(P/F)
Professional Experience (Programme Requirement)							
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						-
Programme Requirements							
TILV1_B	LV1 - Official Test						(P/F)
TOTAL PERIOD		0.0	0.0	174.0	0.0	174.0	30
TOTAL YEAR		15.0	0.0	174.0	0.0	189.0	60

Bachelor in Management Year 3 - 3.1.3 Post BiM1 & BiM2 - S5 & S6 Abroad - 2024/2025

MAJ 24/05/2024

Semester 5 - August 2024 to December 2024

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Research							
RM302E_B_OL	Research Methods for Bachelor Dissertation	15				15	2
Career development (Programme Requirement)							
CP310E_B_OL	Career Passport	3				3	(P/F)
TOTAL PERIOD		18.0		0.0	0.0	18.0	2

Annual - August 2024 to July 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Transfer of credits							
PU300N_B	Study Abroad S5 & S6						52
Research (Bachelor Dissertation at RSB or Partner University depending on Partnership)							
BD301N_B	Bachelor Dissertation						6
PU303N_B	Study Abroad -Thesis (at Partner University)						6
Professional Experience (Programme Requirement)							
EP302N_B	Final Internship Junior Specialist : minimum 8 weeks						-
Programme Requirements							
TILV1_B	LV1 - Official Test						(P/F)
TOTAL YEAR		18.0	0.0	0.0	0.0	18.0	60



CHALLENGE IN BIM3

4 REQUIREMENTS FOR GRADUATION

CREDITS

180 (60 per year)

At the end of your curriculum,
all BiM credits
must be validated

*Cf YOUR SPECIFIC
PROGRAMME*

CAREER DEVELOPPMENT

Career Passport
Pass/Fail

and

8 weeks
'Final Internship'
Pass/Fail
Except prg 3.4

BACHELOR DISSERTATION

6 ECTS

Submission is
MAY 2025

Except prg 3.4

*If you don't submit
in May 2025
=> resubmission
in May 2026 only*

OFFICIAL ENGLISH LANGUAGE TEST

TOEIC : 785
TOEFL : 80
IELTS : 6,5

***For ALL students
irrespective of
nationality***

LIVRET PÉDAGOGIQUE / STUDENT HANDBOOK 24-25

BiM
BACHELOR IN
MANAGEMENT
BiM1, BiM2, BiM3

LIVRET
PÉDAGOGIQUE

2024-2025



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BiM
BACHELOR IN
MANAGEMENT
BiM1, BiM2, BiM3

STUDENT
HANDBOOK

2024-2025



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WHAT?

Chap 1 All about your programme

Chap 2 Education rules

Chap 3 Official language test

Chap 4 Career development

Chap 5 Studies ABROAD

Chap 6 Academic integrity

WHERE?

AVAILABLE ON YOUR WEBRISE

WORKLOAD BIM3

ANTICIPATE 😊

Estimated Number of weekly HOURS of personal work outside class

AVERAGE/WEEK
35 TO 50H MINIMUM

MINIMUM 50H

External exams?
Fast track?

Spring Courses in Rennes/ABROAD
Working on the Bachelor Dissertation
Final steps in internship search
Taking English test

LAST MILE
SUBMISSION OF THE BACHELOR DISSERTATION
...

MINIMUM 35H

FALL SEMESTER Courses in Rennes/Abroad
Preparing Bachelor Dissertation (RM302 module and milestones)
Searching for an internship
Preparing for official English test

Sept 2024

Dec 2024 Jan 2025

March 2025

Beg May 2025
+ Internship starts!!

RESEARCH METHODS FOR BACHELOR DISSERTATION MODULE RM302E_B_0L

presentation to introduce this online course

Dr Joanne GARDNER LE GARS

Welcome to RM302E_OL

Research Methods for Bachelor Dissertation

Presentation to Introduce this Online
Course



Presentation contents


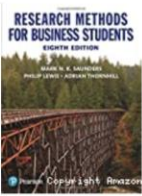



- Course administrative infos & points of contact
- Course credits & evaluation requirements
- Course outline

Points of Contact



	Contact Details	Email and Teams
Course Coordinator/ Teacher	Dr Joanne Gardner Le Gars	Joanne.gardner-le-gars@rennes-sb.com
BIM Program contact	Birgit Stievenard	Birgit STIEVENARD <birgit.stievenard@rennes-sb.com>

Course Materials

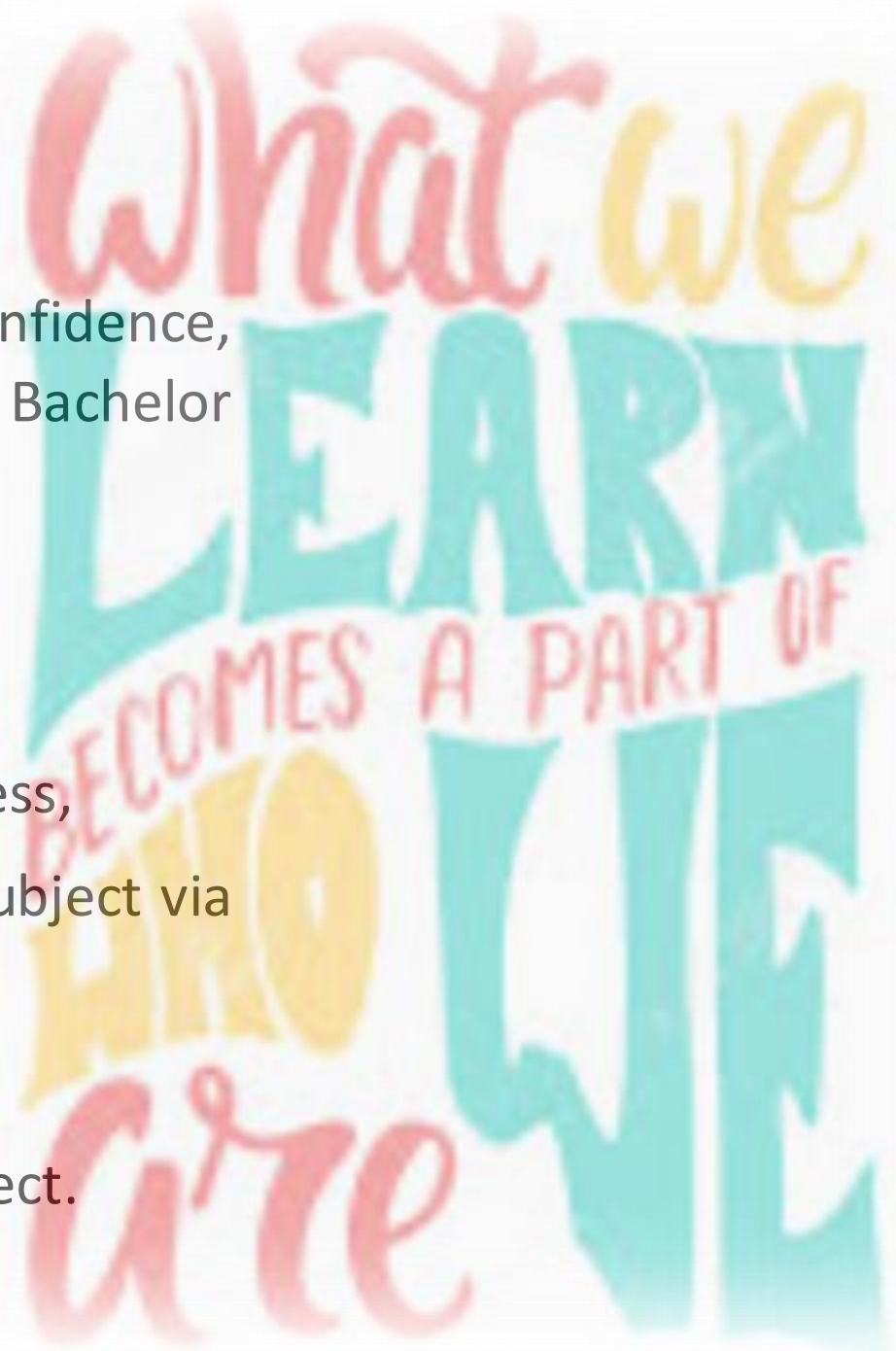
Content	Where to find it
Presentation Slides & activities	On Moodle: all materials are on the course Moodle 
Supplementary Reading about how to do research	Learning Center: <ul style="list-style-type: none">• Multiple textbooks for specific research approaches,• General research fundamentals available in the following E-books: <div data-bbox="690 1118 1421 1382"><p>Research methods for business students Mark Saunders , Philip Lewis , Adrian Thornhill 8th edn. Pearson Education, 2019, 872 p. Accéder à la ressource </p><p>eBook</p></div> <div data-bbox="1447 1118 2346 1382"><p>Business Research : A Practical Guide for Undergraduate and Postgraduate Students Jill Collis , Roger Hussey 4th edition. Macmillan, 2013, 374 p. Accéder à la ressource </p><p>eBook</p></div>

The Course Objectives

Course aim: to help students to develop the confidence, knowledge and skills needed to undertake the Bachelor Dissertation project.

Course intended learning objectives:

1. Understand each stage of the academic research process,
2. Analyze and evaluate existing research on a specific subject via a literature review,
3. Learn how to create a research project proposal,
4. Learn how to design, plan and execute a research project.



Assessment Approach (Course = 2 ECTS)

Online Learning

50%

- Completion of all Moodle learning materials **by 29/11/2024**
- **10 grade points** are awarded for each session completed on time,
- If no sessions are completed on time – you receive **0 grade points**

INDIVIDUAL ASSIGNMENT

50%

- Write and submit a research project proposal **by 29/11/2024**
- You may choose to focus on the **same topic as for your BD project**
- A **template** must be used & is available **on Moodle**

Online Course Outline – What do I have to do?

Session 1

- Introduction: BD
- Finding a good research question

Session 2

- Purpose of research
- Different types of literature
- Searching the academic literature

Session 3

- Research process
- Research strategies
- Research design

Session 4

- Data collection
- Qualitative methods (interviews, focus groups, ethnography)

Session 5

- Data collection
- Quantitative methods (surveys, and measurement scales)

SESSION REQUIREMENTS

- Watch 4 videos
- Do 4 quizzes

- Watch 7 videos:
- Do 4 Quizzes

- Watch 10 videos:
- Do 1 Quiz

- Watch 3 videos
- Do 1 Quiz

- Watch 4 videos
- Do 1 Quiz
- (complete by 29/11/24)

ASSIGNMENTS

- Assignment to submit:
- Propose a research question

- Assignment to submit:
- Comparing 2 micro-literature reviews

- Reflection on your BD project & research proposal

- Reflection on the BD project & research proposal

- Submit a research proposal (by 29/11/24)



Important course information



Where to access the course materials:

- The course is 100% online - you'll see this course in **My Courses on Moodle**
- You can also connect using this link:
 - **<https://moodle.rennes-sb.com/course/view.php?id=12232>**

Don't miss the deadline



**All course materials must be completed AND
the research proposal submitted
by 29/11/2024**



**If you miss the deadline, you'll obtain 0 points
You will have to do a **resit exam** in summer 2025**

ANY QUESTION ?

THANK YOU FOR YOUR ATTENTION



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