PROGRAMME UPDATE MEETING #2

BIM3 AND BIM3 APPRENTICESHIP
24 OCTOBER 2024

EQUIS ACCREDITED AACSB ACCREDITED ASSOCIATION AMBA ACCREDITED

RENNES SCHOOL OF BUSINESS

UNFRAMED THINKING

BACHELOR IN MANAGEMENT BIM3

Reminder: What is needed to graduate ?

FOCUS Bachelor Dissertation
Special guest *Youenn LOHEAC, Associate Professor at RSB and coordinator of the Bachelor Dissertation.*

FOCUS Successful submission of your Bachelor Dissertation
Special guest *Ludovic, Aloha IT Officer, IT Department*

Question and Answers

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WHAT IS NEEDED TO GRADUATE?

REMINDER: CHALLENGE IN BIM3

4 REQUIREMENTS FOR GRADUATION

CREDITS

180 (60 per year)

At the end of your curriculum,

all BiM credits

must be validated

AND

achieve a GPA ≥ 2

SEE YOUR SPECIFIC PROGRAMME

CAREER DEVELOPPMENT
For all:
Career Passport
Pass/Fail

And

8 weeks 'Final Internship'
Pass/Fail
except Program 3.4
/
For APPRENTICESHIP students
Professional Experience Pass/Fail

BACHELOR DISSERTATION

6 ECTS
Submission is
7th of MAY 2025
Except prg 3.4

If you don't submit in May 2025 => resubmission in May 2026 only

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OFFICIAL ENGLISH LANGUAGE TEST

TOEIC : 785
TOEFL : 80
IELTS : 6,5

For ALL students irrespective of nationality

KEY DATES FALL BIM3

NOVEMBER

12/11 to 15/11 @2PM Allocation of supervisors to students (who made choice)

Mid-nov 2024 to May 2025: independant work on BD

13/11: International Fair

28/11 - BIM PUM#3: requirements for diplomation (BD, CAREER, TOEIC, CREDITS)

OCTOBER

24/10 - BIM PUM#2: requirements for diplomation (Focus Bachelor Dissertation)

28/10 to 11/11 BACHELOR DISSERATION: Students's free choice of supervisors

DECEMBER

05/12 @2PM BD: Milestone 1 (Topic Form)

09/12 to 21/12: FINAL EXAMS AT SCHOOL

23/12 to 11/01: XMAS HOLIDAYS

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FOCUS BACHELOR DISSERTATION

*SPECIAL GUEST YOUENN LOHEAC,
ASSOCIATE PROFESSOR AT RSB AND COORDINATOR OF THE
BACHELOR DISSERTATION.*

WHAT IS THE BACHELOR DISSERTATION? (BD)

BACHELOR DISSERTATION

6 ECTS

Submission is
7th of MAY 2025
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*If you don't submit
in May 2025
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in May 2026 only*

> AN INDEPENDENT PROJECT

> TO PUT FORWARD YOUR RESEARCH AND ANALYTIC SKILLS

> WITHIN YOUR SPECIALIZATION

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BACHELOR DISSERTATION

HANDBOOK 2024-2025
[Version modified on October 23th, 2024]

Coordinator: Youenn LOHEAC, PhD

Bachelor in Management (BiM)
- Rennes School of Business -

HOW CAN I PREPARE FOR THE BACHELOR DISSERTATION?

Choose

a **topic**

related to your

specialization track

Choose

a **superviso**r

WHO HAS EXPERIENCE IN YOUR SPECIFIC TOPIC

28th October

to 11th November

Read carefully

the **Bachelor Dissertation Handbook**

available on Moodle and sent by mail on **23d October**

Follow-up the

Module RM302

> MILESTONES from DECEMBER to MARCH
> **DEADLINE SUBMISSION 7th MAY 2025**

WE CHECK PLAGIARISM AND IA USE

ABOUT AI USE & PLAGIARISM

We are interested by what you really do,
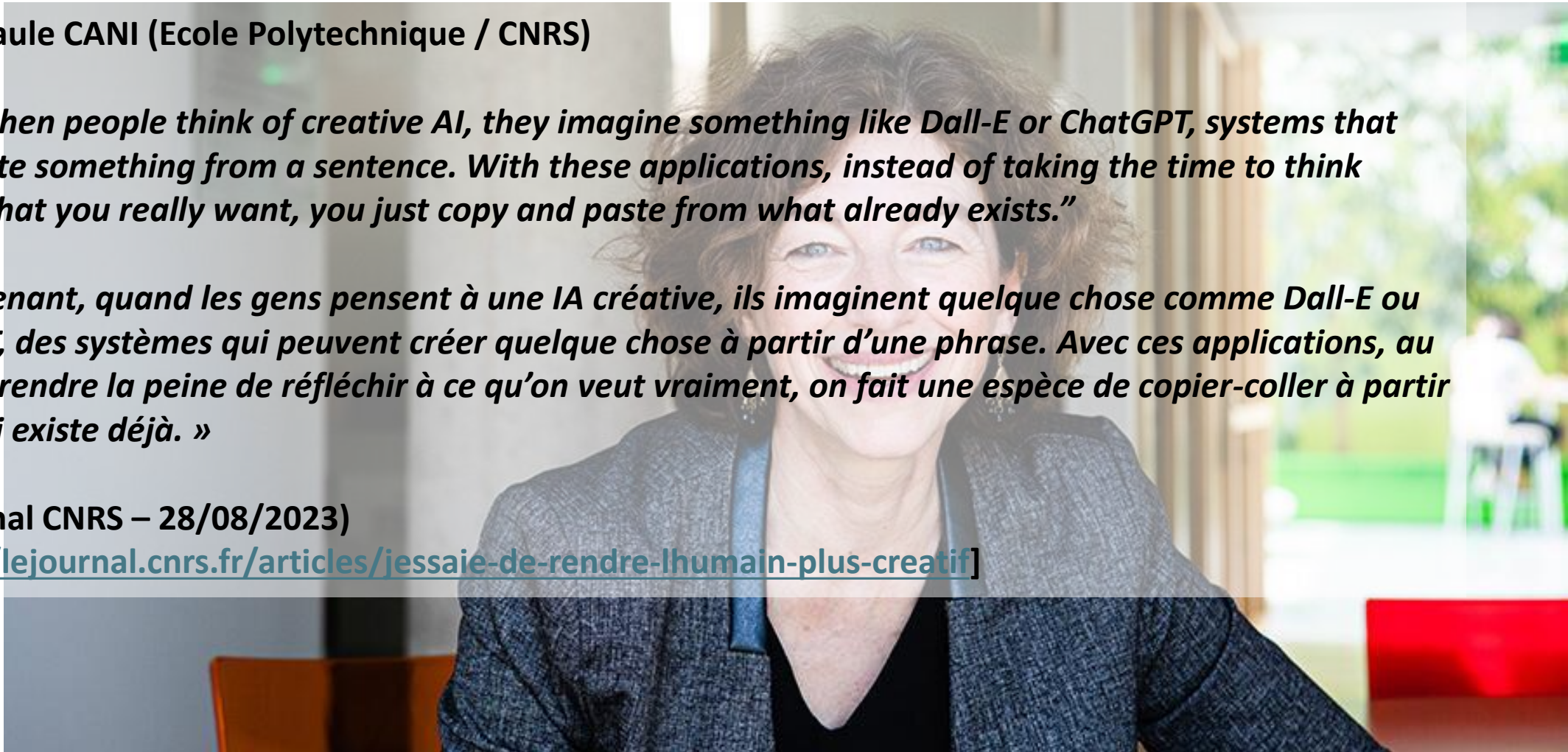not by your ability to copy-paste or to ask questions to AI.

Marie-Paule CANI (Ecole Polytechnique / CNRS)

"Now, when people think of creative AI, they imagine something like Dall-E or ChatGPT, systems that can create something from a sentence. With these applications, instead of taking the time to think about what you really want, you just copy and paste from what already exists."

« Maintenant, quand les gens pensent à une IA créative, ils imaginent quelque chose comme Dall-E ou ChatGPT, des systèmes qui peuvent créer quelque chose à partir d'une phrase. Avec ces applications, au lieu de prendre la peine de réfléchir à ce qu'on veut vraiment, on fait une espèce de copier-coller à partir de ce qui existe déjà. »

(Le Journal CNRS – 28/08/2023)
[https://lejournal.cnrs.fr/articles/jessaie-de-rendre-lhumain-plus-creatif]

TIMELINE BD

MILESTONES from DECEMBER to MARCH

Date All times refer to Paris Time	Event
11th-22nd October 2024	**(only for supervisors: identification of supervisors on WebRISE)**
28th October – **11th November 2024 @2PM**	**Students' free choice of supervisors** on the online database on WebRISE (from this point, students can start working on BD and discuss with his/her supervisor)
12th-15th November 2024	Allocation of supervisors to students who have made a choice on the WebRISE (done by administration)
Mid-November 2024 to May 2025	Independent work on Bachelor Dissertation, with the support of the supervisor
5th December 2024 @2PM	**Milestone 1. Topic Form** Electronic version to be submitted on Moodle. *5% of final grade* *Supervisor feedback before Christmas Holidays or during first half of January (email and/or meeting)*
27th February 2025 @2PM	**Milestone 2. Intermediate Report** Electronic version to be submitted on Moodle. Assessment here ⬇
3rd-17th March 2025	**Milestone 2. Mandatory assessed Meeting** A mandatory meeting is organized between student and supervisor (15min), live or remote. *15% of final grade*
7th May 2025 @2pm	**Final submission** Electronic version to be submitted on Moodle. *80% of final grade*
20th August 2025 @2pm	Resubmissions for students who received a failing grade in May. All grades following resubmission will be capped to a D.

FOCUS BD TOPIC FORM

The BD process includes a BD Topic and Justification FORM, you have to give details:

☐ in which language you will write (English or French),
☐ the title (project),
☐ a justification of the topic,
☐ sample references
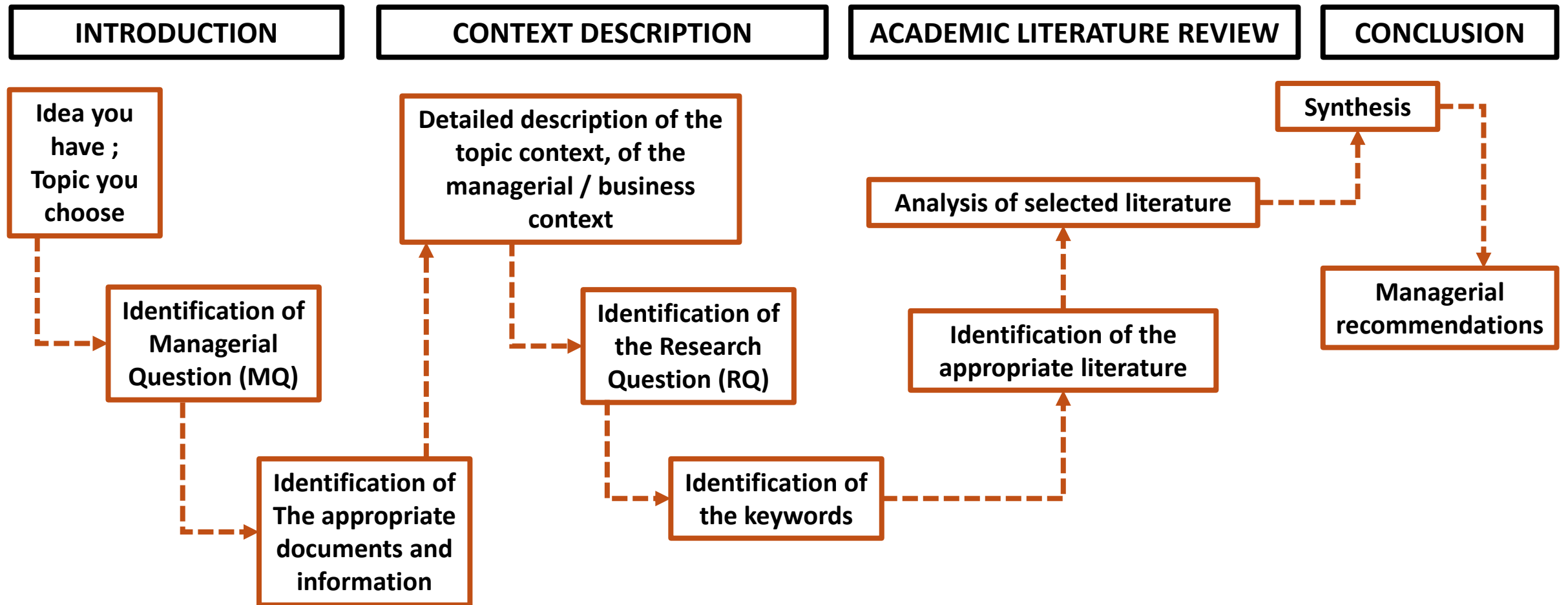
➔ A first document to discuss with your Supervisor

💡 You find this form as TOPIC-FORM (Moodle)

💡 You have to submit the BD Topic Form before
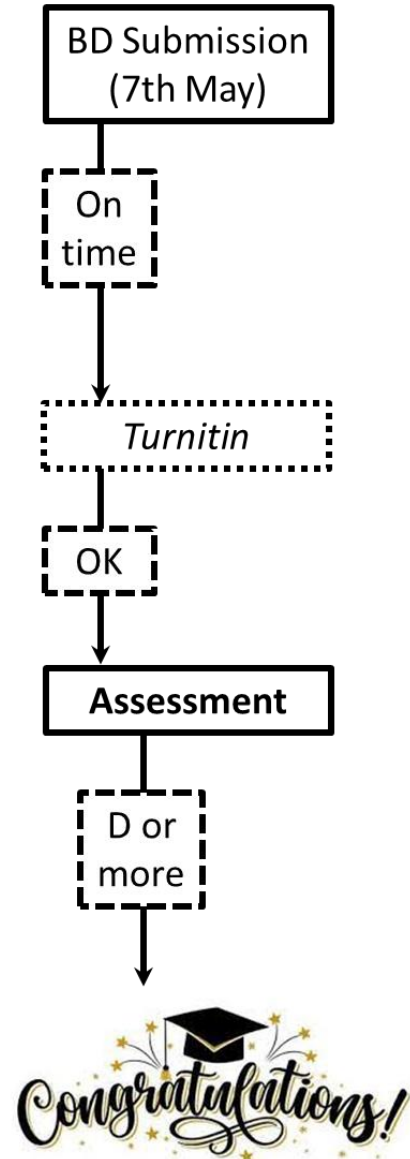December 5th 2024 @2PM
on MOODLE
➔ It gives you 5pts 😊
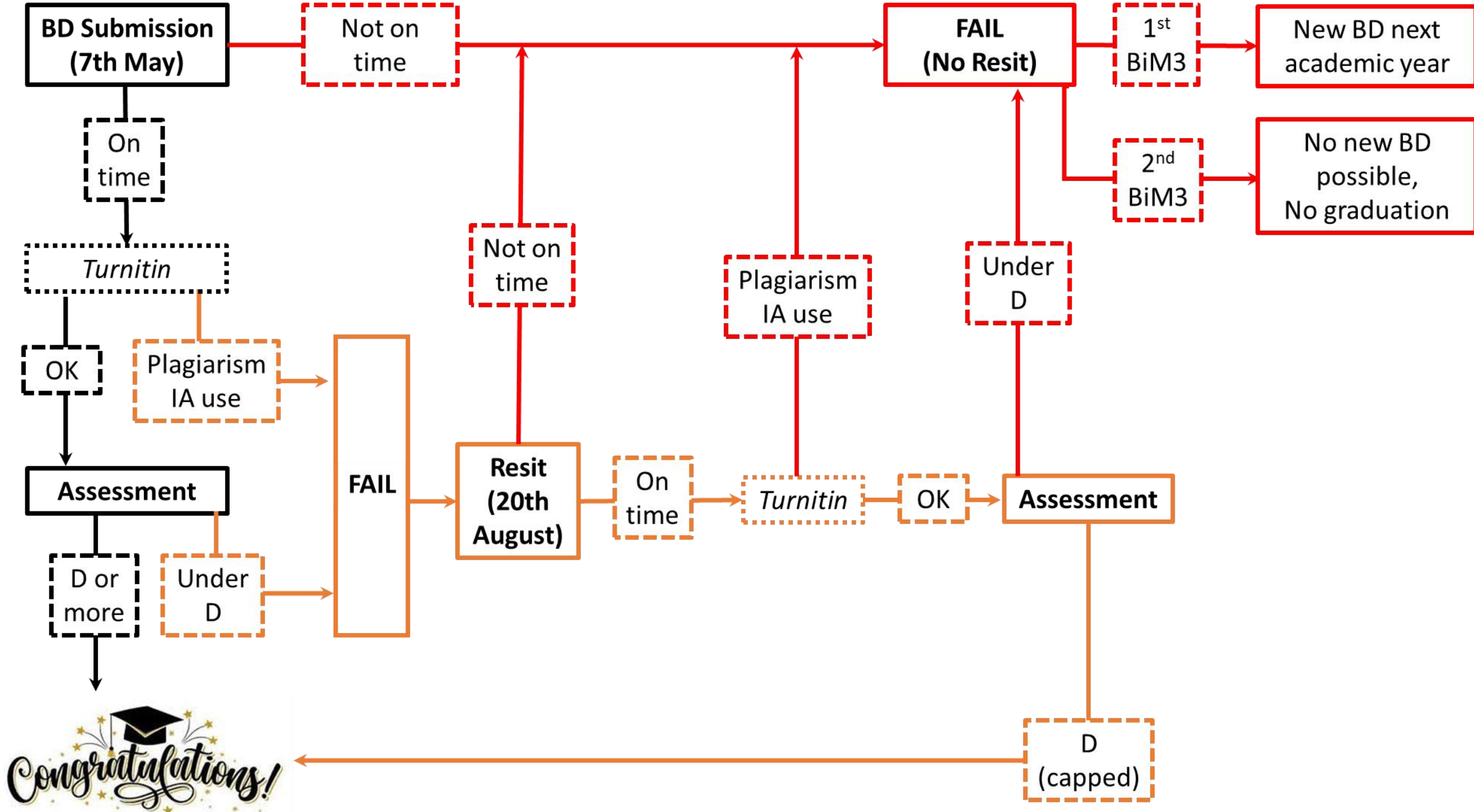
💡 Your supervisor will validate or not your topic

💡 Questions : contact bachelor.dissertation@rennes-sb.com

THE GENERAL FRAMEWORK

| INTRODUCTION | CONTEXT DESCRIPTION | ACADEMIC LITERATURE REVIEW | CONCLUSION |

Idea you have ; Topic you choose

Identification of Managerial Question (MQ)

Identification of The appropriate documents and information

Detailed description of the topic context, of the managerial / business context

Identification of the Research Question (RQ)

Identification of the keywords

Identification of the appropriate literature

Analysis of selected literature

Synthesis

Managerial recommendations

FOCUS BD FINAL SUBMISSION

CONTACT FOR THE BD

bachelor.dissertation@rennes-sb.com

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BACHELOR DISSERTATION

HANDBOOK 2024-2025

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FOCUS SUCCESSFUL SUBMISSION OF YOUR BACHELOR DISSERTATION

SPECIAL GUEST : LUDOVIC, ALOHA IT OFFICER, IT DEPARTMENT

THE ALOHA IT TEAM

WELCOME TO

ALOHA SQUARE

Ludovic

FOR YOUR IT QUESTIONS

THE ALOHA IT TEAM

IS AVAILABLE

Monday to Friday from 8 am to 5 pm

and by email via the Contact us button on the Aloha website

The IT Team: Victorien, Romain, Ludovic

Click here to

✉ CONTACT US

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DIGITAL TOOLS

Microsoft 365

>> Use of Word, Excel, or Powerpoint.

>> Use of OneDrive to save your work automatically

Successful submission of all your Moodle assignments and your Bachelor Dissertation!

Moodle

>> Be careful of unwanted plagiarism

>> Respect of the deadlines

>> Be sure to have access to your Rennes SB account and Moodle before all your deadlines

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LINKS TO SAVE

Aloha Website: aloha.rennes-sb.com

Microsoft 365: office.com

WebRise: rise.rennes-sb.com

Moodle: moodle.rennes-sb.com

Learning Center : learning-center.rennes-sb.com

For all the up-to-date links, please check the section ''Useful information and links'' on Rise

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ALOHA IT SUPPORT

We are here to help you with:

- Installing the Office apps
- Questions about your account, Rise, Moodle, Teams,

Please read the IT & Digital Tools section on the Aloha website

How to contact us:

- Meet us at Aloha Square, Building 1 (1st floor)
- By phone: +33 2 99 54 66 11 (direct line for "IT Support" ONLY)
- Use the «CONTACT US» button on the Aloha Website > select the « IT » topic

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