

INTAKE #2024



RENNES
SCHOOL
OF BUSINESS

UNFRAMED THINKING

PROGRAMME UPDATE MEETING#1

M2 FULL-TIME PROGRAMMES – RENNES CAMPUS

PUM#1 TUESDAY 8TH OCTOBER 2024



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PUNMA



RENNES
SCHOOL
OF BUSINESS

UNFRAMED THINKING

Chapter 1

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Your programme &
course list

Semester 9 - September 2024 to December 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization modules								
OB519E	Unframed Leadership and Collaborative Intelligence (Onboarding Seminar)	18				18	4	POSTG_CG1_LO3
CR515E	Corporate Social Responsibility in Marketing	24				24	4	POSTG_CG3_LO1
IS515E	CRM Systems with AI integration	24				24	4	POSTG_CG3_LO2
MK531E	AI & Marketing	24				24	4	POSTG_CG1_LO1
MK536E	Marketing of Innovation	24				24	4	POSTG_CG1_LO2
MK542E	Contemporary Brand Management	24				24	4	POSTG_CG1_LO2 POSTG_CG2_LO2
MK552E	Digital Advertising and Communication	24				24	4	POSTG_CG1_LO1 POSTG_CG3_LO2
RM512E	Applied Marketing Research (linked to the Graduating Project)	15				15	2	POSTG_CG2_LO1
TS504N_DMK	Learning Expedition	18				18	-	POSTG_CG2_LO2
Career development								
CP501E	Career Passport	21				21	-	POSTG_CG2_LO3
TOTAL PERIOD		216		0.0	0.0	216.0	30	

Semester 10 - January 2025 to July 2025								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization modules								
IS513E	Database for Direct Marketing and E-CRM			24		24	4	POSTG_CG3_LO2
MK514E	Omni-Channel Distribution and Retail Management			24		24	4	POSTG_CG3_LO1
MK551E	Social Media Advertising			15		15	2	POSTG_CG1_LO1
MK554E	Advanced Digital PR & Corporate Communications			15		15	2	POSTG_CG2_LO2
TS504N_DMK	Learning Expedition			32		32	2	POSTG_CG2_LO2
Research								
GP5	Graduating Project			18		18	12	
Career development								
CP501E	Career Passport			24		24	4	POSTG_CG2_LO3
EP502N	End of Studies Internship						(P/F)	POSTG_CG2_LO3
TOTAL PERIOD		0	0.0	152.0		152.0	30	
TOTAL YEAR		216.0	0.0	152.0	0.0	368	60	

Chapter 2

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Your Student Handbook

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MASTER 2 FULL-TIME PROGRAMMES RENNES CAMPUS 2024-2025

STUDENT HANDBOOK

Chapter 3

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Learning Expedition
[LEX]

WHAT IS THE OBJECTIVE OF LEX?

Independent student work

Real / industry challenge / case

Curiosity

Learning by doing

Teamwork

Critical and analytical skills

FUN!



M2 2024 CURRICULUM

2 SEMESTERS
50H / 2 ECTS

Master in International Finance (Master IF) - Master 2 IFIN - Full Time Rennes - 2024/2025

MAJ 12/09/2024

Semester 9 - September 2024 to December 2024

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
OB519E	Unframed Leadership and Collaborative Intelligence (Onboarding Seminar)	18				18	4	POSTG_CG1_L03
FI502E	Advanced Corporate Finance	24				24	4	POSTG_CG2_L01 POSTG_CG2_L02
FI505E	Coding and Data science for Finance	24				24	4	POSTG_CG1_L01
FI506E	Quantitative Finance	24				24	4	POSTG_CG3_L02
FI519E	Mergers and Acquisitions: an International Perspective	24				24	4	POSTG_CG1_L02
FI525E	Exchange Markets	24				24	4	POSTG_CG1_L02 POSTG_CG2_L02
TS504N_IFIN	Learning Expedition	18				18	-	POSTG_CG2_L02
RM510E	Applied Research in Finance (Linked to the Graduating Project)	15				15	2	POSTG_CG2_L01
Elective modules (choose 1 module)								
FI513E	Islamic Finance	24				24	4	POSTG_CG3_L01
FI515E	Sustainable Finance	24				24	4	POSTG_CG3_L01
Career development								
CP501E	Career Passport	21				21	-	POSTG_CG2_L03
TOTAL PERIOD		216	0.0	0.0	0.0	216.0	30	

Semester 10 - January 2025 to July 2025

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
FI507E	Financial Engineering and Commodity Trading			24		24	4	POSTG_CG2_L02
FI526E	Empirical Methods in Finance			24		24	4	POSTG_CG2_L01
FI531E_2	AI and Fin Tech			24		24	4	POSTG_CG1_L01
TS504N_IFIN	Learning Expedition			32		32	2	POSTG_CG2_L02
Research								
GP5	Graduating Project			18		18	12	
Career development								
CP501E	Career Passport			24		24	4	POSTG_CG2_L03
EP502N	End of Studies Internship						(P/F)	POSTG_CG2_L03
		TOTAL PERIOD	0	0.0	146.0		146.0	30
		TOTAL YEAR	216.0	0.0	146.0	0.0	362	60



**2023/2024
The LEX
experience!**

MENTORING DELIVERABLES



GROUP: Semester 9 [5%]

Milestone 1: Project structure, allocation of roles & responsibilities, project plan & timeline



INDIVIDUAL: Semester 10 [60%]

Milestone 2: LEX Project submission

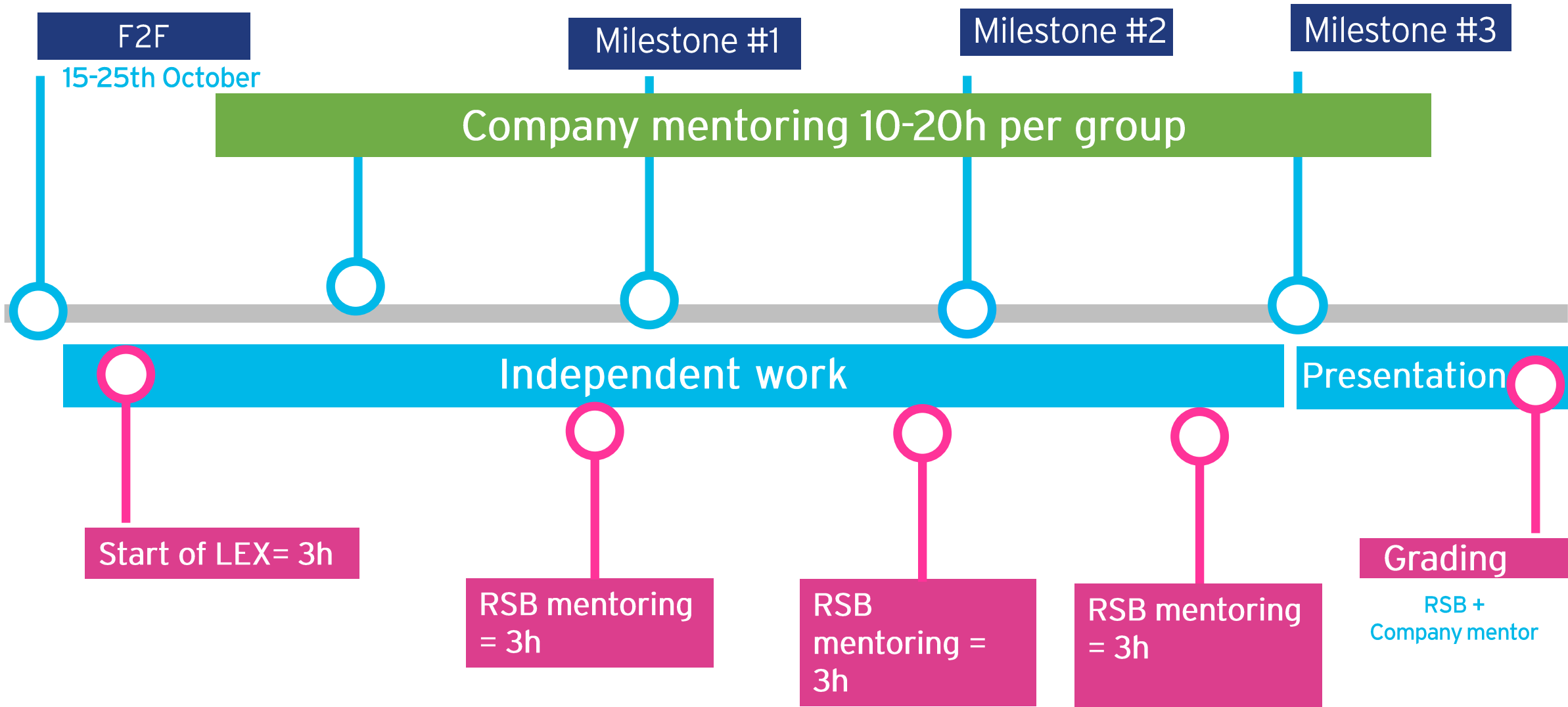


GROUP: Semester 10 [35%]

Milestone 3: LEX team public presentation & feedback

LEX TIMELINE

2024-25



Chapter 4

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Graduating Project

GRADUATING PROJECT – 12 ECTS

Supervisor choice
RISE

10th – 24th October 2025

GP Proposal & Action Plan
MOODLE

30th January 2025

Final submission
MOODLE

19th June 2025

Master in Logistic & Supply Chain Management (Master LSCM) - Master 2 SCLM - Full Time Rennes - 2024/2025

MAJ 12/09/2024

Semester 9 - September 2024 to December 2024

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
OB519E	Unframed Leadership and Collaborative Intelligence (Onboarding Seminar)	18				18	4	POSTG_CG1_LO3
QM521E	Advanced Production Systems & Industry 4.0	24				24	4	POSTG_CG2_LO2 POSTG_CG3_LO2
SC503E	Inventory Management & Warehousing	24				24	4	POSTG_CG2_LO2 POSTG_CG3_LO2
SC506E	Global SC & International Trade	24				24	4	POSTG_CG1_LO2 POSTG_CG2_LO2
SC507E	Sustainable SC & Green Logistics	24				24	4	POSTG_CG3_LO1
SC510E	Distribution & Transportation Management	24				24	4	POSTG_CG2_LO2
SC525E	Strategic Sourcing & Contract Negotiation	24				24	4	POSTG_CG1_LO2
TS504N_LSCM	Learning Expedition	18				18	-	POSTG_CG2_LO2
RM511E	Applied Research in Supply Chain (Linked to the Graduating Project)	15				15	2	POSTG_CG2_LO1
Career development								
CP501E	Career Passport	21				21	-	POSTG_CG2_LO3
TOTAL PERIOD		216		0.0	0.0	216.0	30	

Semester 10 - January 2025 to July 2025

Semester 15 January 2020 to July 2020								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization								
SC513E	SC Project Management			24		24	4	POSTG_CG3_LO2
SC517E	Supply Chain Analytics & Digitalization			24		24	4	POSTG_CG1_LO1
SC518E	SC Risk & Disaster Management			24		24	4	POSTG_CG3_LO2
TS504N_LSCM	Learning Expedition			32		32	2	POSTG_CG2_LO2
Research								
GP5	Graduating Project			18		18	12	
Career development								
CP501E	Career Passport			24		24	4	POSTG_CG2_LO3
EP502N	End of Studies Internship						-	POSTG_CG2_LO3
		TOTAL PERIOD	0	0.0	146.0		146.0	30
		TOTAL YEAR	216.0	0.0	146.0	0.0	362	60



RM511E
Applied Research
in Supply Chain



Who?

All Rennes SB students

What?

Career Essentials with IA

Where?

Included in your specialised *Research Methods* module as additional but obligatory learning content

Chapter 5

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Career Centre

YOUR CV, REVIEWED AND CORRECTED LIVE!

> CAFETERIA ENTRANCE

CAREER CENTRE-

BY RENNES SCHOOL OF BUSINESS

> EVERY TUESDAY,

FROM 15 OCTOBER TO 10 DECEMBER

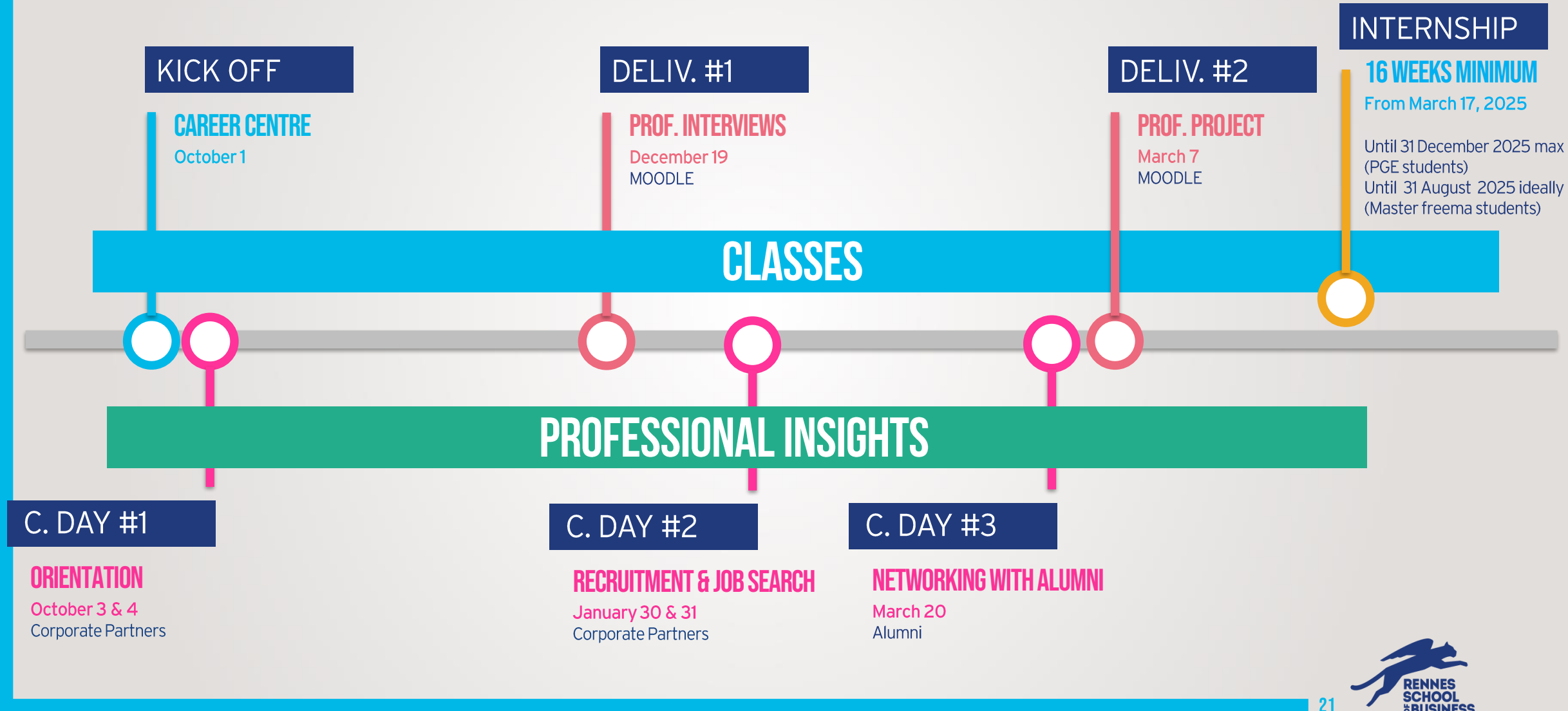
FROM 11.30 AM TO 1 PM



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TIMELINE 2024-2025



***Visit Jobteaser Platform for all the rules and regulations!**

Chapter 6

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Your Student
Representatives

**BECOME A
STUDENT
REPRESENTATIVE**



STUDENT REPRESENTATIVES - M2 FT RENNES

NAME	PROGRAMME	SPECIALISATION	
Marie Fernanda DUARTE	DAIS	DBAN	ELECTED
Trystanto SANJAYA	IBNG	GEOB	ELECTED

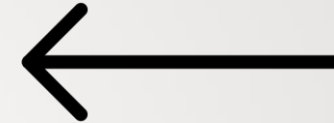
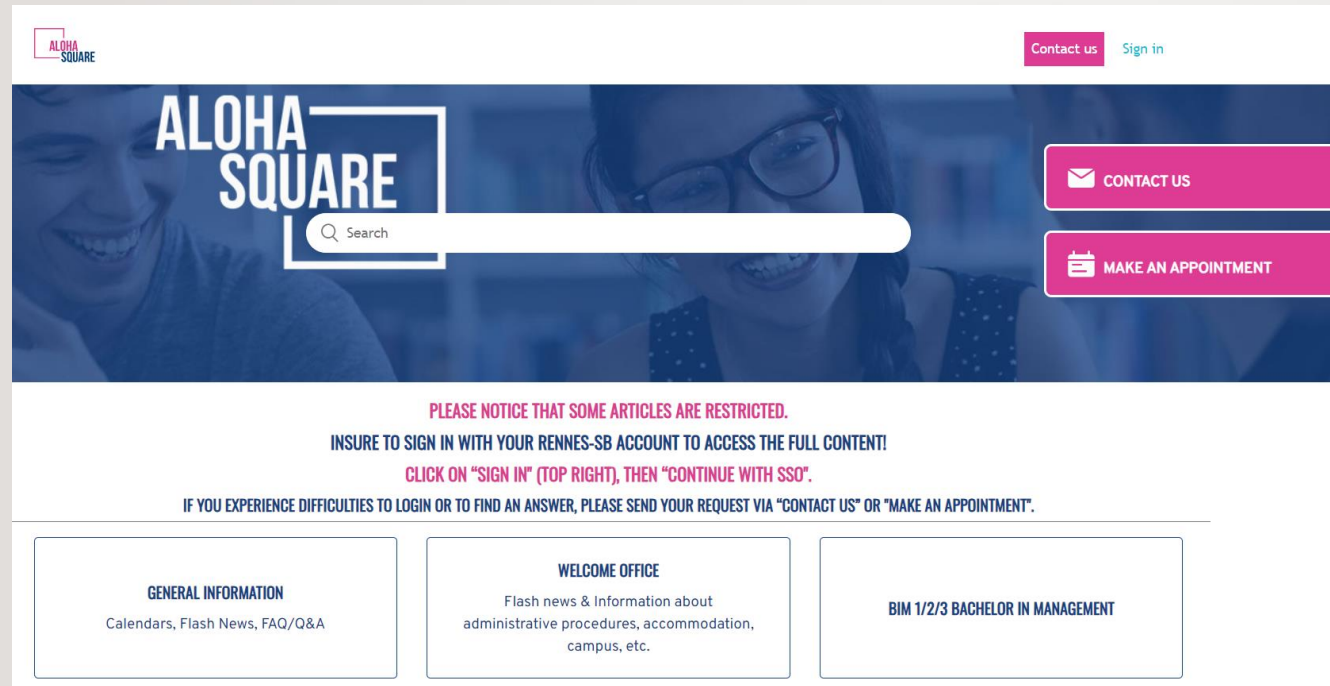
NAME	PROGRAMME	SPECIALISATION	
Khalid, Hasan, Arushi-Ravi	DAIS	FDI	3 candidates
Marlen, Lina, Modhana-Priya	DMM		3 candidates
Benoît, Meng, Nour, Aya	IF	IAMCA	4 candidates
Andres, Pawankumar, Yiqun, Veronica	MCCLI		4 candidates
	IF	IFIN	
	LSCM		
	IBNG	INBD	

Chapter 7

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Life on Campus

ONLINE RESOURCES



ONE QUESTION, ONE PLACE – ALOHA SQUARE



aloha.rennes-sb.com

Would you like to ask a
question?

