

INTAKE

#2024



RENNES
SCHOOL
OF BUSINESS
UNFRAMED THINKING

PROGRAMME UPDATE MEETING#1

**MASTER IN MANAGEMENT OF CULTURAL, CREATIVE &
LUXURY INDUSTRIES**

PUM#1 TUESDAY 1ST OCTOBER 2024



Ljupka Naumovska
Director of Master
Programmes



Penny Harrison
Learner Success Manager



Agnès Révéreault
Valérie Unvois-Serrand
Coordinators



Hélène Biomez
Education Officer



M1 Onboarding seminar 2024:

**The Inclusive Leader of
Tomorrow**

Lighthouse Projects

EVENT:
**A PLAY ON THE THEME
OF INCLUSION**

Presented by

Adora - Sandy - Aya - Rishika - Emma - Nenni



SCENES

Scene I : Name/Ethnicity discrimination in housing

- 3 actors
- Landlord who meeting for the first time a candidate for his offer
- Difficulties to be accepted by a landlord based on their biases

Scene II : Inconscious gender based discrimination in high corporate positions

- 6 actors
- Male board members inconsciously make their female colleague feel undervalued
- The scene would be played with a touch of humour (Inverting the gender roles)

Scene III : Cultural diversity problems and solutions in a workplace

- 3 actors
- An employee from a cultural background who lacks confidence due to his language skills affecting his performance at work.
- Manager organizes a positive feedback meeting to ensure a safe workplace environment



CONCLUSION

EBI theatre play project team

- Nenni MOULAYE ZEINE
- Aya EL ADIB
- Adora OUPINDRIN
- Hamza Jai Lanimi
- Ananya Shri Ramesh
- Prishika Pradhan
- Sunit Naik

PROJECT 1
International Fair
Paris Campus
14th November

- High 5s Game night: Halloween theme
- 21st of October at the Paris campus
- We are still discussing about the games but here are some of the ideas: blindfold, quizz, head up and blindtest

High 5s Games night project team

- Lidia FERREIRA DA SILVA
- Gabrielle Yumi FUTEMA DE OLIVEIRA
- Rajas KHADSE
- Michel ORTEGA LOPEZ
- Jean-Baptiste POTHIN
- Sarah AZOUZ
- Sreelekshmi RAJ MOHAN MAYA NAIR
- Bhumika Anil LUNKAD

PROJECT 2

PUNMA

The importance of grit, learning together, and stepping out of your comfort zone!



Chapter 1

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Your programme &
course list

Master in Management of Cultural, Creative and Luxury Industries (Master MCCLI) - Master 1 - Full-Time - Paris - 2024/2025

MAJ 12/09/2024

Semester 7 - September 2024 to December 2024								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules								
TS402E_PAR	Onboarding Seminar	18				18	4	POSTG_CG1_LO2 POSTG_CG1_LO3
IS408E_PAR	Digital & Data Literacy for Managers	24				24	4	POSTG_CG1_LO1
MK425E_PAR	Insights into the Luxury Industry	24				24	4	
OB404E_PAR	Managing Diversity : an International Perspective	24				24	4	PGE_CG1_LO3 POSTG_CG1_LO3
OB405E_PAR	Change Management in a Digital & Sustainable World	24				24	4	POSTG_CG3_LO1
RM402E_PAR	Statistics & Data Analysis	24				24	4	POSTG_CG1_LO1
ST414E_PAR	Open Strategy for an Uncertain World	24				24	4	POSTG_CG1_LO2
Languages								
Fluent French speakers								
Fluent French Speaking students are automatically registered for the Chinese module								
4LCC1_PAR	Initiation to Chinese Language & Culture	24				24	2	
Non-fluent French speakers								
International Freemarket students are automatically registered for the French module								
4LCF1_PAR	French Language & Culture	24				24	2	
Career development								
CP401E_PAR	Career Passport	24				24	-	POSTG_CG2_LO3
TOTAL PERIOD		210	0.0	0.0	0.0	210.0	30	

Semester 8 - January 2025 to July 2025								
Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Specialization modules								
CR415E_PAR	Sustainable Events Management			24		24	4	POSTG_CG1_LO2
FI409E_PAR	Financial Tool Box			24		24	4	POSTG_CG3_LO2
HR402E_PAR	Thinking Inside Out: Building Effective and Creative Teams			24		24	4	POSTG_CG3_LO1
IS409E_PAR	Digital Tools for Project Management			15		15	2	POSTG_CG3_LO2
MK443E_PAR	Services Marketing			24		24	4	POSTG_CG2_LO2
MK451E_PAR	Social Media Advertising			15		15	2	POSTG_CG1_LO1
RM401E_PAR	Research Methods			24		24	4	POSTG_CG2_LO1
Languages (Identical to Semester 7)								
Fluent French speakers								
4LCC2_PAR	Initiation to Chinese Language & Culture			24		24	2	
Non-fluent French speakers								
4LCF2_PAR	French Language & Culture			24		24	2	
Career development								
CP401E_PAR	Career Passport			31.5		31.5	4	POSTG_CG2_LO3
EP402N	Internship M1 (in France or Abroad) - Validated in Master 2						(P/F)	POSTG_CG2_LO3
TOTAL PERIOD		0	0.0	205.5	0.0	205.5	30	
TOTAL YEAR		210.0	0.0	205.5	0.0	415.5	60	

Chapter 2

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Your Student Handbook

**FULL-TIME
MASTER 1
RENNES & PARIS CAMPUS
2024-2025**

**STUDENT
HANDBOOK**

Available on
your WebRise




Chapter 3

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Your Student

Representative:

Bhumika Anil LUNKAD



**BECOME A
STUDENT
REPRESENTATIVE**



STUDENT
REPRESENTATIVES
BY BENNES SB

Chapter 4

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Career Events

CAREER DAYS

ORIENTATION AND ONLINE RECRUITMENT FAIR

OCTOBER 3rd - 4th, 2024

Rennes . Paris . Online

EXPLORE INDUSTRY INSIGHTS

- › Roundtables with Recruiters and Alumni
- › Career Workshops and Conferences

MEET RECRUITERS AND GET READY FOR YOUR JOB SEARCH

- › Virtual Jobdating on Seekube
- › Coaching sessions
- › Professional photo shoot



Chapter 5

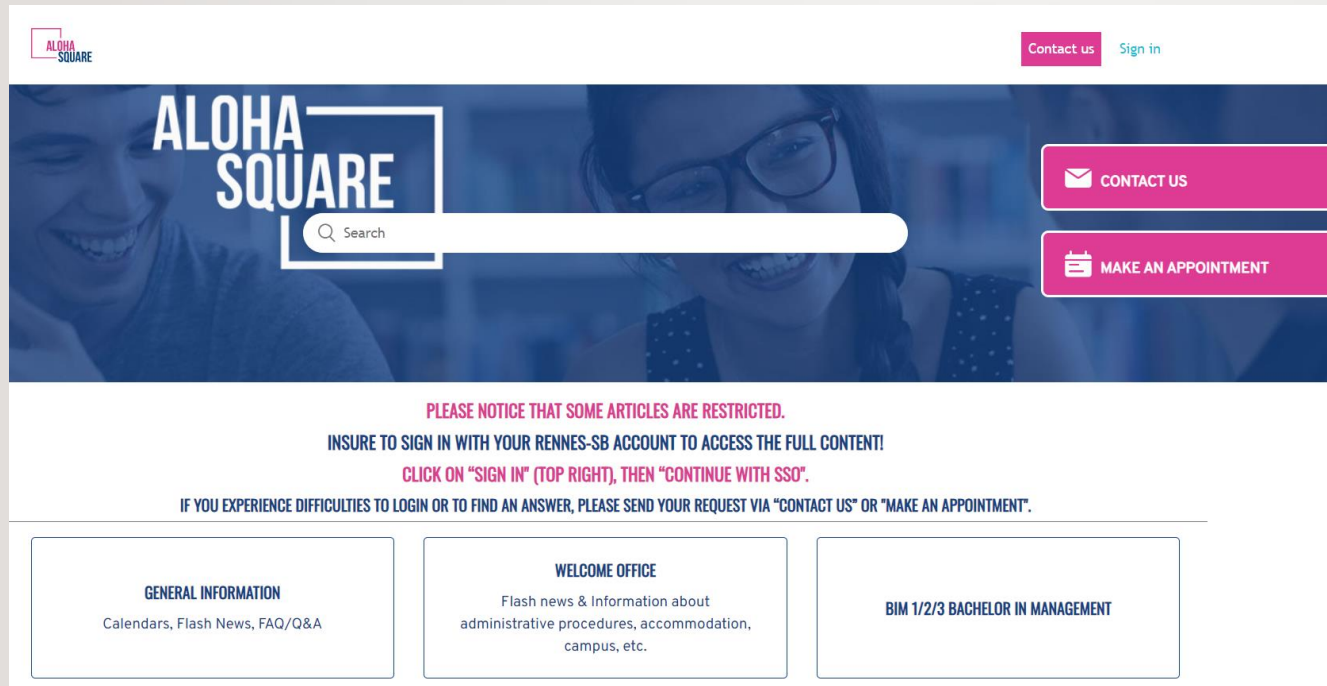
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Life on the Paris Campus

YOUR CAMPUS



ONLINE RESOURCES



The screenshot shows the Aloha Square website interface. At the top left is the 'ALOHA SQUARE' logo. In the top right corner, there are links for 'Contact us' and 'Sign in'. The main header features a large blue-tinted image of students with the 'ALOHA SQUARE' logo and a search bar. Below the search bar, there are two prominent pink buttons: 'CONTACT US' with an envelope icon and 'MAKE AN APPOINTMENT' with a calendar icon. A black arrow points from the right towards these buttons. Below the buttons, a notice states: 'PLEASE NOTICE THAT SOME ARTICLES ARE RESTRICTED. INSURE TO SIGN IN WITH YOUR RENNES-SB ACCOUNT TO ACCESS THE FULL CONTENT! CLICK ON "SIGN IN" (TOP RIGHT), THEN "CONTINUE WITH SSO". IF YOU EXPERIENCE DIFFICULTIES TO LOGIN OR TO FIND AN ANSWER, PLEASE SEND YOUR REQUEST VIA "CONTACT US" OR "MAKE AN APPOINTMENT".' At the bottom, there are three white boxes with rounded corners: 'GENERAL INFORMATION' (Calendars, Flash News, FAQ/Q&A), 'WELCOME OFFICE' (Flash news & Information about administrative procedures, accommodation, campus, etc.), and 'BIM 1/2/3 BACHELOR IN MANAGEMENT'.

ONE QUESTION, ONE PLACE – ALOHA SQUARE



aloha.rennes-sb.com