

MSc IMGT

Short descriptions for the OFL

Option 1: Research path

The Research path is designed for those who wish to delve deeper into the academic research of their area of specialisation. By working on a research problem of your choice you will have the opportunity to develop **critical thinking** and **analytical skills**. To prepare you for this project, you will take a Research Methods module in your first semester (24 H /6 ECTS) and then write your Dissertation (20 ECTS) with the guidance of a supervisor. This involves including identifying business problems, reviewing relevant academic literature, designing research methodology, analyzing data, interpreting results, and drawing meaningful conclusions and practical recommendations for practitioners in the related industries. The Dissertation should be between 12000-15000 words.

Option 2: Internship path

The Internship path allows you to apply management theories in real-world scenarios, providing hands-on experience (16 weeks minimum - 24 weeks maximum) and networking opportunities within the industry of your choice. This practical exposure is invaluable for understanding the complexities of business operations and can significantly enhance your employability by demonstrating your ability to apply concepts in a dynamic business environment.

To find your internship you will be provided with the necessary tools by the Career Centre. You will have access to a dedicated career platform, events, workshops, a module of classes - Career Passport - to help you with your internship search, as well as one on one appointments with your Career Advisor. You will be evaluated during your internship by your Company Tutor (13 ECTS) and will have to write a managerial report analyzing a particular mission which you undertook during the internship. You will reflect on how you contributed to the tasks assigned, what you personally achieved, and what you have learned from the experience (13 ECTS). The internship can take place in the country of your choice. NB. Students who wish to do an internship in France will be expected to have a practical grasp of the French Language. Such students are strongly recommended to follow all the French Language classes offered by the programme.