

MASTER IN ENTREPRENEURSHIP

INCUBATEUR INNOSTART



Format: Full-Time
Teaching language: French
Intake: September
Campus: Rennes

Duration: 1 year
Degree awarded: Master in Management
RNCP Title No. [41234](#)

MASTER YEAR 2 (M2)

Courses subject to change

SPECIALISATION

- › Advanced Corporate Finance
- › Digital Tools for Sales Management, Forecasting and Prospection
- › Managing Risks and International Business Law
- › Omni-Channel Distribution & Retail Management
- › Start Up Project Management
- › Global Supply Chain & International Trade
- › Agentic AI Bootcamp
- › Learning Expedition
- › Research Methods in Management
- › Digital Marketing and Branding
- › Simulation in International Negotiation and Business Development
- › International Sourcing and Procurement
- › Competitive Strategy
- › Business Plan

RESEARCH

- › Graduating Project

PROFESSIONAL EXPERIENCE

- › Career Passport : expert
- › Apprenticeship Follow-Up



This programme offers students the rare opportunity to build their entrepreneurial project directly alongside their professional experience. Rather than learning entrepreneurship only in the classroom, students experiment, test and develop their ideas in real time, supported by our incubator and its resources. Workshops, problem-solving sessions, expert insights and regular follow-ups help them structure their project while sharpening their business skills. This dual approach – academic fundamentals combined with practical immersion – gives students the confidence, discipline and network needed to turn an idea into a viable venture. It is an ideal path for those who want to learn by doing, challenge themselves and move from intention to execution.



***ONLY FOR PGE STUDENTS**

