

ENTREPRENEURSHIP



INCUBATEUR INNOSTART

Format: Full-Time
Teaching language: French
Intake: September
Campus: Rennes

Duration: 2 years
Degree awarded: Master in Management
RNCP Title No. 36269

MASTER YEAR 1

Courses subject to change

- 1er semestre
 - > Geo-Economy
 - > Financial Markets and Portfolio Management
 - > Geopolitics in the Face of Environmental, Social and Digital Transformations
 - > Introduction to Programming Language
 - > Digital Tools for Project Management
 - > Managing Diversity : awareness to action
 - > Operations Management
 - > Introduction to Research Methods
 - > Communicating Effectively in English IPM
- 2e semestre
 - > Financial Risk Management
 - > Creating intercultural dialogue
 - > Strategic Human Resources Management
 - > Trade Marketing
 - > Change Management in a Digital and Sustainable World
 - > Advanced product systems
 - > Strategic Formulation and Simulation
 - > Communicating Effectively in English IPM



This programme offers students the rare opportunity to build their entrepreneurial project directly alongside their professional experience.

Rather than learning entrepreneurship only in the classroom, students experiment, test and develop their ideas in real time, supported by our incubator and its resources.

Workshops, problem-solving sessions, expert insights and regular follow-ups help them structure their project while sharpening their business skills.

This dual approach – academic fundamentals combined with practical immersion – gives students the confidence, discipline and network needed to turn an idea into a viable venture.

It is an ideal path for those who want to learn by doing, challenge themselves and move from intention to execution.



+ MASTER YEAR 2

***ONLY FOR PGE STUDENTS**

